

新闻英语-中南大学-中国大学MOOC慕课答案

第一章测试题

1、单选题： Which one of these is not British Newspaper?

选项：

- A、The Times 《泰晤士报》
- B、The Wall Street Journal 《华尔街日报》
- C、Oxford Gazette 《牛津公报》
- D、The Guardian 《卫报》

参考：【The Wall Street Journal 《华尔街日报》】

2、单选题： Which one of these is the first American newspaper?

选项：

- A、The Boston News-Letter
- B、Publick Occurrences-Both Forreign and Domestick
- C、The Sun
- D、The New York Times

参考：【Publick Occurrences-Both Forreign and Domestick】

3、单选题： Which one of these is not a commonly recognized news value?

选项：

- A、Novelty (新奇)
- B、Fraud (欺诈)
- C、Timeliness (时效)
- D、Impact (影响)

参考：【Fraud (欺诈)】

4、单选题： Which one of these is not newspaper?

选项：

- A、The New York Times 《纽约时报》
- B、The Washington Post 《华盛顿邮报》
- C、The Sun 《太阳报》
- D、The Declaration of Independence 《独立宣言》

参考：【The Declaration of Independence 《独立宣言》】

5、单选题： The invention of the _____ in 1844 changed the shape of journalism.

选项：

- A、telegraph
- B、plane
- C、steam engine
- D、telephone

参考：【telegraph】

6、单选题： Downing Street is used to refer to _____.

选项：

- A、Indian government

- B、American government
- C、Chinatown
- D、British government

参考：【British government】

7、单选题：Which one of these is not true about Johannes Gutenberg?

选项：

- A、A German blacksmith, goldsmith, printer and publisher
- B、He invented the first printing press
- C、He printed the first newspaper of the world.
- D、His invention paved the way for “true” newspapers.

参考：【He printed the first newspaper of the world.】

8、单选题：Quality Papers are also called _____.

选项：

- A、posters
- B、broadsheets
- C、pamphlets
- D、free newspapers

参考：【broadsheets】

9、多选题：What are the principles of journalism?

选项：

- A、Journalism’s first obligation is to the truth.
- B、Its first loyalty is to the rich.
- C、Its essence is a discipline of verification.
- D、It must serve as an independent monitor of power.

参考：【Journalism’s first obligation is to the truth.#Its essence is a discipline of verification.#It must serve as an independent monitor of power.】

10、判断题：The more prominent the person, the bigger the story.

选项：

- A、正确
- B、错误

参考：【正确】

11、判断题：The Daily Telegraph started as London’s first penny paper.

选项：

- A、正确
- B、错误

参考：【正确】

12、判断题：News is information about current events.

选项：

- A、正确
- B、错误

参考：【正确】

13、判断题：The most important information is presented first in the inverted-pyramid style of writing.

选项：

A、正确

B、错误

参考：【正确】

14、判断题：People are interested in events that seem close to them.

选项：

A、正确

B、错误

参考：【正确】

15、判断题：Yellow journalism used sensationalism as a way to increase readership.

选项：

A、正确

B、错误

参考：【正确】

作业：新闻语法特点

第二章测试题

1、单选题：What can White House refer to?

选项：

A、American President.

B、American Congress.

C、American government.

D、Washington D. C.

参考：【American government.】

2、单选题：News about politics, war, economics, and crimes used to be considered _____.

选项：

A、soft news.

B、world news.

C、hard news

D、commentaries

参考：【hard news】

3、单选题：The most commonly used structure in a news report is _____

选项：

A、Inverted pyramid.

B、Pyramid form.

C、Hourglass form.

D、Balanced form.

参考：【Inverted pyramid.】

4、单选题：Midget words are _____ words.

选项：

- A、middle
- B、simple
- C、long
- D、pretty

参考：【simple】

5、单选题：Which one of these is NOT included in the three typical structures of news articles?

选项：

- A、Balanced form
- B、Hourglass form
- C、Inverted pyramid form
- D、Pyramid form

参考：【Balanced form】

6、单选题：Which of the following is not true about news report?

选项：

- A、News reports must be timely.
- B、News reports will have no value after the deadline.
- C、News reports always put the most important in the end.
- D、News reports using the inverted pyramid structure put the most important at the beginning.

参考：【News reports always put the most important in the end.】

7、单选题：What does “acronym” refer to?

选项：

- A、Simple or short word.
- B、Word formed from the initial letters of the original group of words.
- C、Word formed by keeping any part of the original words.
- D、Word that is fashionable for a time.

参考：【Word formed from the initial letters of the original group of words.】

8、单选题：_____ are words or expressions used as substitutes for something else with which they are closely associated.

选项：

- A、Metonyms
- B、Metaphors
- C、Midget words
- D、Buzzwords

参考：【Metonyms】

9、多选题：In what kinds of news are passive sentences frequently used?

选项：

- A、News about disasters.
- B、News about wars.
- C、News about conflicts.
- D、News about weather.

参考：【News about disasters.#News about wars.#News about conflicts.】

10、多选题：What rhetorical devices are used in the sentence, And those stories filled with secret societies, fight for thrones, honor and betrayal, hospitality and love, revenge and duty as well as the magical kung fu style?

选项：

- A、Consonance.
- B、Antithesis.
- C、Parallelism.
- D、Simile.

参考：【Consonance.#Antithesis.#Parallelism.】

11、多选题：What are the disadvantages of the inverted pyramid form?

选项：

- A、The repetition of the important information makes the news boring and tedious.
- B、The standardized structure of makes the news lack of variety.
- C、It is efficient for the editors to pick the biggest news out of piled-up messages.
- D、Readers cannot find suspense and loose interest for the climax comes first.

参考：【The repetition of the important information makes the news boring and tedious.#The standardized structure of makes the news lack of variety.#Readers cannot find suspense and loose interest for the climax comes first.】

12、判断题：In order to increase the credibility and objectivity of the news reports, quotations are usually inserted directly, indirectly or partially.

选项：

- A、正确
- B、错误

参考：【正确】

13、判断题：Backgrounds are mostly provided in the lead of the news.

选项：

- A、正确
- B、错误

参考：【错误】

14、判断题：British PM vows to move on with her Brexit plan. PM is ametonym.

选项：

- A、正确
- B、错误

参考：【错误】

第三章测试题

1、单选题：The hyphen in the headline, “Little Anti-US Feeling——Diplomat”, stands for _____.

选项：

- A、and
- B、by
- C、is
- D、said by

参考：【said by】

2、单选题： In the section of _____ in China Daily there is a subsection of cartoons.

选项：

- A、 Culture
- B、 Opinion
- C、 Business
- D、 Travel

参考：【Opinion】

3、单选题： Which of the following sections is not included in The China Daily?

选项：

- A、 Technology
- B、 Culture
- C、 Crossword
- D、 Business

参考：【Crossword】

4、单选题： Which of the following newspapers is popular among British young people?

选项：

- A、 China Daily
- B、 The Guardian
- C、 The Washington Post
- D、 New York Times

参考：【The Guardian】

5、单选题： Which of the following headlines is giving a future event?

选项：

- A、 Japan to Help Elderly Jobless
- B、 Meet the 'selfish giant' of global trade
- C、 Longevity Star Dies at 110
- D、 Journalist fired in spy debate

参考：【Japan to Help Elderly Jobless】

6、单选题： What does “to” mean in the headline “China to issue white paper on China-US economic, trade talks stance”?

选项：

- A、 in order to
- B、 is to
- C、 as to
- D、 has to

参考：【is to】

7、单选题： A summary lead _____.

选项：

- A、 gives information about the 5W1H elements of a news story
- B、 gives information about the main elements of the 5W1H
- C、 asks a question before giving the news fact
- D、 presents some dramatic details before giving the news fact

参考：【gives information about the 5W1H elements of a news story】

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