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**INDUSTRIES & MARKETS** 

## Tourism in Las Vegas

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CHAPTER 01



# Economic output of tourism in Southern Nevada in the United States in 2023, by economic impact type

Economic output of tourism in Southern Nevada 2023, by impact type



# Visitor spending in Las Vegas in the United States from 2012 to 2023 (in billion U.S. dollars)

Las Vegas visitor spending 2012-2023



# Spending per visitor in Las Vegas in the United States from 2018 to 2023 (in U.S. dollars)

Las Vegas spending per visitor 2018-2023



# Average trip expenditures among visitors to Las Vegas in the United States from 2009 to 2023, by type (in U.S. dollars)

Average trip expenditures among visitors to Las Vegas 2009-2023, by type



# Number of tourism jobs in Southern Nevada in the United States in 2023, by economic impact type

Southern Nevada tourism employment 2023, by economic impact type



8 Description: In 2023, employment from the direct impacts of tourism in Southern Nevada, home to Las Vegas, in the United States reached 248,520. Direct impacts of tourism include visitor spending on casinos, hotels, restaurants, shopping, etc. Employment from the total impacts of tourism reached 379,630. Read more. Note(s): United States (Nevada); 2023 Source(s): LVCVA CHAPTER 02



## Number of visitors to Las Vegas in the United States from 2000 to 2023 (in millions)

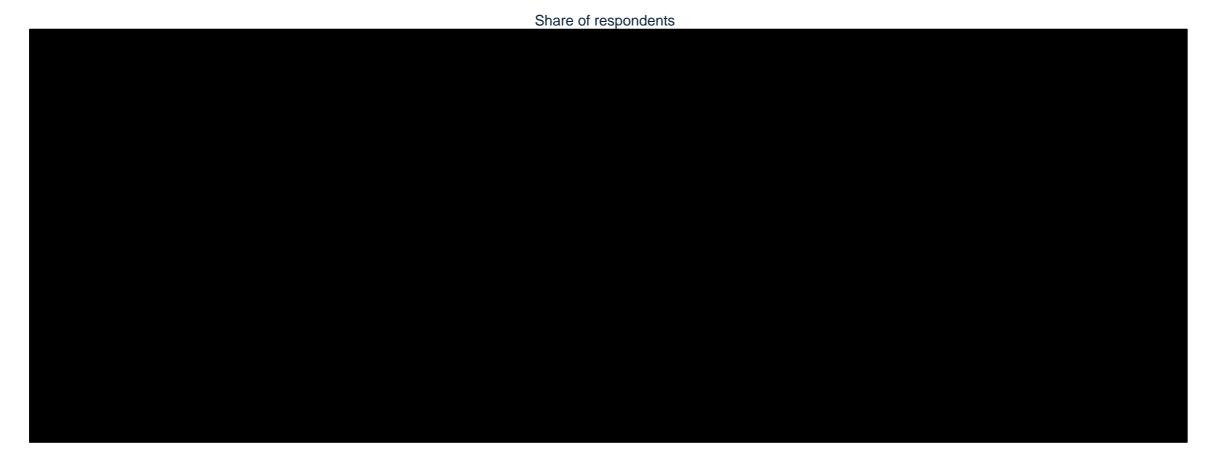
Number of visitors to Las Vegas 2000-2023



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### Leading reasons for visiting Las Vegas worldwide in 2023

Main reasons to visit Las Vegas globally 2023



11 Description: According to the source, the leading reason for visiting Las Vegas in 2023 was for vacation and/or pleasure, with 48 percent of respondents stating that this was the case. Meanwhile only two percent of respondents visited for the purpose of attending a wedding. <u>Read more</u>. Note(s): Worldwide, United States (Nevada); 2023; 5,414 respondents; 21 years and older; domestic and international visitors Source(s): Heart+Mind Strategies; LVCVA

## Average length of visits to Las Vegas in the United States from 2009 to 2023

Average length of visits to Las Vegas 2009-2023



Read

## Distribution of visitors to Las Vegas in the United States in 2023, by party size

Las Vegas visitors 2023, by party size



## Means of travel of visitors to Las Vegas in the United States from 2009 to 2023

Means of travel of visitors to Las Vegas 2009-2023



CHAPTER 03

## City comparisons

# Cities with best nightlife according to tourism marketing professionals worldwide as of January 2024

Cities with best nightlife worldwide by tourism professionals 2024

Share of respondents



# Most affordable cities for backpacking in the United States as of January 2024, by daily price (in U.S. dollars)

Most affordable cities for backpacking in the U.S. 2024, by daily price

Daily price in U.S. dollars

17 Description: New Orleans was the most affordable city for backpackers in the United States as of January 2024. According to the source, backpackers could expect to spend around 94.7 U.S. dollars per day in the city. This figure includes a dorm bed at a cheap hostel, Read more. Note(s): United States; as of January 2024; daily price based on a dorm bed at a good and cheap hostel, three budget meals, two public transportation rides, one paid cultural attraction (measured by the average cost of a major attraction in each city for each day), and Source(s): Price of Travel

# Selected cities with the most expensive hotel rates in North America as of September 2023 (in U.S. dollars)

Selected cities with the highest hotel rates in North America as of September 2023

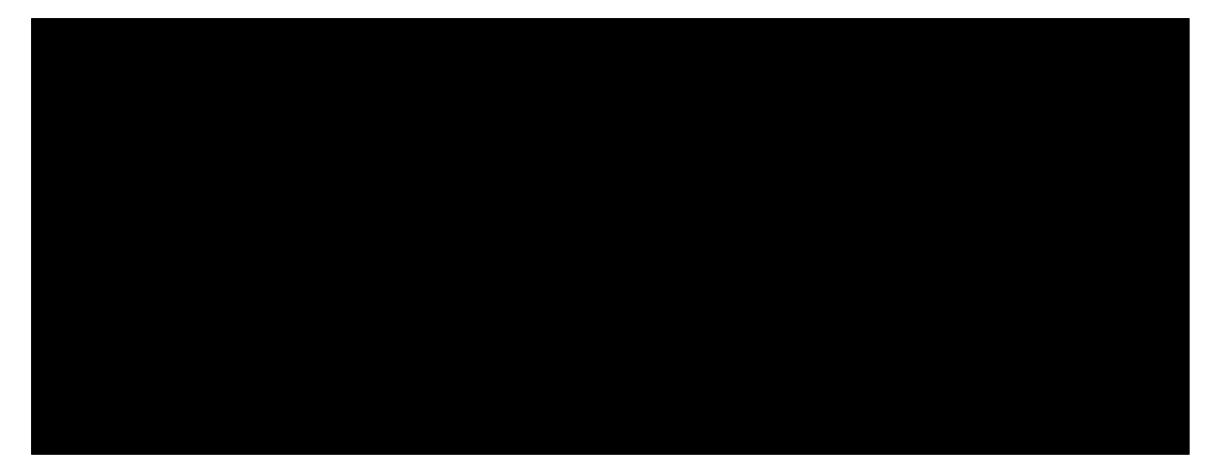
Average daily rate in U.S. dollars



18 Description: Cost of living can vary wildly depending on the city that people live in. Some are hugely expensive while others are comparatively cheaper. This variety can also be seen in the average overnight price of hotels. In September 2023, New York held the highest hotel rate in North America; as of September 2023 Source(s): Trivago

# Most popular cities for sports travel in summer 2024 according to travelers worldwide as of January 2024

Top cities for sports travel worldwide 2024



19 Description: A January 2024 survey explored the most popular cities for sports travel for the summer of 2024. The most popular city for sports travel that year was New York City, cited by 30 percent of respondents. As well as being home to some major sports franchises, New York hosts the US Open Tennis Championships and the popular New York City Marathon. It is therefore no surprise that the Big Apple is very popular for tourism of all kinds. Note(s): Worldwide; January 31 to February 8, 2024; 7,027 respondents; 18 years and older; adults who have at least a \$50k+ income equivalent and typically travel at least once a year CHAPTER 04

## Accommodation

## Number of available rooms in Las Vegas in the United States from 2000 to 2023

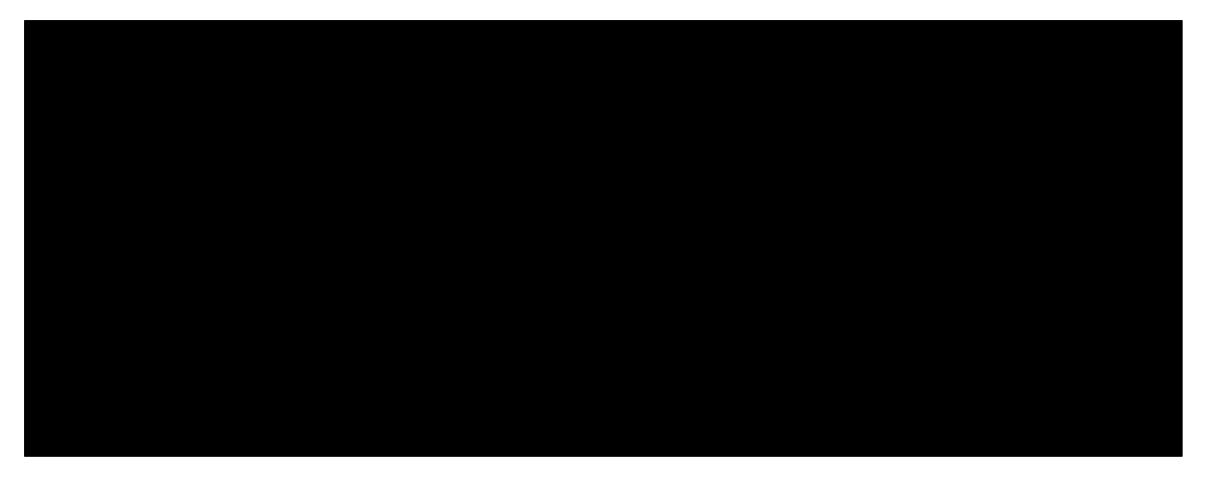
Number of available rooms in Las Vegas 2000-2023



& ' ( "#)#\* + & <u>Read more</u> ',

# Average daily room rate in Las Vegas in the United States from 2002 to 2023 (in U.S. dollars)

Average daily room rate in Las Vegas 2002-2023



# Distribution of lodging expenditure per night among visitors to Las Vegas in the United States from 2014 to 2023 (in U.S. dollars)

Distribution of lodging expenditure among visitors in Las Vegas 2014-2023



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# Lodging location distribution among Las Vegas visitors in the United States from 2009 to 2023

Lodging location distribution among Las Vegas visitors 2009-2023



Read more

### Hotel occupancy rate in Las Vegas in the United States from 2001 to 2023

Hotel occupancy rate in Las Vegas 2001-2023



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