



NOTHING STACKS UP TO EPYC™

3rd Generation AMD EPYC™ Processors:
The New Standard for **Hyperconverged
Infrastructure** in the Modern Data Center



TECHNOLOGY IS THE MOST CRITICAL ENABLER OF INNOVATION

TECHNOLOGY IS A FORCE FOR GOOD, inspiring creativity and creating value that impacts individuals, organizations, the marketplace and the world

1.8x

Digital leaders achieve earnings growth that is 1.8 times higher than digital laggards¹

69%

69% of CIOs say creating teams focused on innovation has increased in importance²

68%

68% of CIOs say the creation of new revenue-generating initiatives is among their job responsibilities²



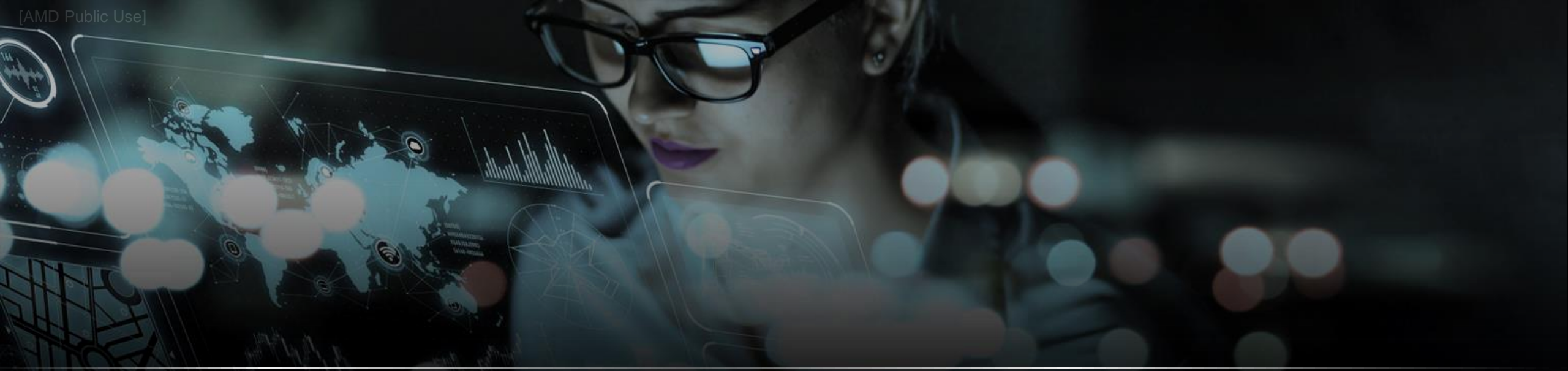
HELPING FUEL THAT INNOVATION IS A REVOLUTION IN IT INFRASTRUCTURE...

55% of organizations have signed on to **hybrid cloud and multi-cloud** as their preferred approach to enterprise IT³

90% of all manual IT operations and data-management tasks will be **completely automated** by 2025⁴

³ "451 Research: Multicloud and Hybrid Cloud: What is the state of enterprise adoption?", 451 Research (video), 2019, cited at 0:27. https://mediacenter.ibm.com/media/1_rs0qe7qy

⁴ Oracle: "Oracle's Top 10 Cloud Predictions, 2020", page 2, December 2019 <https://www.oracle.com/a/ocom/docs/cloud/oracle-cloud-predictions-2020.pdf>



...AND THE POTENTIAL OF AI, HPC AND ADVANCED DATA ANALYTICS

25% Early adopters report an **improvement** of almost 25 percent in customer experience, accelerated rates of innovation, higher competitiveness, higher margins, and better employee experience with the roll out of AI solutions.⁵

\$49B By 2025, the **HPC market size** is expected to **grow** from \$37.8B in 2020 to \$49.4B by 2025⁶

“Business leaders are beginning to understand the importance of using data and analytics to accelerate digital business initiatives. Instead of being a secondary focus — completed by a separate team — **data and analytics is shifting to a core function**”⁷

⁵ IDC: "IDC Survey Finds Artificial Intelligence Adoption Beign Driven by Improved Customer Experience, Greater Employee Efficiency, and Accelerated Innovation," June 2020, <https://www.idc.com/getdoc.jsp?containerId=prUS46534820>

⁶ MarketsandMarkets: <https://www.marketsandmarkets.com/Market-Reports/Quantum-High-Performance-Computing-Market-631.html>

⁷ Gartner®, "Gartner Top 10 Data and Analytics Trends for 2021" <https://www.gartner.com/smarterwithgartner/gartner-top-10-data-and-analytics-trends-for-2021/GARTNER> is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission



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