

INDUSTRIES & MARKETS

Travel and tourism in France

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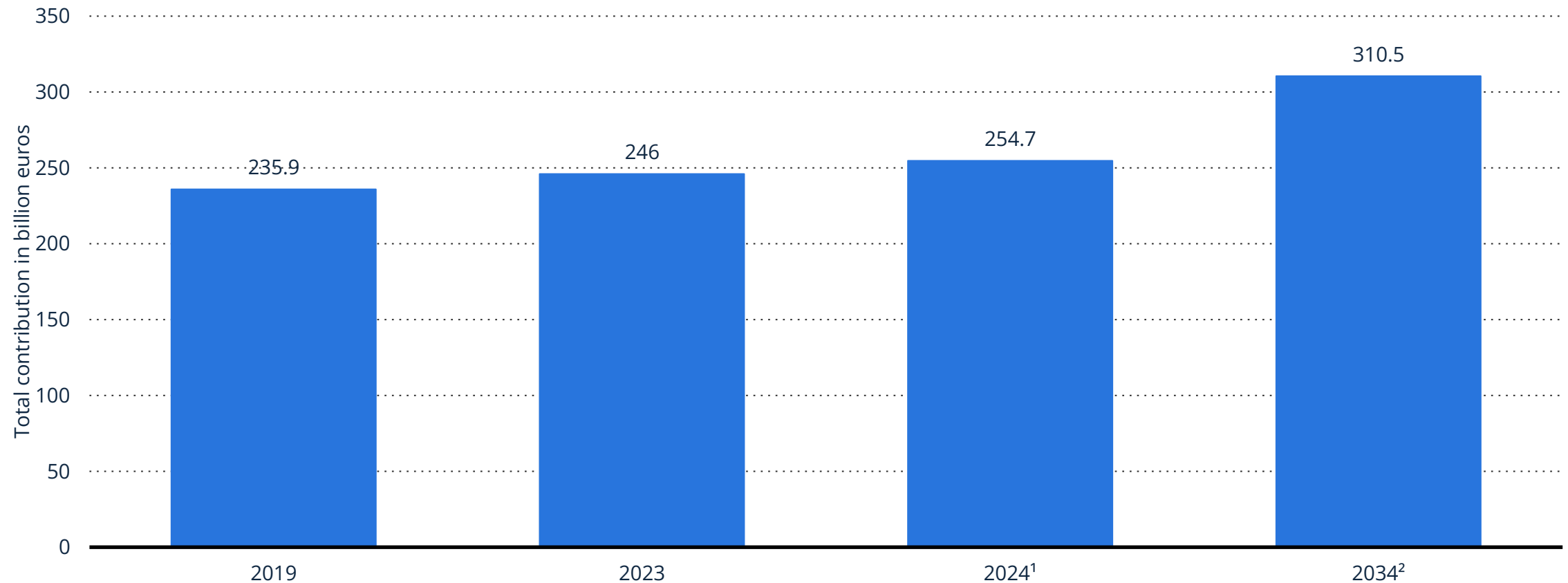
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CHAPTER 01

Overview

Total contribution of travel and tourism to GDP in France in 2019 and 2023, with a forecast for 2024 and 2034 (in billion euros)

Travel and tourism's total contribution to GDP in France 2019-2034



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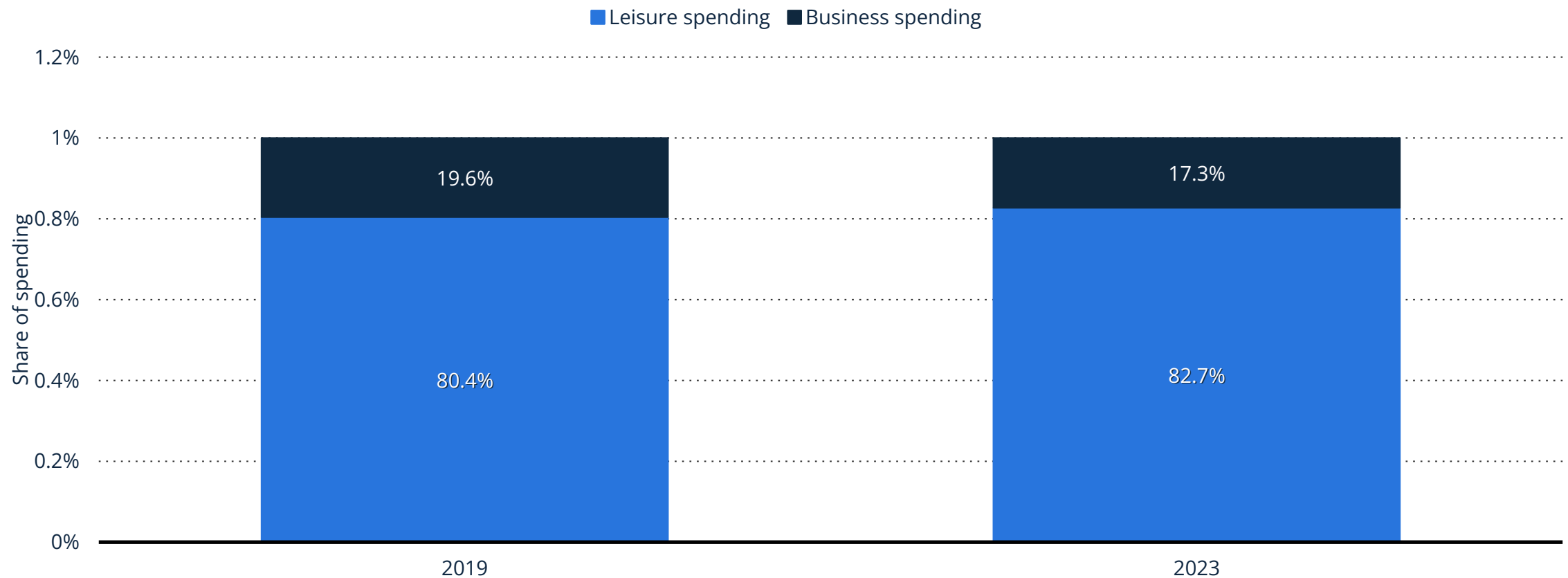
Description: In 2023, the total contribution of travel and tourism to France's gross domestic product (GDP) recovered from the impact of the COVID-19 pandemic, being roughly 4.3 percent higher than in 2019. Overall, the total contribution of these industries to France's GDP amounted to 246 billion euros in 2023. This figure was expected to reach an estimated 254.7 billion euros in 2024. [Read more](#)

Note(s): France; 2019 and 2023; figures are in constant 2023 prices and exchange rates as of March 2024

Source(s): Oxford Economics; WTTC

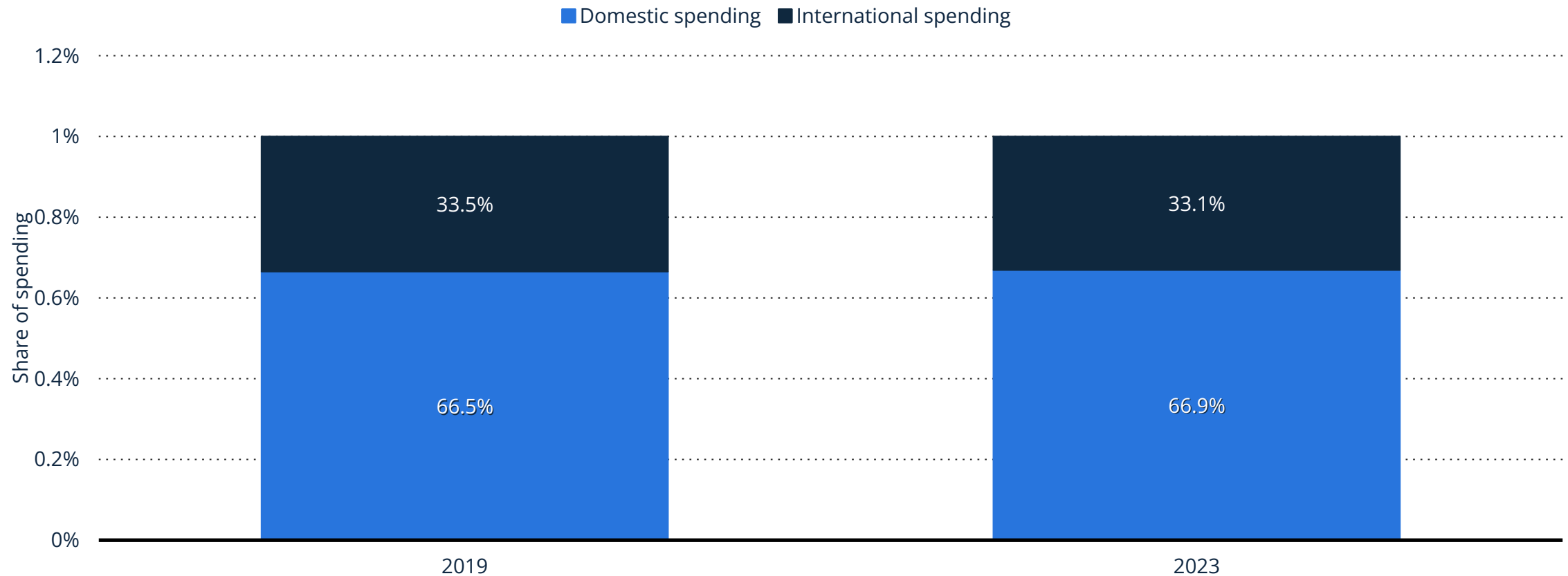
Distribution of travel and tourism spending in France in 2019 and 2023, by type

Distribution of travel and tourism expenditure in France 2019-2023, by type



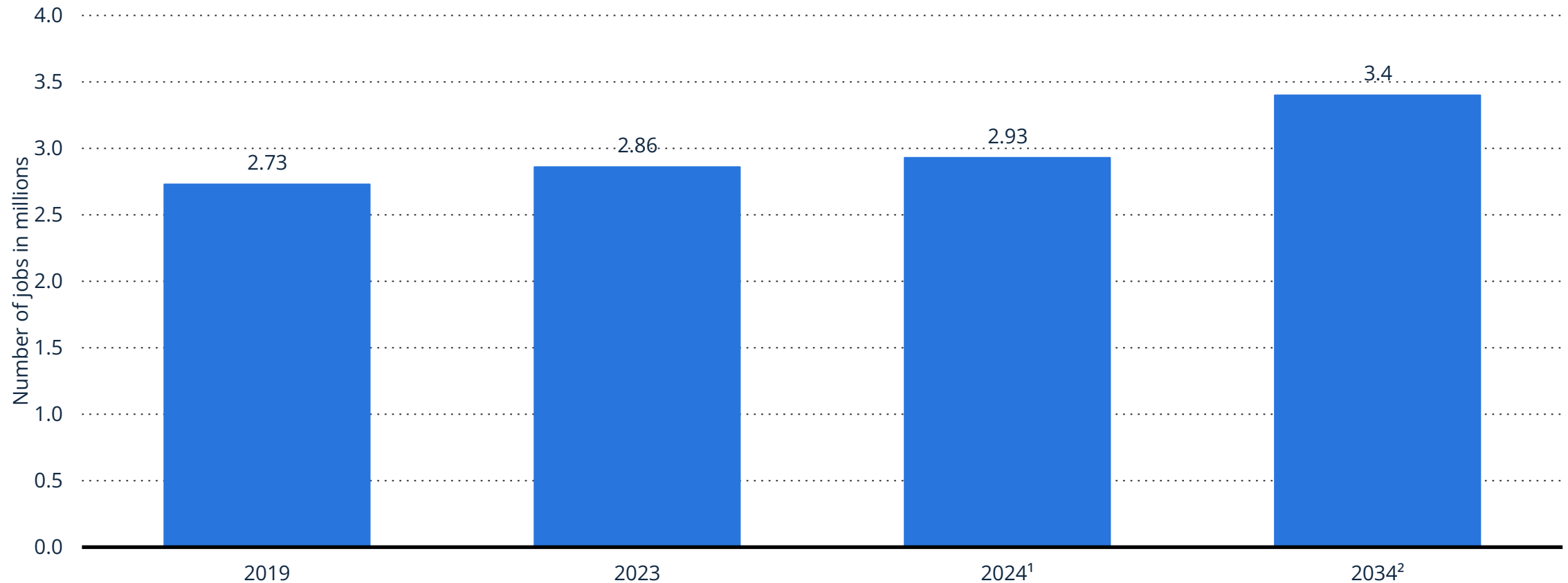
Distribution of travel and tourism spending in France in 2019 and 2023, by type of tourist

Distribution of travel and tourism expenditure in France 2019-2023, by tourist type



Total contribution of travel and tourism to employment in France in 2019 and 2023, with a forecast for 2024 and 2034 (in million jobs)

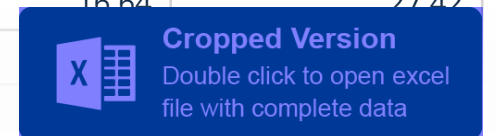
Travel and tourism's total contribution to employment in France 2019-2034



Countries with the highest number of international tourist arrivals worldwide from 2019 to 2023 (in millions)

Countries with the highest number of inbound tourist arrivals worldwide 2019-2023

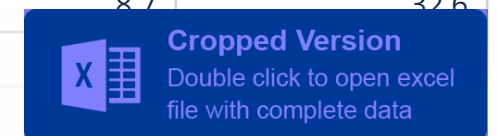
	2019	2020	2021	2022	2023
France	90.91	41.68	48.4	93.2	100
Spain	83.51	18.93	31.18	71.66	85.17
United States	79.44	19.21	22.28	50.87	66.48
Italy	64.51	25.19	26.89	49.81	57.25
Turkey	51.19	15.89	29.93	50.45	55.16
Mexico	45.02	24.82	31.86	38.33	42.15
United Kingdom	39.42	10.71	6.29	30.74	37.22
Germany	39.56	12.45	11.69	28.46	34.8
Greece	31.35	7.37	14.71	27.84	32.74
Austria	31.88	15.09	12.73	26.22	30.91
Thailand	39.92	6.73	0.51	11.07	28.15
United Arab Emirates	21.56	7.17	11.48	22.65	28.15
Saudi Arabia	17.53	4.14	3.48	16.64	27.42
Japan	31.88	4.12	0.25		



Countries and territories with the highest international tourism receipts worldwide from 2019 to 2023 (in billion U.S. dollars)

Destinations with the highest inbound tourism receipts worldwide 2019-2023

	2019	2020	2021	2022	2023
United States	199	72.5	71.4	136.9	175.9
Spain	79.7	18.5	34.5	72.9	92
United Kingdom	58.4	26.7	33	67.6	73.9
France	63.5	32.6	40.8	59.7	68.6
Italy	49.5	19.9	25	43.7	55.9
United Arab Emirates	38.4	24.6	34.4	49.3	51.9
Turkey	34.3	13.3	26.6	41.2	49.5
Australia	45.5	25.8	17	24.6	46.6
Canada	29.8	13.9	15.3	28.1	39.2
Japan	46.1	10.7	4.9	9.2	38.6
Germany	41.8	22.1	22.3	31.9	37.4
Saudi Arabia	16.4	4	3.8	25.2	36
Macao	40.1	9.2	15.2	8.7	32.6
India	30.7	13	8.7		

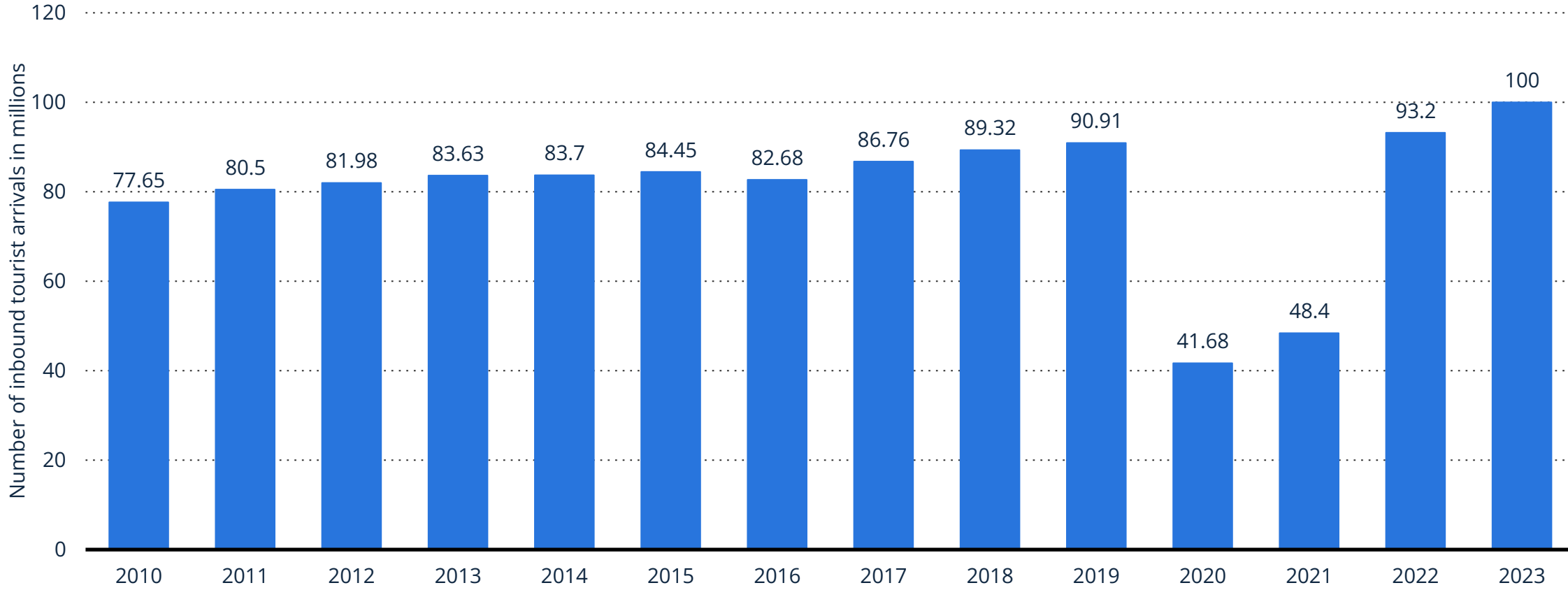


CHAPTER 02

Inbound tourism

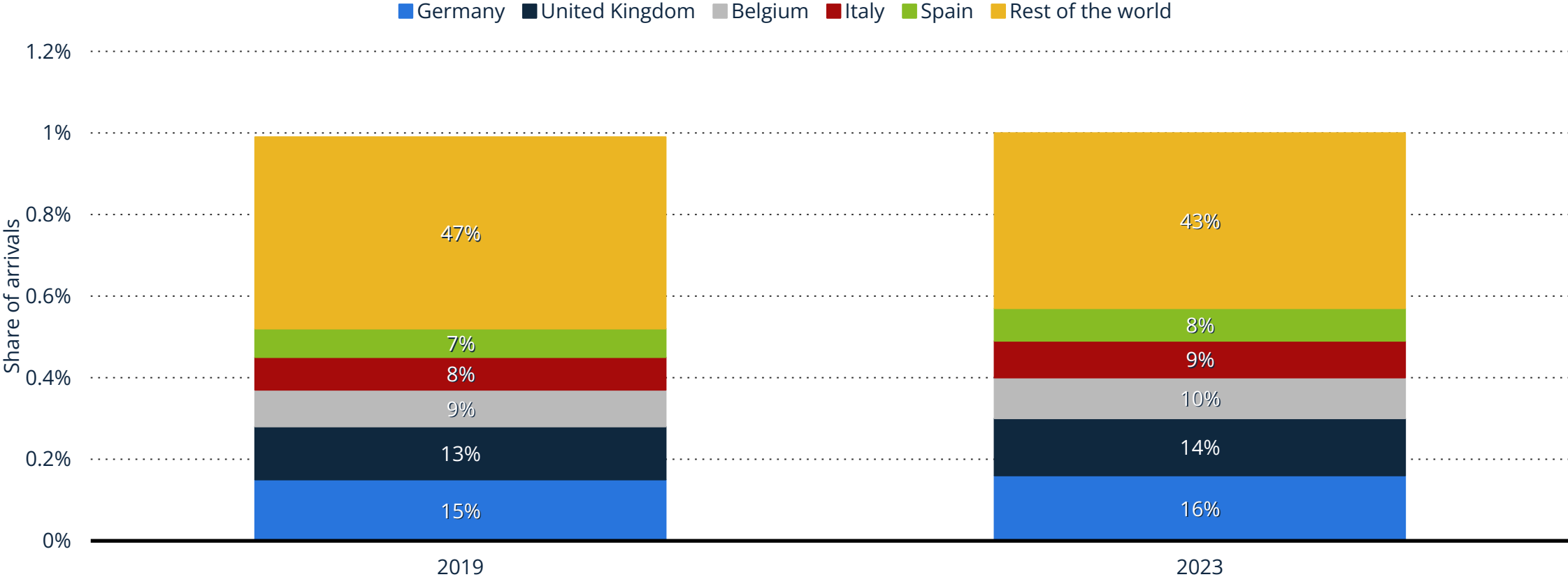
Number of international tourist arrivals in France from 2010 to 2023 (in millions)

International tourist arrivals in France 2010-2023



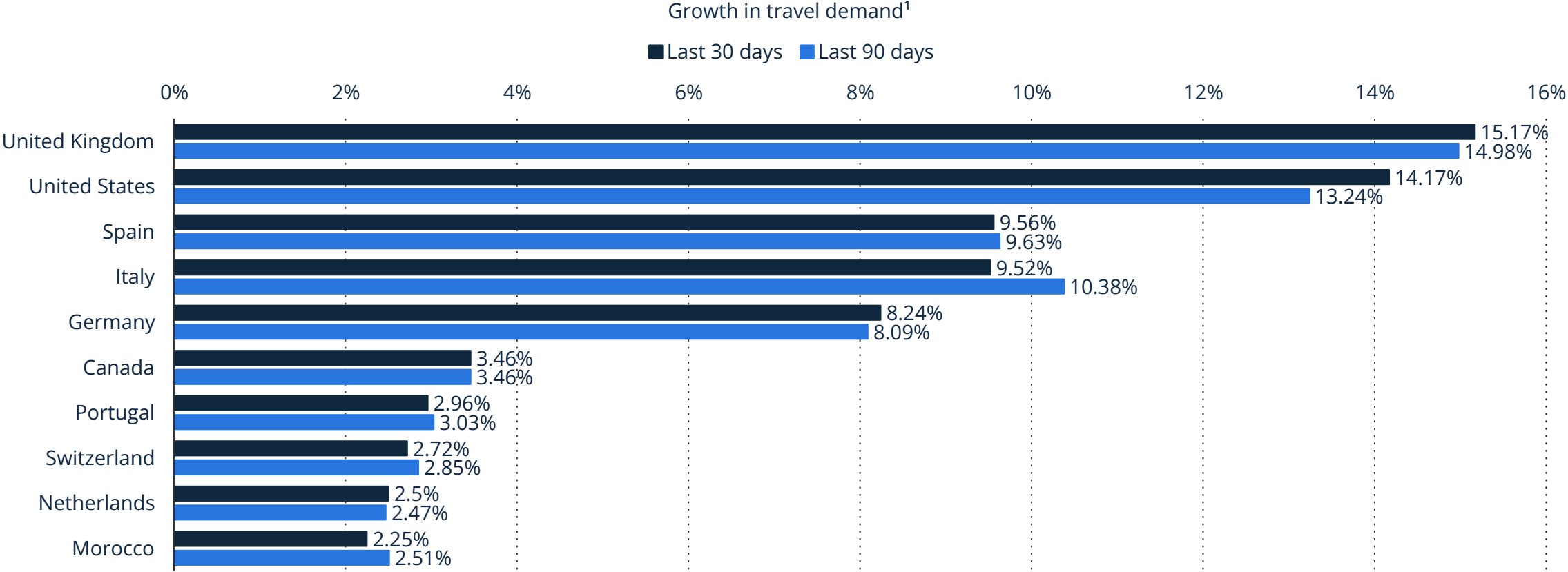
Distribution of international tourist arrivals in France in 2019 and 2023, by country

Leading inbound travel markets in France 2019-2023, by share of arrivals



Leading inbound travel markets in France over the previous 30 and 90 days as of June 2024, ranked by growth in travel demand on Google

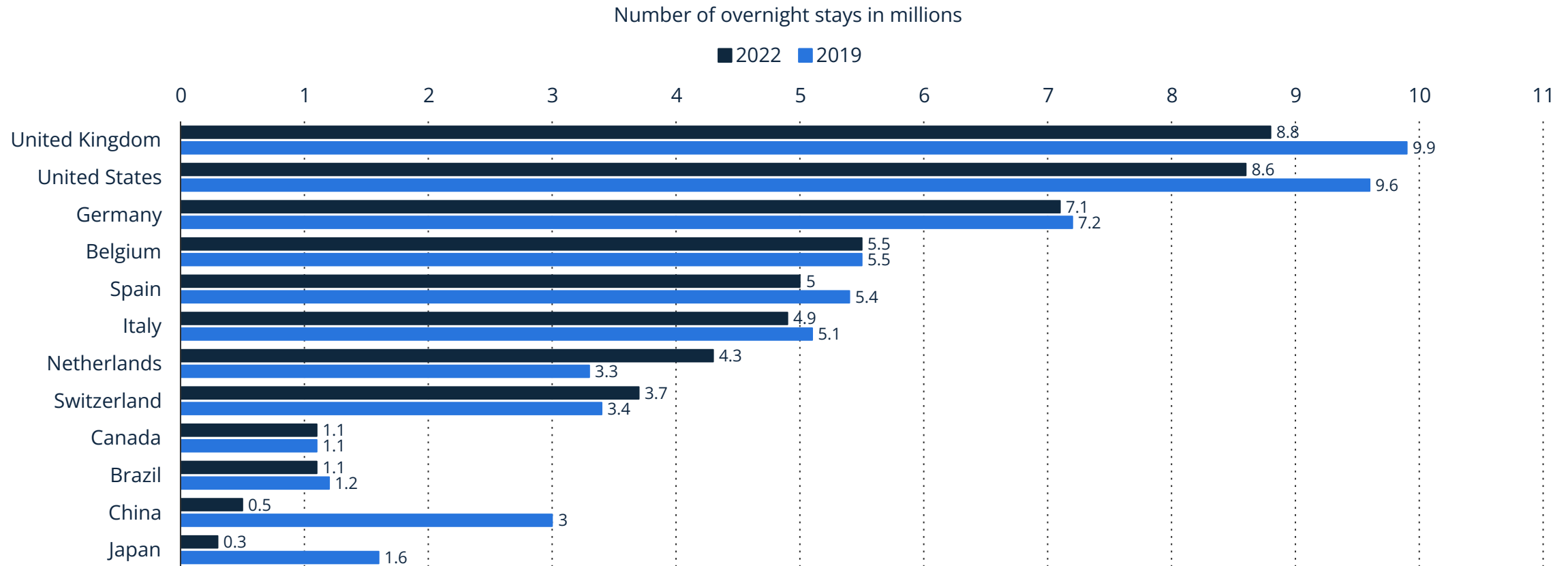
Leading inbound travel markets in France 2024, by Google travel demand growth



Description: As of June 2024, the United Kingdom was the leading inbound travel market for France based on the growth in travel demand on Google in the previous 30 and 90 days. According to the analysis, the Google search volume in the UK concerning flights and accommodation in France increased by roughly 15 percent both over the last month and the previous 90 days. [Read more](#)
Note(s): France; as of June 3, 2024; countries are ranked according to the highest growth in travel demand over the previous 30 days
Source(s): Google (Destination Insights)

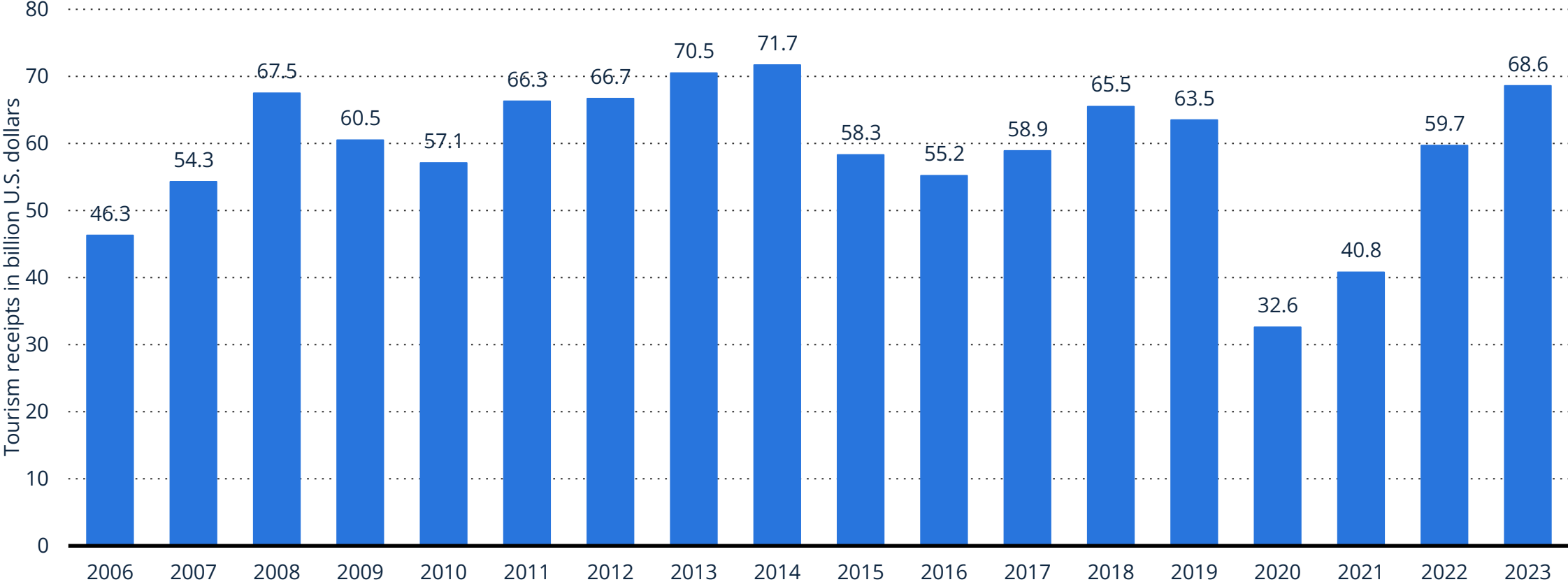
Number of international overnight stays in hotels in France in 2019 and 2022, by country (in millions)

Leading inbound travel markets in France 2019-2022, by hotel overnight stays



International tourism receipts in France from 2006 to 2023 (in billion U.S. dollars)

International tourism receipts in France 2006-2023

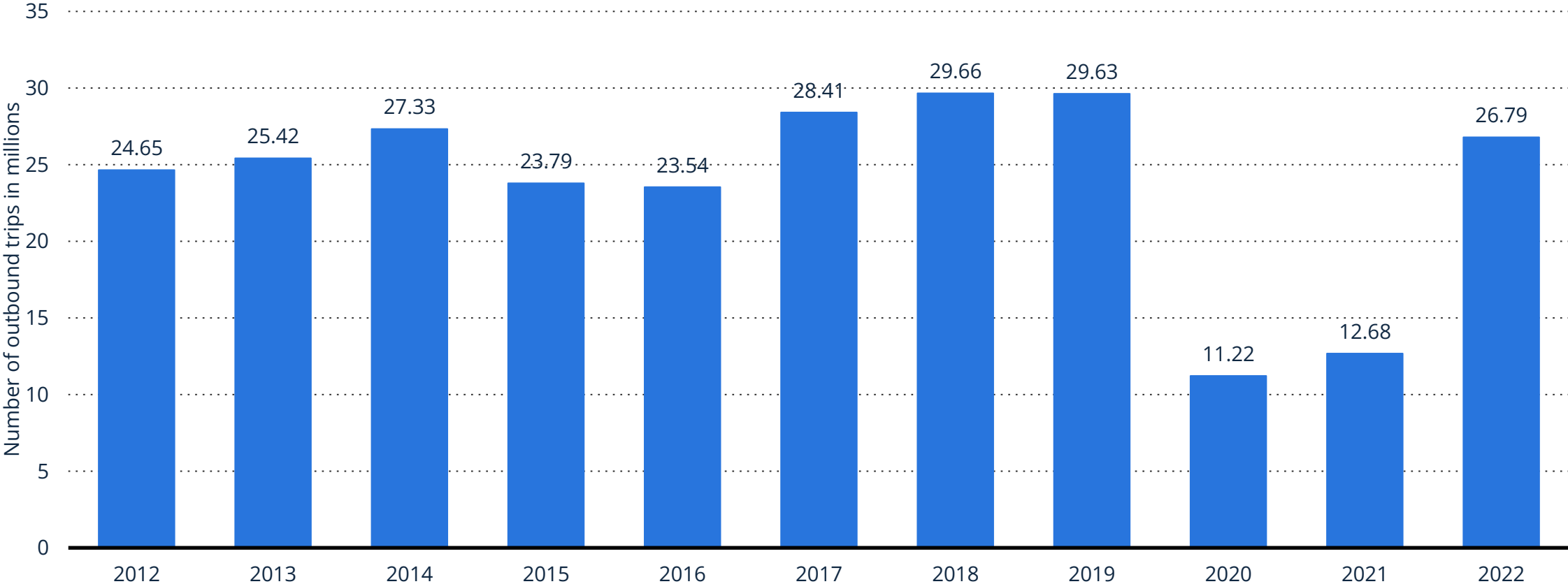


CHAPTER 03

Outbound tourism

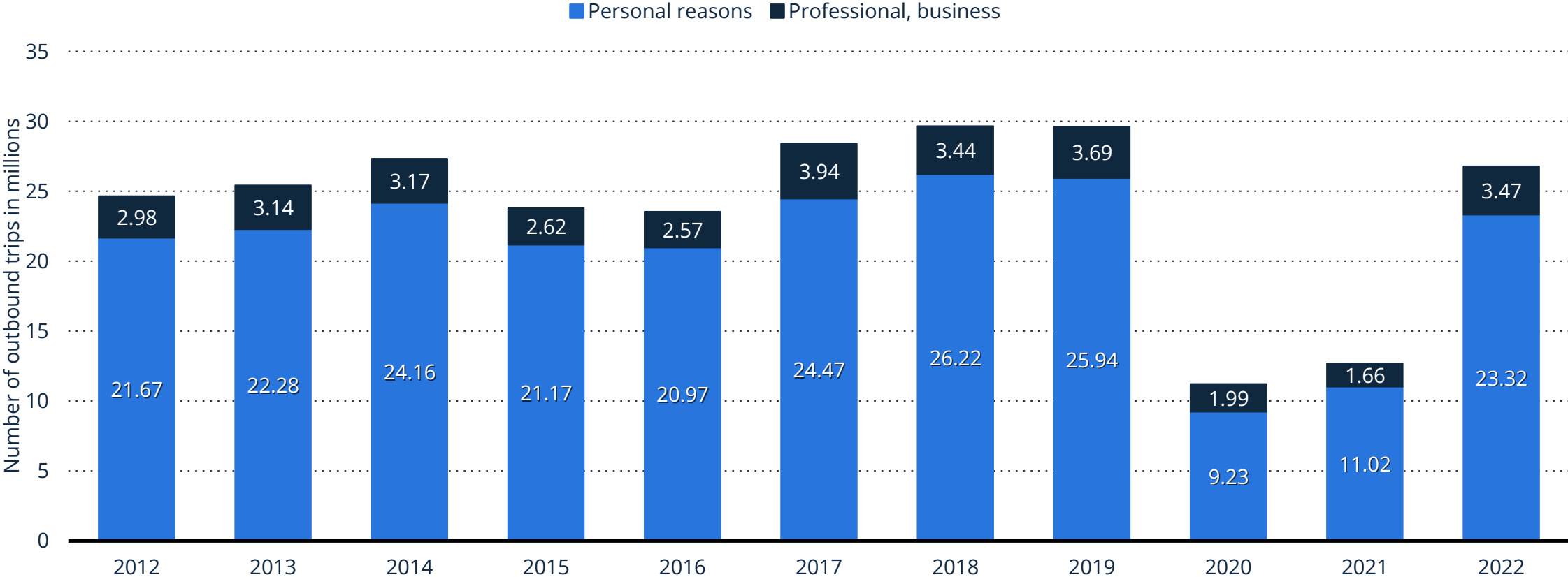
Number of outbound tourist trips from France from 2012 to 2022 (in millions)

Number of outbound tourist trips from France 2012-2022



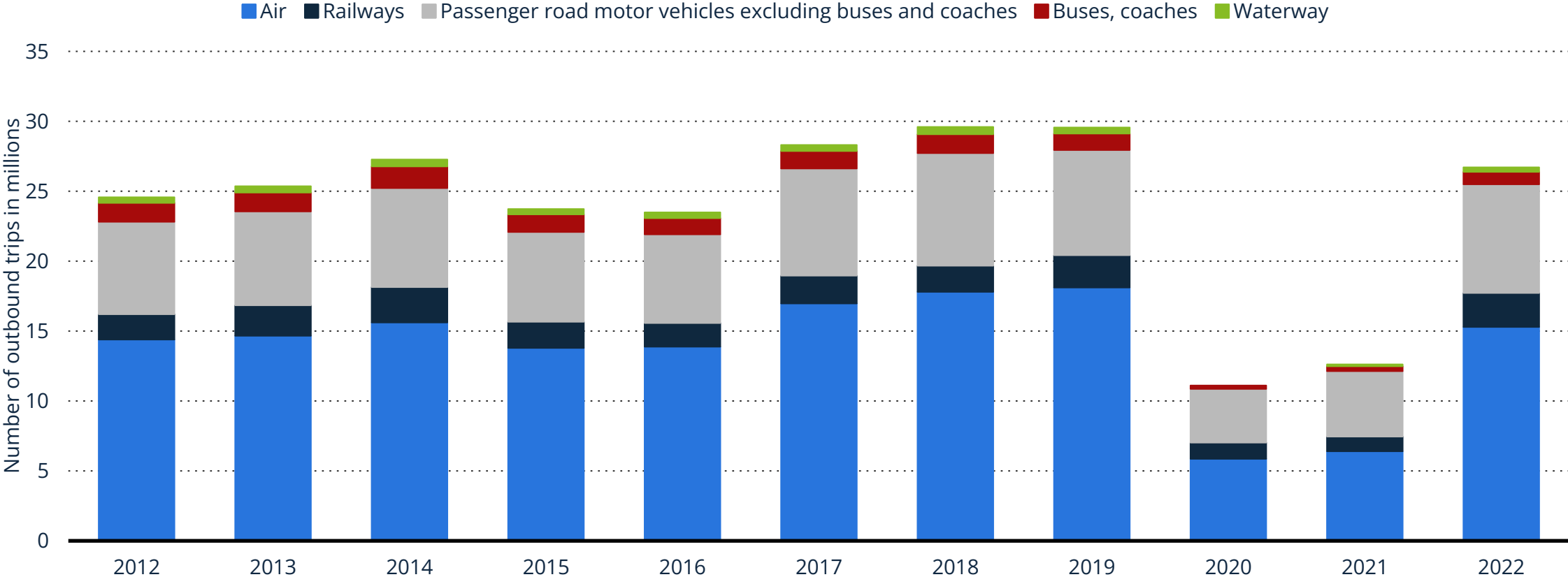
Number of outbound tourist trips from France from 2012 to 2022, by purpose (in millions)

Number of outbound tourist trips from France 2012-2022, by purpose



Number of outbound tourist trips from France from 2012 to 2022, by mode of transport (in millions)

Number of outbound tourist trips from France 2012-2022, by mode of transport



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