



CountryOpinionSurveys

# FY 2023 **Algeria** Country Opinion Survey Report

# Acknowledgements

The Algeria Country Opinion Survey is part of the Country Opinion Survey Program series of the World Bank Group. This report was prepared by the Business Intelligence (BI) team, led by José De Buerba (Senior External Affairs Officer) and Svetlana Markova (Senior External Affairs Officer). Yulia Danilina, Jessica Cameron, Nan Lin, and Sofya Gubaydullina oversaw the design, reporting, and analysis of the survey results. Noreen Wambui and Irina Popova provided data support.

BI acknowledges the significant contribution of the Algeria country team. In particular, BI is grateful for the support from Fella Damerdji (Program Assistant) and Salim Gora (Consultant) who coordinated the survey-related activities from Algiers, Algeria.



# Contents

Objectives

Methodology Overview

Overall Context

Overall Attitudes Toward the World Bank Group

World Bank Group's Work and Engagement on the Ground

Communications and Outreach

Sample Demographics and Detailed Methodology



# Objectives

This survey was designed to assist the World Bank Group (WBG) in gaining a better understanding of how stakeholders in Algeria perceive the WBG. The survey explored the following questions:

- 1. Overall Context:** How familiar are they with the WBG? How much do they trust the WBG?
- 2. Key Indicators:** What opinion do key stakeholders have of the WBG regarding its effectiveness, relevance, alignment with Algeria's development priorities, and other key indicators? Are opinions improving or declining?
- 3. Engagement and Work on the Ground:** How is the WBG perceived as a development partner? Are opinions improving or declining? Are opinions significantly different between stakeholder groups?
- 4. Communication and Outreach:** What are the preferred communication channels and which channels are reported to be used the most?
- 5. Message Recall:** What key topics that the WBG communicates do stakeholders recall? Is there a relationship between message recall and views of the WBG's work?



# Methodology Overview

## ■ Fielded May 2023 thru September 2023

- 258 potential participants were asked to complete a mostly quantitative survey
- Respondents completed the questionnaires online
- List of names provided solely by the WBG country team
- The online survey platform is monitored and managed by the COS team

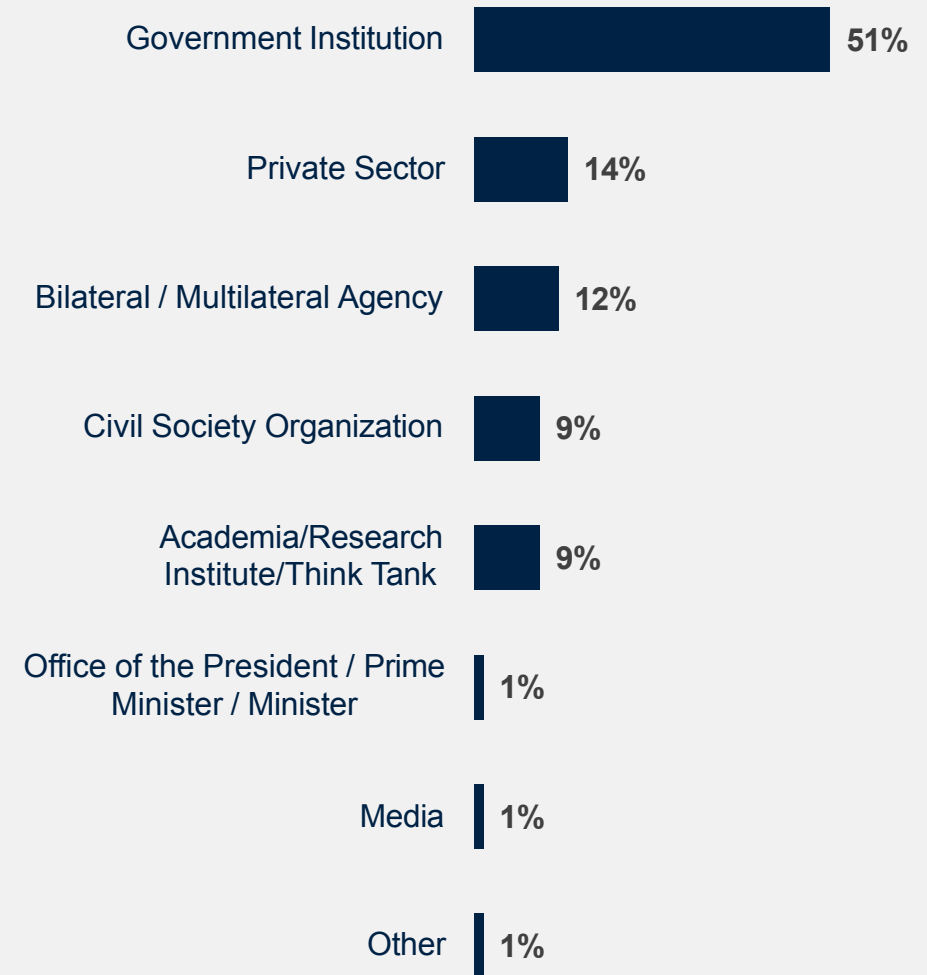
## ■ 74 participants (29% response rate)

- 49% currently collaborate with the WBG

## ■ Compared to FY17 Country Survey

- 107 participants (24% response rate)
- Most respondents received and completed the questionnaire online; a small number received the questionnaire via courier and returned it accordingly.
- 36% collaborated with the WBG

Click [here](#) for details of the Sample Demographics and Methodology



Note: There were no respondents from the office of a parliamentarian and the local government office.



Which of the following best describes your current affiliation?  
(Select only 1 response) (Percentage of Respondents, N=74)

# *Overall Context*



# Familiarity with the World Bank has Improved

- **Year comparison:** Respondents in this year's Country Survey reported significantly higher levels of familiarity with the WBG compared to FY17:

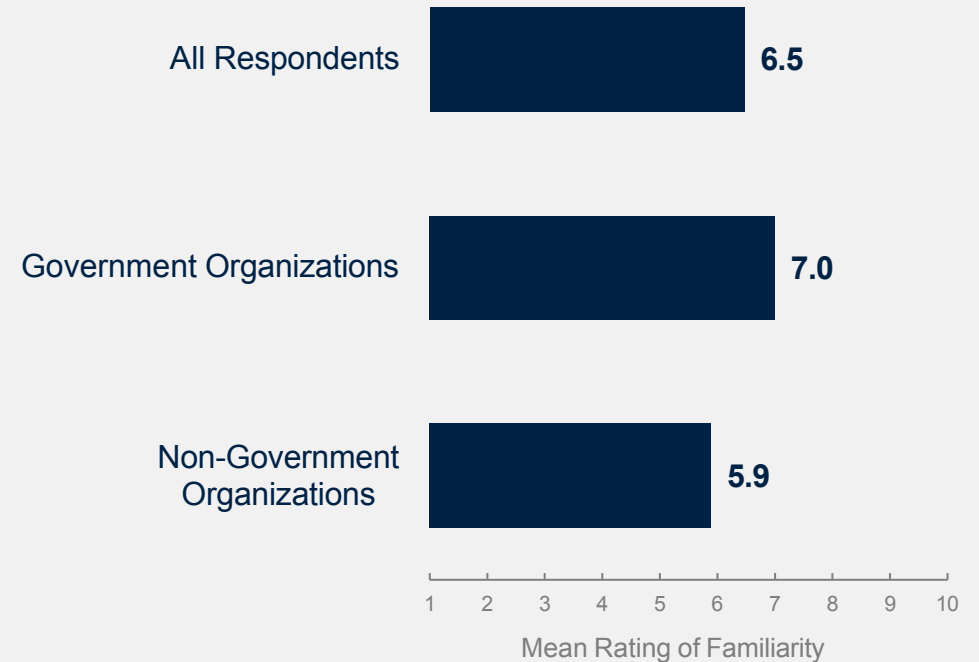
Mean familiarity:      **FY23 = 6.5**  
   **FY17 = 4.4**

- **Collaboration with the WBG:** Respondents who collaborate with the WBG reported significantly higher levels of familiarity with the institution's work:

Mean familiarity:      **Collaborate with WBG = 7.2**  
   **Do not collaborate = 5.8**

- **Stakeholder Analysis:** Respondents from government organizations reported slightly higher levels of familiarity (mean = 7.0), though not statistically significant.

*Note:* **Government Organizations** respondents included respondents from the Office of the President, Prime Minister, Minister, and government institutions; **Non-government Organizations** respondents included respondents from bilateral or multilateral agencies, civil society organizations, the private sector, academia, the media, and others.



# The World Bank Group is Among the Most Trusted Institutions in Algeria

The United Nations (UN) and Algeria's Central Bank were the top trusted institutions (mean = 7.3 for both) followed closely by the national government and the WBG (mean = 7.2 for both). In contrast, youth organizations and media were the least trusted among the institutions studied (mean = 5.7 and 5.0, respectively).

- Stakeholder Analysis:** Respondents from **government organizations** reported significantly higher levels of trust in many institutions and organizations compared to respondents from **non-government organizations**. Trust in the private sector, civil society, and youth organizations was on par in both stakeholder groups.



To what extent do you trust each of the following groups to do what is right?  
 Scale: 1 To no degree at all – 10 To a very significant degree (Government Organizations N=27; Non-government Organizations N = ~31 ) \*Significantly different between stakeholder groups



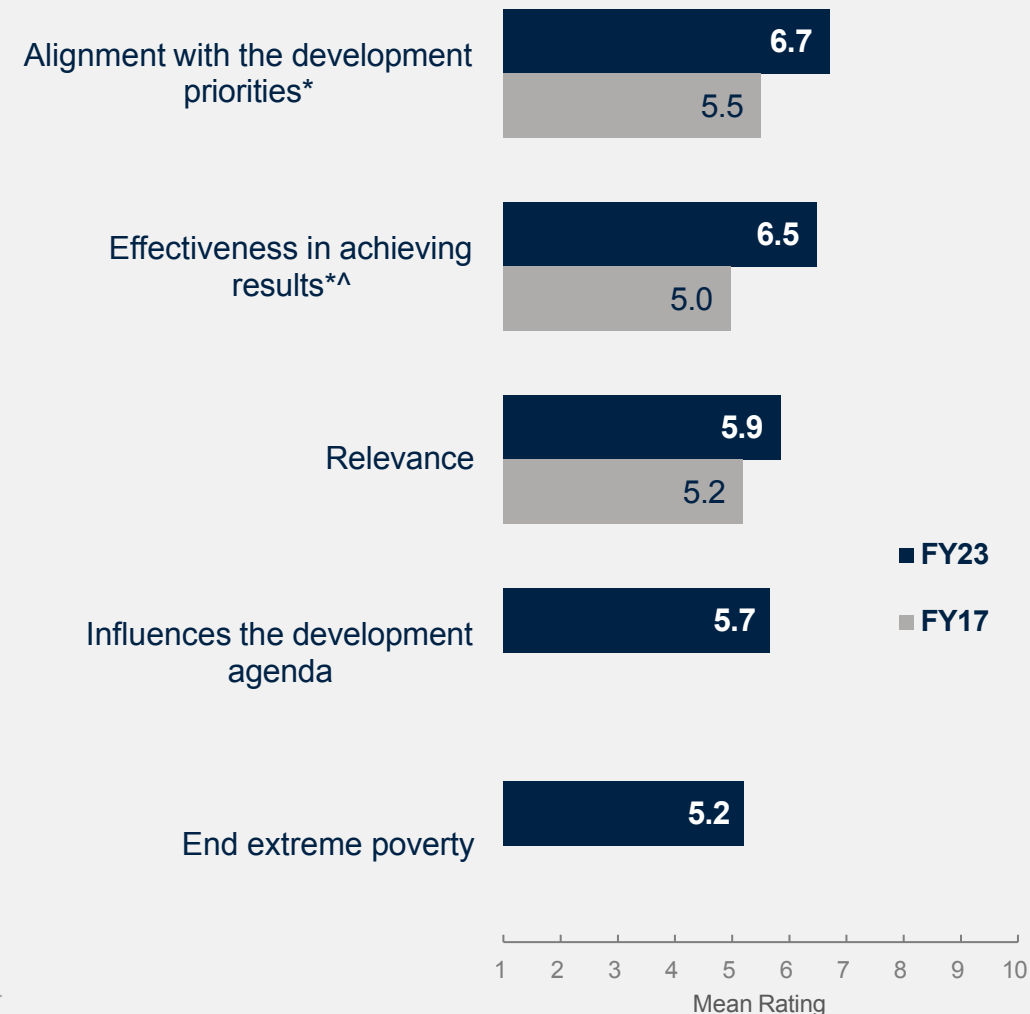
# ***Overall Attitudes toward the World Bank Group***



# WBG's Alignment with the Development Priorities and Effectiveness in Achieving Results Improved

In FY23, respondents' perception of WBG's **alignment** with the country's development priorities and its **effectiveness** in achieving development results in Algeria significantly improved compared to FY17.

Perceptions of the WBG's **relevance** have also improved, although not significantly.



The WBG's work is aligned with what I consider the development priorities for Algeria.

Scale: 1 Strongly disagree – 10 Strongly agree

How effective has the WBG been in achieving development results in Algeria?

Scale: 1 Not effective at all – 10 Very effective

The WBG currently plays a relevant role in development in Algeria.

Scale: 1 Strongly disagree – 10 Strongly agree

To what extent does the WBG influence the development agenda in Algeria?

Scale: 1 To no degree at all – 10 To a very significant degree

The World Bank Group's work helps end extreme poverty in Algeria.

Scale: 1 Strongly disagree – 10 Strongly agree

*^Compared to a mean score of the two questions asked in FY17: "Overall, please rate your impression of the WBG's effectiveness in Algeria."*

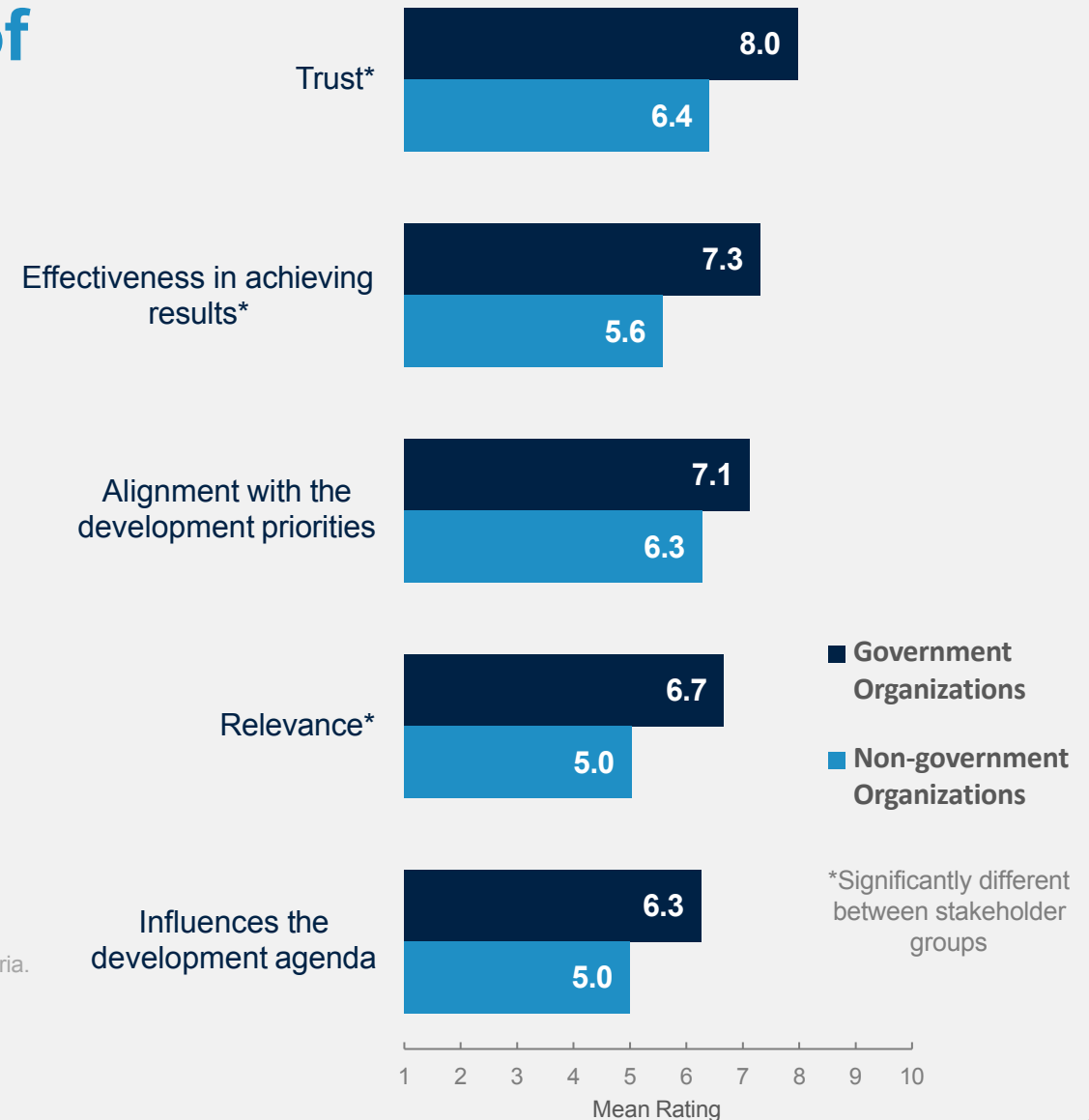
*Scale: 1 Not effective at all – 10 Very effective; To what extent does the WBG's work help to achieve development results in Algeria?*

*Scale: 1 To no degree at all – 10 To a very significant degree*



# Respondents from Government Organizations Hold more Positive Views of the WBG's Work

Respondents from **government organizations** have positive perceptions of the WBG and its work while **non-government organizations** tend to be more critical. Differences in the ratings of trust, effectiveness in achieving development results, and relevance were statistically significant between the two groups.



To what extent do you trust the WBG to do what is right?  
Scale: 1 To no degree at all – 10 To a very significant degree

How effective has the WBG been in achieving development results in Algeria?  
Scale: 1 Not effective at all – 10 Very effective

The WBG's work is aligned with what I consider the development priorities for Algeria.  
Scale: 1 Strongly disagree – 10 Strongly agree

The WBG currently plays a relevant role in the development in Algeria  
Scale: 1 Strongly disagree – 10 Strongly agree

To what extent does the WBG influence the development agenda in Algeria?  
Scale: 1 To no degree at all – 10 To a very significant degree



# Ratings for Most Indicator Questions Have Increased

**Year comparison:** Respondents in this year's survey reported significantly higher ratings for several indicator questions compared to FY17 (please see the chart on the right).

**Collaboration:** In this year's survey, 49% of respondents indicated that they collaborated with the WBG as opposed to 36% in FY17. Because respondents who collaborate with the WBG tend to rate it more positively, analyses were conducted comparing collaborators and non-collaborators in FY23 and FY17. Respondents who collaborated with the WBG tended to give similar scores in both FY23 and FY17 (means across all questions=6.6 and 6.4, respectively); however, respondents who did not collaborate gave higher ratings in FY23 compared to FY17 (means across all questions =6.1 and 4.8, respectively). **Thus, an increase in this year's ratings can be partially attributed to more positive perceptions among non-collaborators.**

**Stakeholder analysis:** Respondents from government organizations (mean = 7.2) had significantly higher mean ratings of the aggregated responses to the twelve COS indicator questions while respondents from non-government organizations had lower mean ratings (mean = 5.6).



\*significantly different between years



Mean Ratings for the twelve COS Indicator Questions by Stakeholder Groups on a Scale from 1 to 10. These selected indicator questions are listed at the end of this report.

以上内容仅为本文档的试下载部分，为可阅读页数的一半内容。如要下载或阅读全文，请访问：  
<https://d.book118.com/185313322203011200>