



医药市场营销学第十一章医 药产品的价格策略

汇报人：

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The background of the slide is a traditional Chinese ink wash painting. It depicts a misty, mountainous landscape. In the foreground, a river flows through a valley, with a small boat carrying a person and a large bundle of goods. The middle ground shows rolling hills and more mountains, some with sparse trees. The background features tall, jagged mountain peaks shrouded in mist. The overall style is soft and atmospheric, typical of classical Chinese landscape art.

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