摘　要

近来，诸如"真实故事计划"、"看客 inSight"等非虚构写作平台的爆款文章频繁出现朋友圈，并获十万＋阅读量。课堂上，教师也大谈"非虚构写作"。作为新闻学习者，才意识到，非虚构写作已进入新闻领域而关注者较少。

本文试图探讨非虚构写作在新闻场域的实践。从我国新闻发展历程中寻找其文体渊源，从新媒体时代这样一个大环境背景下分析得非虚构新闻写作出现是传统新闻衰落、媒介环境转型、受众多元化心理诉求以及传者多重角色转型的结果。对《南方周末》具体文本进行分析，归纳出非虚构新闻写作选题具有话题性、叙事具有画面感、视角多元化、语言平实性等特点。

非虚构新闻写作是一个熟悉的却又新鲜的事物，其在新媒体时代出现及发展都存在复杂性。它对新闻业有着怎样的影响，又将给新闻业带来哪些启示？

关键词

非虚构新闻写作　新闻实践　写作特点

Abstract

Recently, explosion articles of non-fiction writing platforms such as "Real Story Plan" and "Guest InSight" have frequently appeared in the circle of friends and received 100,000+ readings. In the classroom, teachers also talked about "non-fiction writing." As a news learner, I realized that non-fiction writing has entered the field of journalism with fewer followers.

This paper attempts to explore the practice of non-fiction writing in the field of journalism. From the history of China's news development, it is the result of the decline of traditional news, the transformation of the media environment, the psychological appeal of the audience, and the multiple roles of the mediators. The paper analyzes the specific texts of "Southern Weekend" and concludes that the topic of non-fictional news writing has the characteristics of topicality, narrative with a sense of picture, diversified perspectives, and language level.

Non-fictional news writing is a familiar but fresh thing, and its complexity and emergence in the new media era. What impact does it have on the journalism industry, and what implications will it bring to the journalism industry?

Keywords

Non-fictional news writing, news practice, writing characteristics

新媒体环境下非虚构新闻写作研究及反思

一、绪论

（一）研究背景

据资料介绍，20 世纪六十年代的美国，新闻业面临着一场变革。报纸毫无生气的报道内容、墨守成规的新闻写作模式，无法引起受众的兴趣。记者歪曲事实等不良作风更让新闻业陷入困顿。

此时，新新闻主义应运而生。它超越传统新闻写作模式，在新闻事实基础上，使用文学手法，比如白描、设置对话、渲染场景、细节处理等。新新闻写作深受读者喜欢，到 90 年代，被认为是"非虚构新闻写作"。

"非虚构写作"这个概念引入中国后在新闻领域掀起热潮。笔者期望从我国新闻发展历史中寻找"非虚构新闻写作"存在的合理性，探究相较传统新闻作品其深受喜欢之原因，并借助非虚构新闻作品归纳"非虚构写作"在实践方面的特征。

以上内容仅为本文档的试下载部分，为可阅读页数的一半内容。

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