

DIGITAL & TRENDS

# Startups in Australia

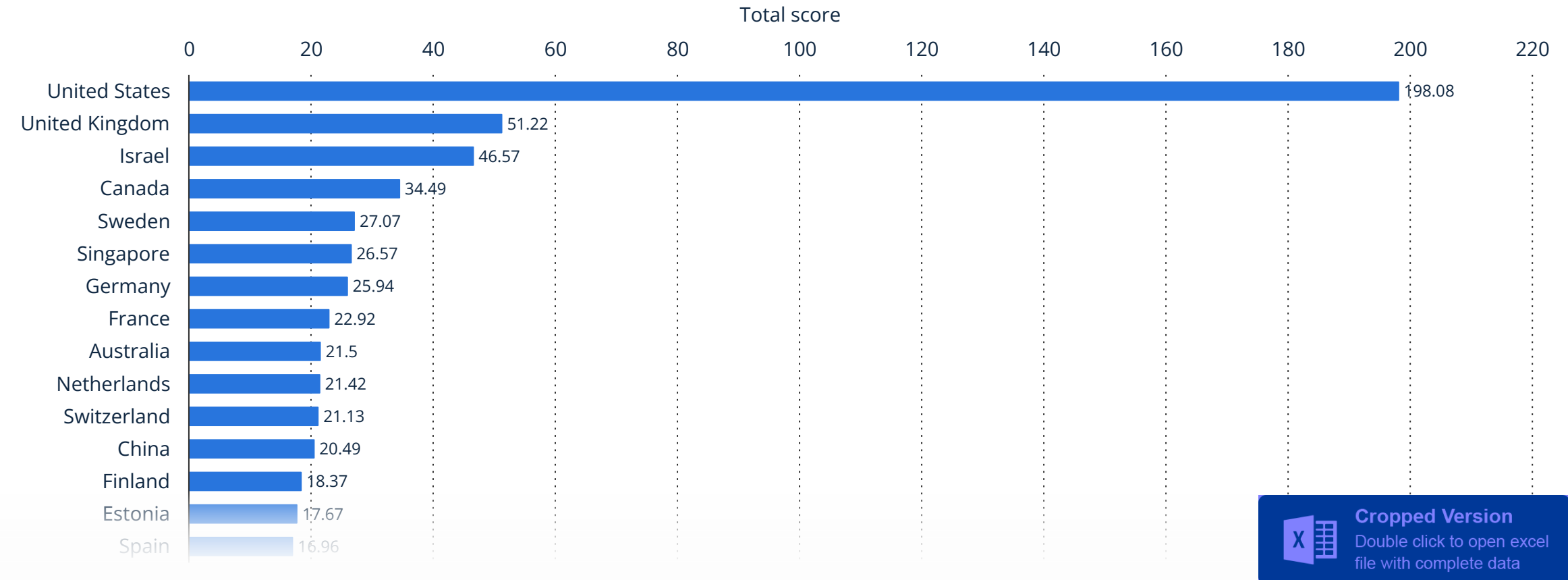



CHAPTER 01

# Overview

# Leading countries for startups worldwide in 2023, by total score

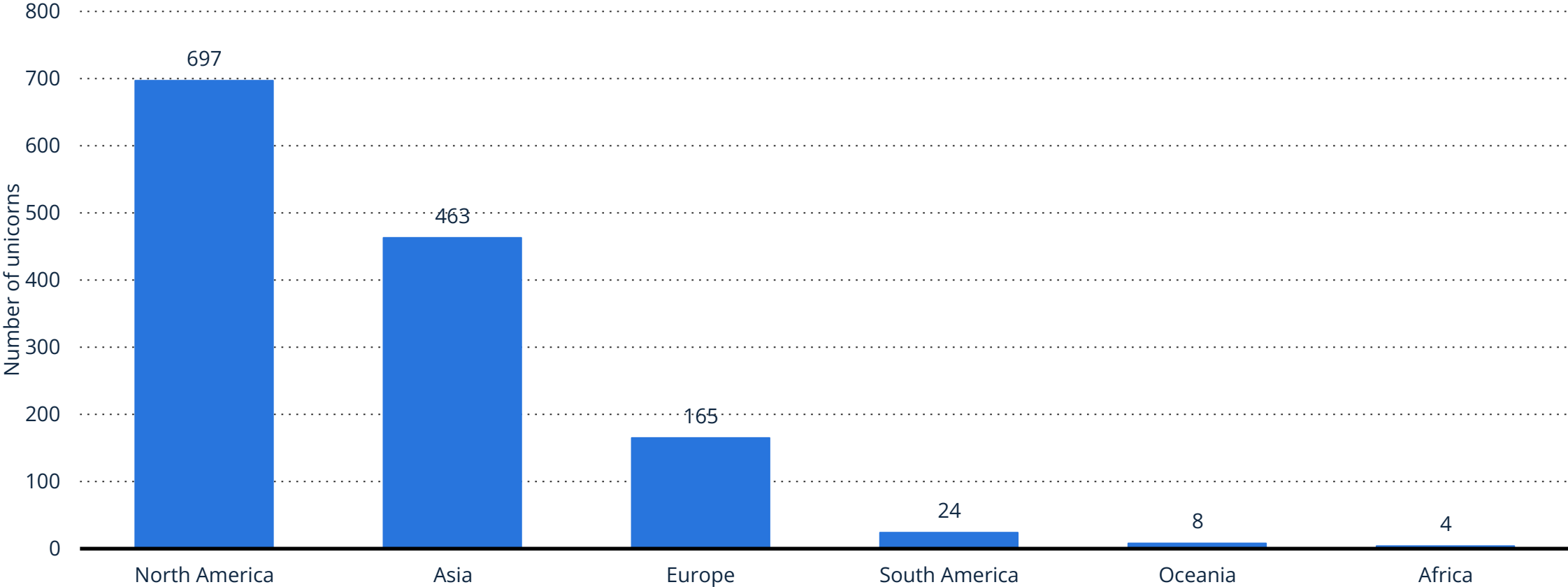
Leading countries for startups worldwide 2023, by total score



 **Cropped Version**  
Double click to open excel file with complete data

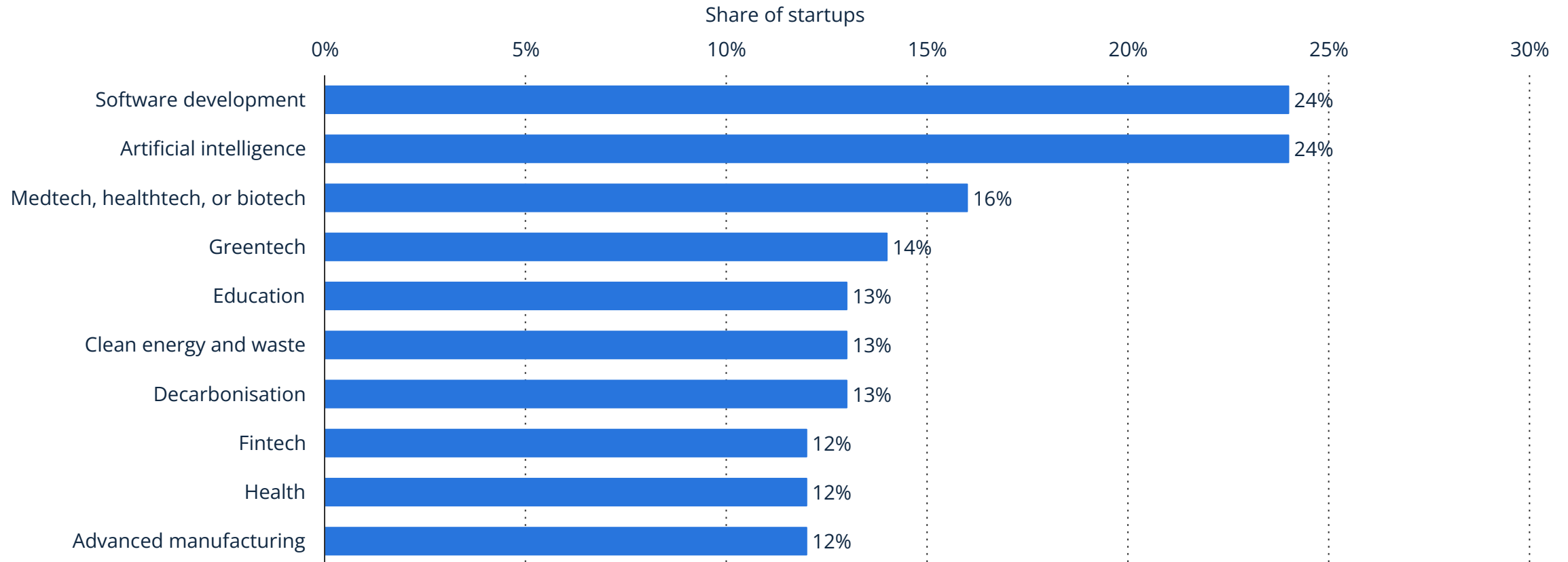
# Number of unicorns worldwide as of April 2023, by region

Number of global unicorns in April 2023, by region



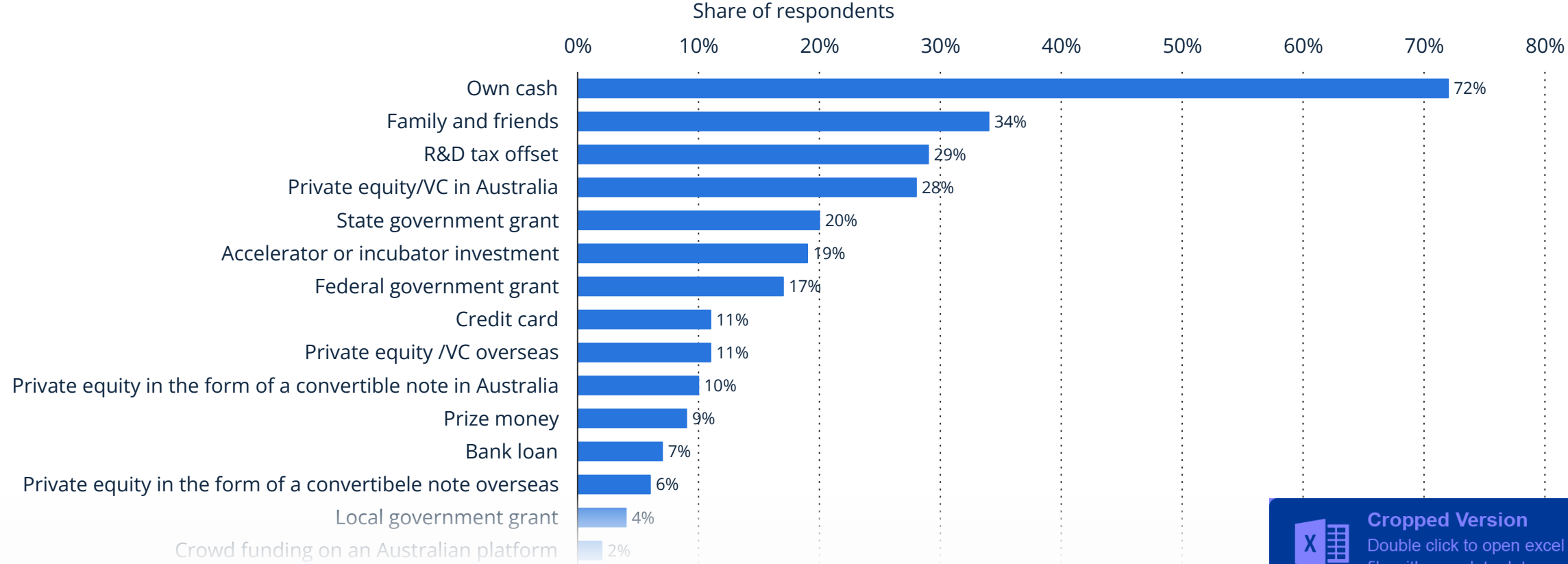
# Share of startups in Australia in 2023, by leading industry

Share of startups Australia 2023, by leading industry



# Funding sources used by startups in Australia in 2023, by type

Type of funding received by startups Australia 2023



**Cropped Version**  
Double click to open excel file with complete data

# Highest valuation of startup companies in Australia as of October 2023 (in billion U.S. dollars)

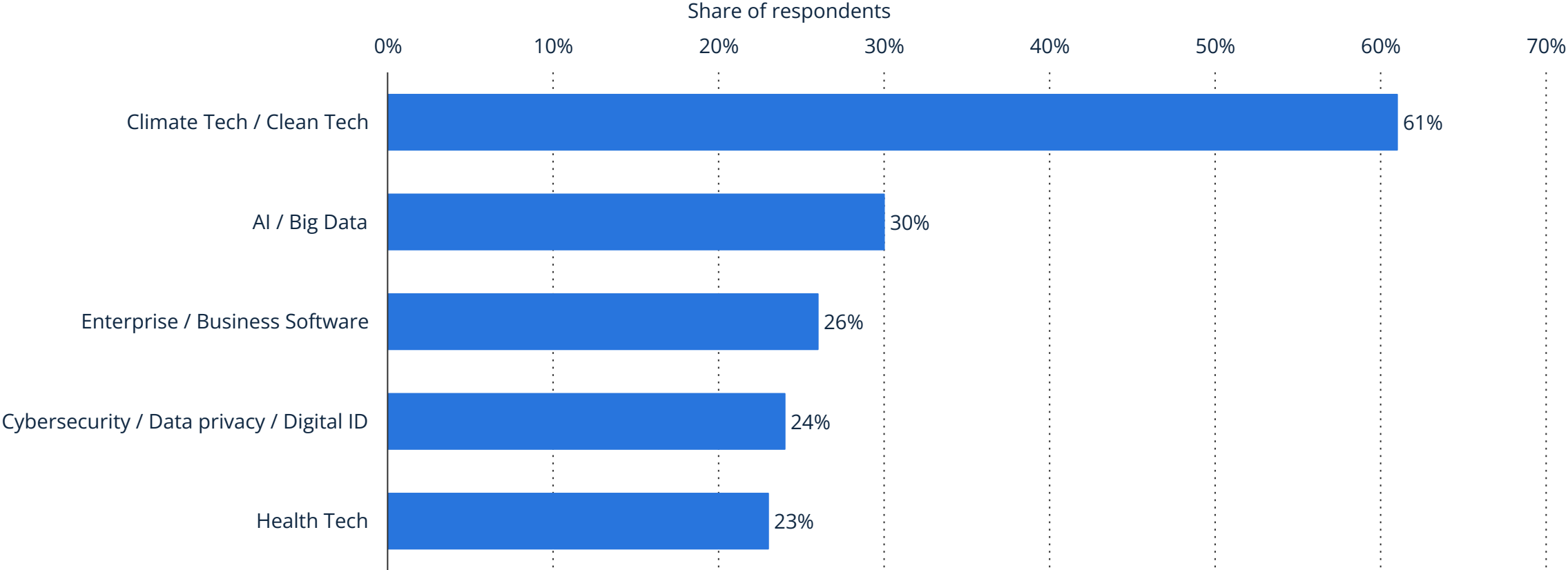
Highest valuation startup companies in Australia October 2023

	Value in billion U.S. dollars
Canva (Jan 8, 2018)	25.4
Airwallex (Mar 25, 2019)	5.5
Immutable (Mar 7, 2022)	2.5
GO1 (Jul 19, 2021)	2
SafetyCulture (May 3, 2021)	1.76
Culture Amp (Jul 29, 2021)	1.5
LinkTree (Mar 16, 2022)	1.3
Pet Circle (Dec 6, 2021)	1



# Industries that startup investors are most excited about in Australia for 2023

Industries that investors are most excited about in Australia 2023

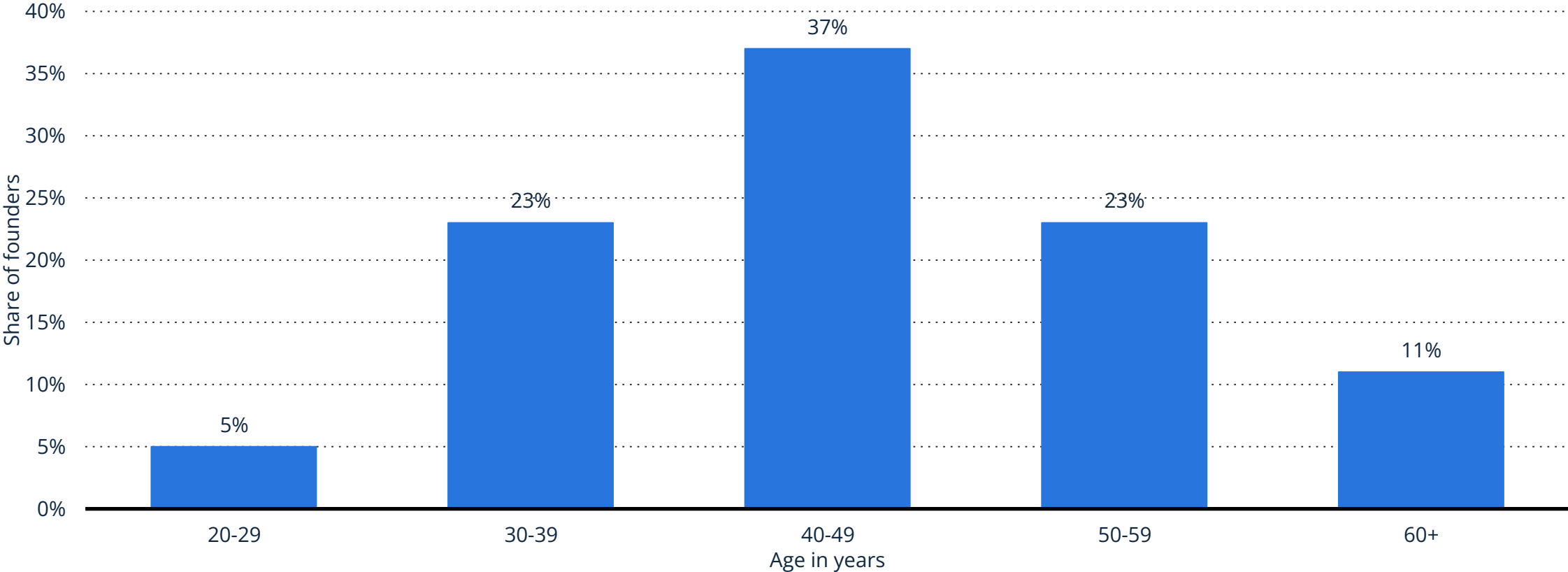


CHAPTER 02

# Startup landscape

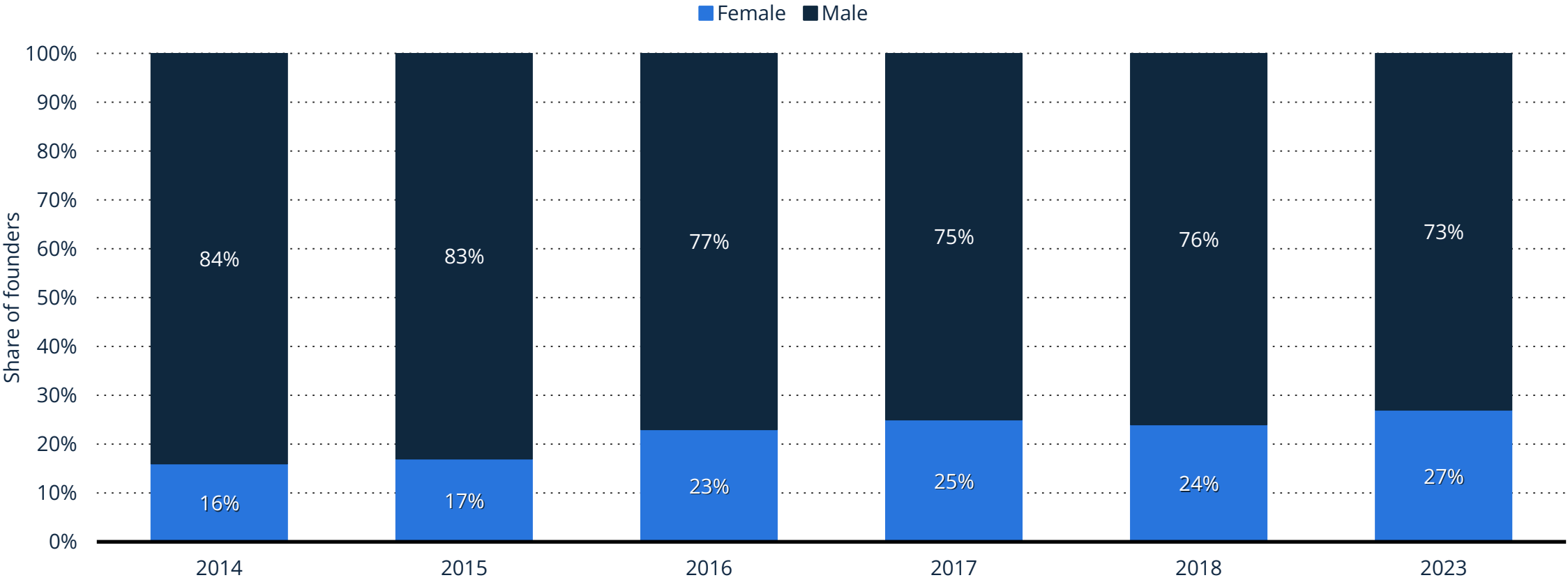
# Distribution of startup founders in Australia in 2023, by age

Share of startup founders Australia 2023, by age



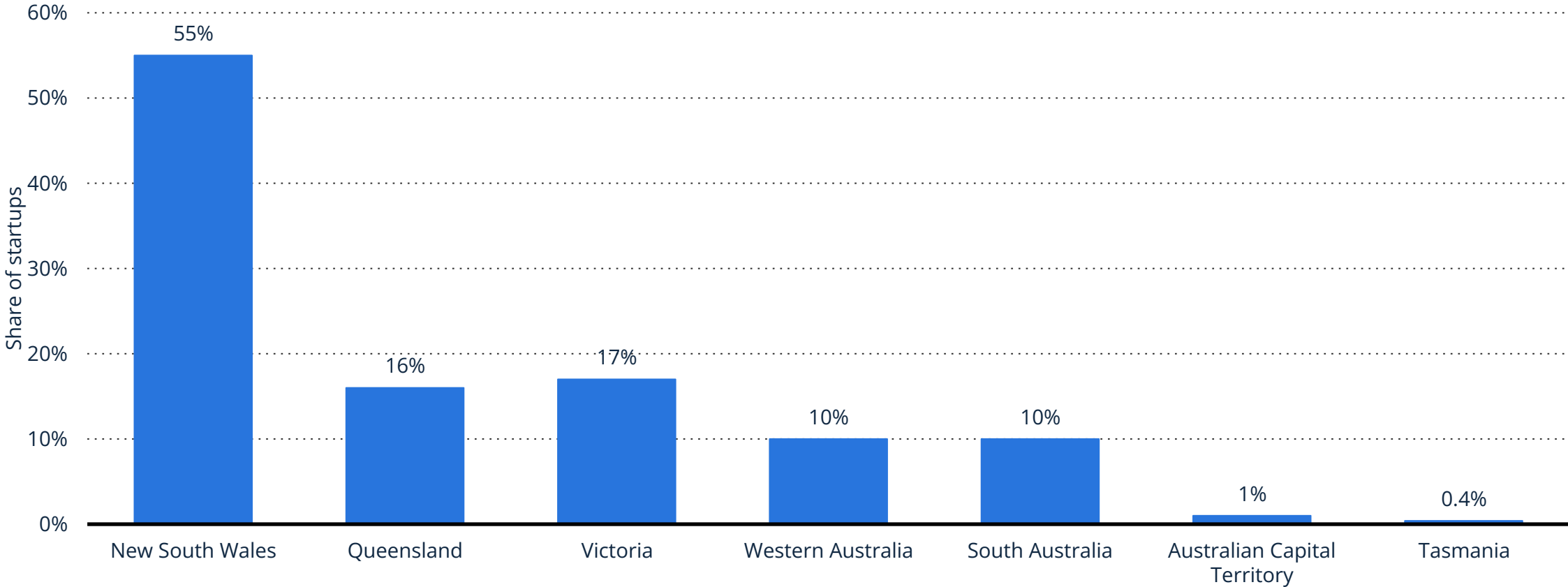
# Distribution of startup founders in Australia from 2014 to 2023, by gender

Share of startup founders Australia 2014-2023 by gender



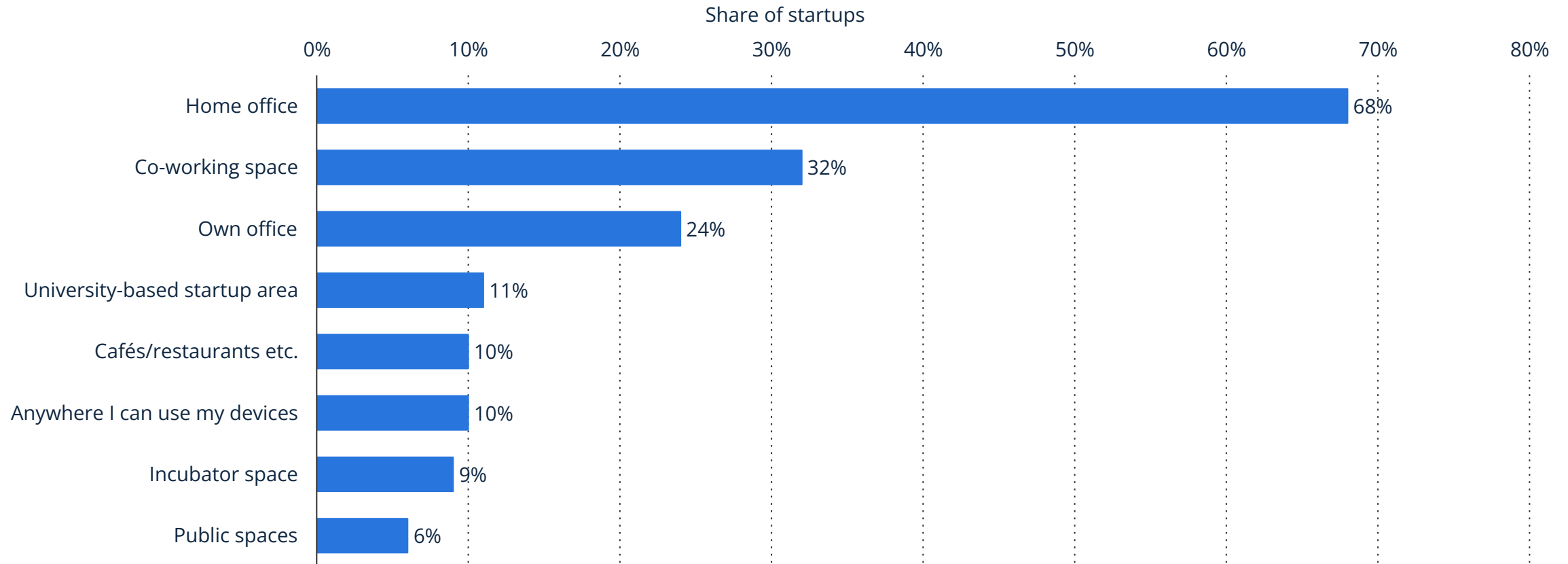
# Distribution of startups in Australia in 2023, by office location

Share of startups Australia 2023, by office location



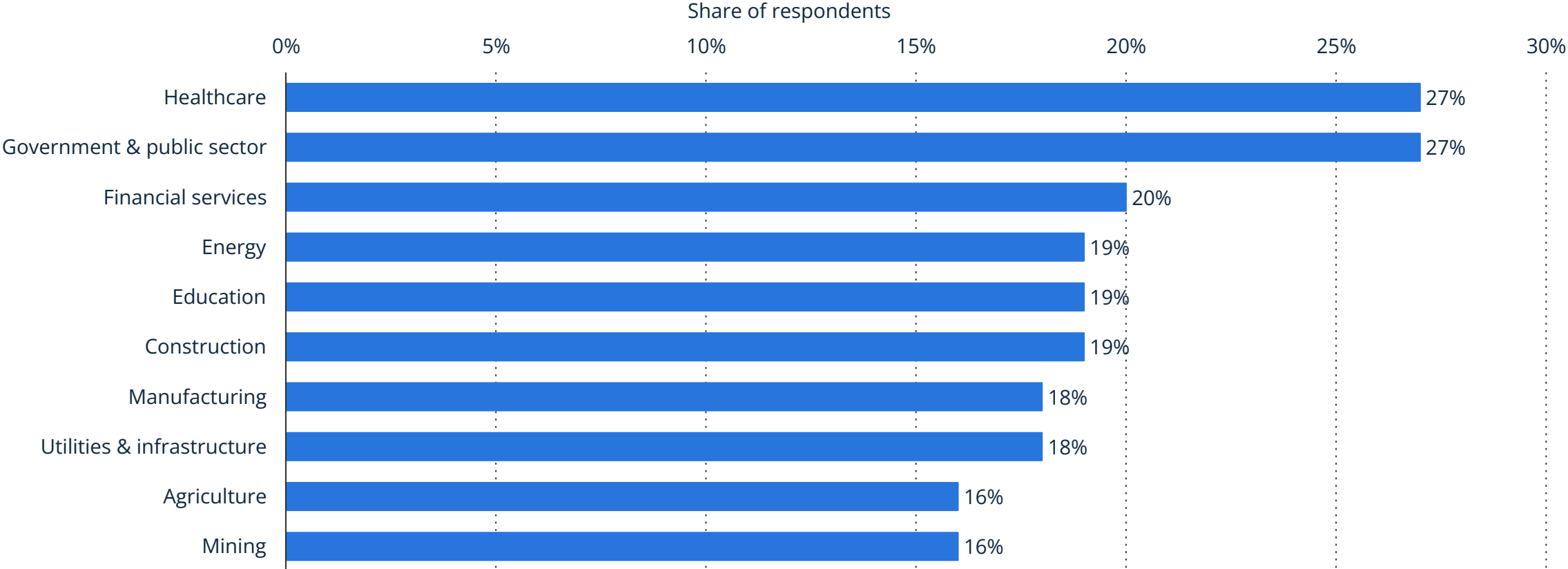
# Share of work locations for startups in Australia in 2023

Work locations in use for startups Australia 2023



# Leading target customer industries for startups with business customers in Australia in 2023

Leading B2B target industries for startups Australia 2023



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