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# 科技型中小企业财务管理策略

## 摘要

中小企业是经济活动中最积极的主体，它在扩展就业，推动经济增进，技术创新以及社会和谐与稳定方面有独一无二的作用。科技型中小企业是具有技术创新能力且发展最快的小型企业的代表，财务管理问题是中小企业能否生存发展下去的首要问题。因其以科技为主，创立和发展于电子平台，与传统企业和其他行业相比存在更大的危险，财务管理问题于它而言尤为重要。所以深入研究科技型中小企业在财务管理领域中所存在的一些问题，提出切实可行的建议，如：加强公司建设、预算管理，提升融资能力及拓宽融资渠道，优化财务管理体系设计。这有利于提升科技型中小企业的发展与竞争力，有利于科技型中小企业迈进互联网时代，在促进我国经济发展转型和全方位提高实力过程中发挥巨大的作用。

**关键词：**科技型中小企业；财务管理；预算管理；融资渠道；内部控制

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## Abstract

Small and medium-sized enterprises are the most active subjects in economic activities. Which plays a unique role in expanding employment, promoting economic growth, technological innovation and social harmony and stability. Small and medium-sized technology-based enterprises are the representatives of small enterprises with the ability of technological innovation and the fastest development. Financial management is the primary issue for the survival and development of small and medium-sized enterprises. Due to its focus on technology and its establishment and development on electronic platforms, it is in greater danger compared with traditional enterprises and other industries. Therefore, financial management is particularly important for it. Therefore, it is necessary to study the problems existing in the field of financial management of small and medium-sized scientific and technological enterprises, and put forward practical suggestions, such as: strengthening the company construction, budget management, improving the financing capacity and broadening the financing channels, and optimizing the design of financial management system. This is conducive to improving the development and competitiveness of small and medium-sized technology-based enterprises, and it is also conducive to small and medium-sized technology-based enterprises stepping into the Internet era, playing a huge role in promoting the transformation of China's economic development and improving their strength in an all-round way.

**Key words :** Small and medium-sized enterprises of science and technology; Financial management; Budget management; Financing channels; Internal control

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