

DIGITAL & TRENDS

Fintech in Australia

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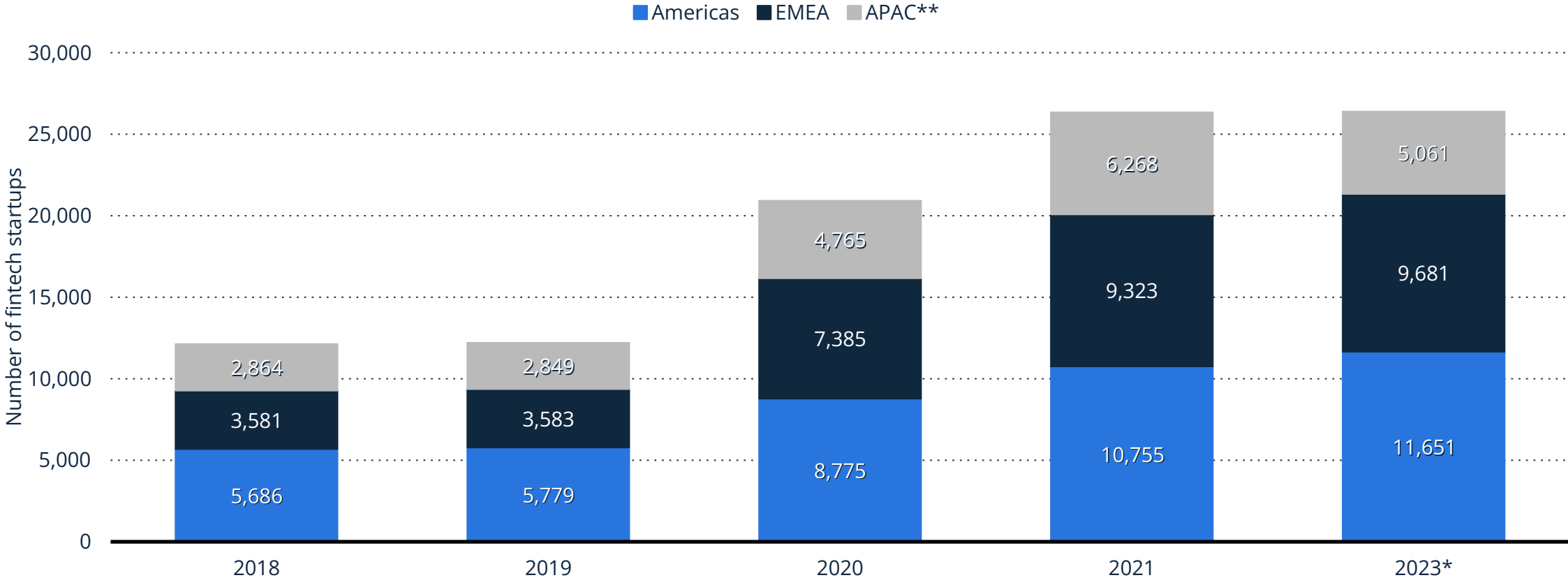
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CHAPTER 01

Overview

Number of fintech startups worldwide from 2018 to 2023, by region

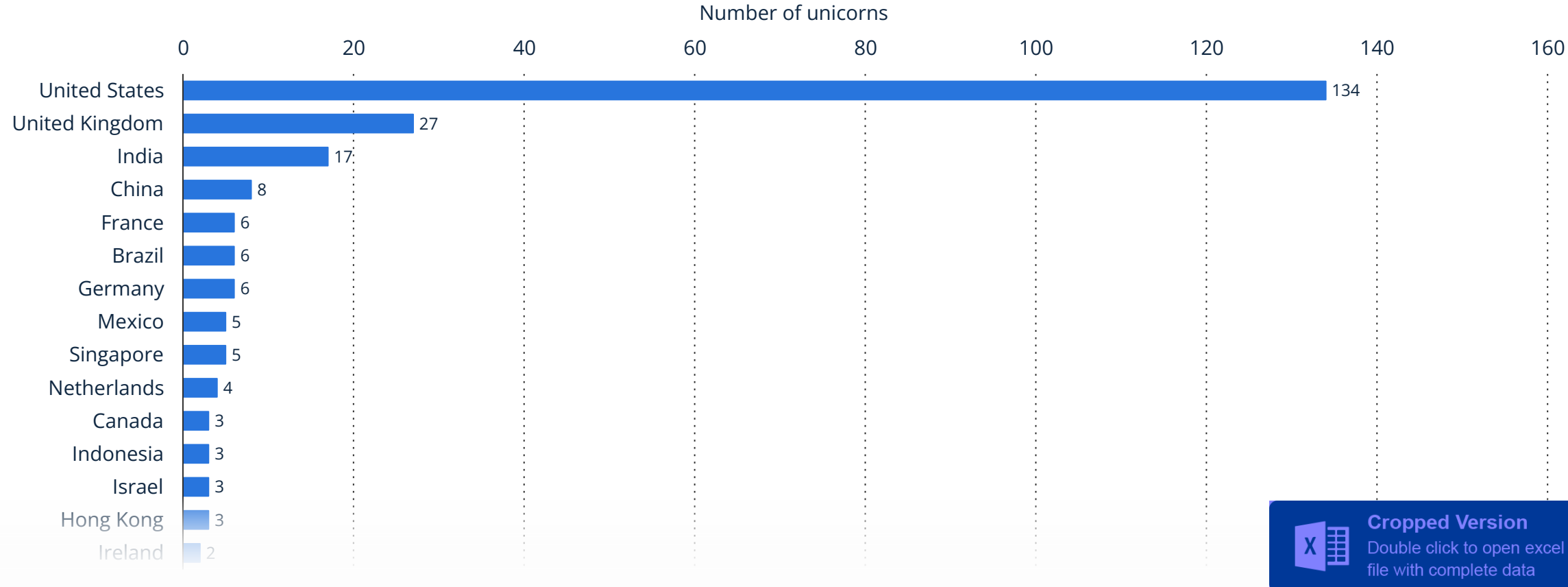
Number of fintech startups worldwide 2018-2023, by region




3 **Description:** As of May 2023, there were 11,651 fintech (financial technology) startups in the Americas, making it the region with the most fintech startups globally. In comparison, there were 9,681 fintech startups in the EMEA region (Europe, the Middle East, and Africa) and 5,061 in the Asia Pacific region. In 2023, the United States ranked first in terms of the number of fintech unicorns globally, having roughly five times more of these companies than the United Kingdom, that ranked second. [Read more](#)
Note(s): 2018 to November 2021
Source(s): BCG; CrunchBase;

Number of fintech unicorns worldwide as of April 2023, by country

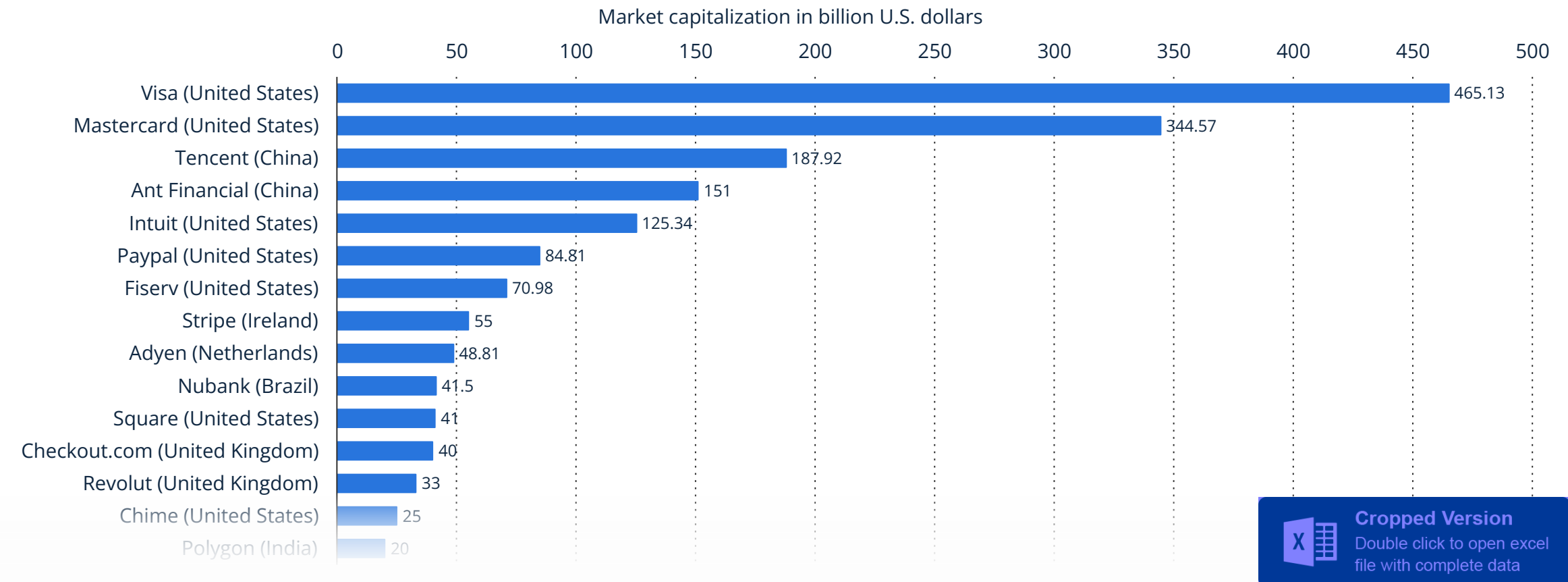
Countries with the most fintech unicorns in the world 2023



 **Cropped Version**
Double click to open excel file with complete data

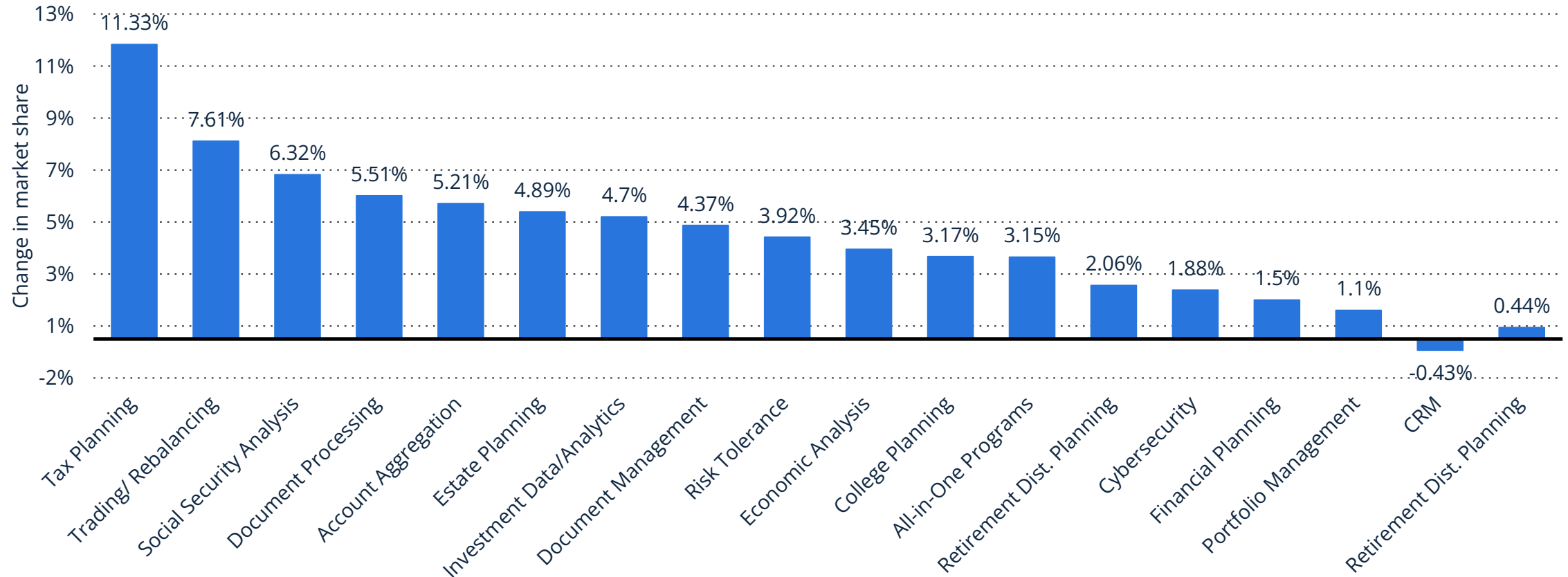
Market capitalization of largest fintech companies worldwide in 2022 (in billion U.S. dollars)

Largest fintech companies worldwide 2022, by market cap



Adoption rate of financial technology worldwide in 2023, by software application

Global adoption rate of financial technology in 2023, by software application

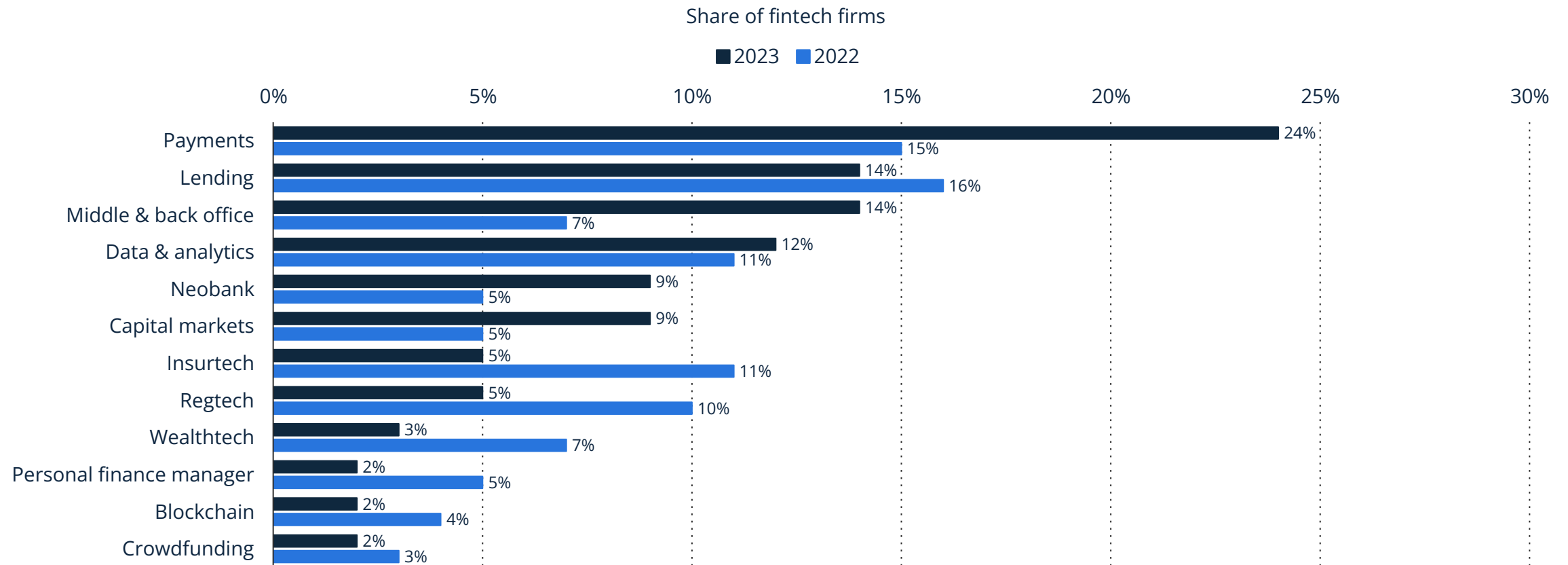


CHAPTER 02

Australian fintech company profile

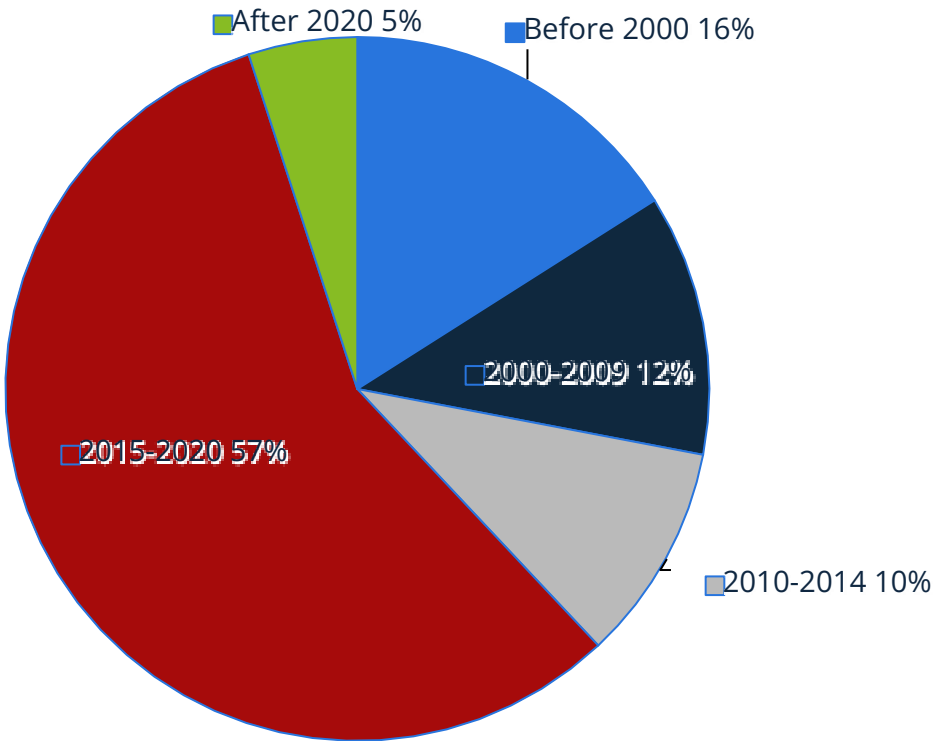
Share of fintech subcategories in Australia in 2022 and 2023

Leading fintech subcategories in Australia 2022-2023



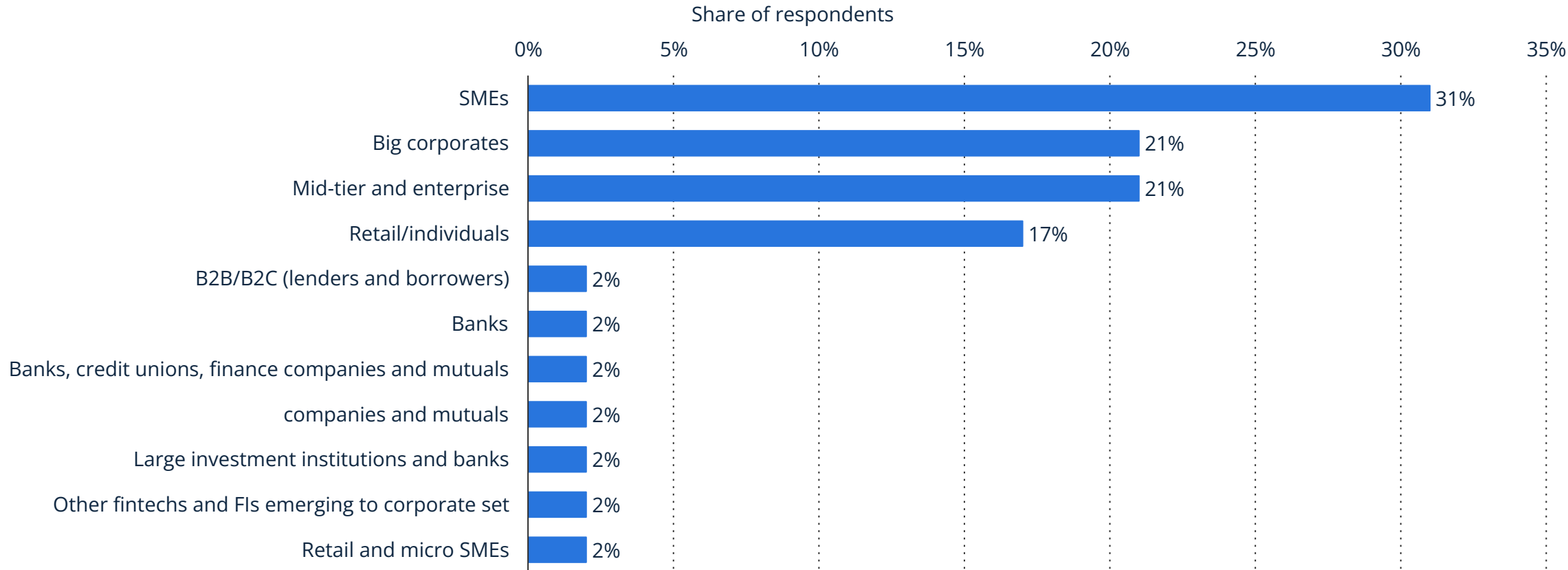
Founding year of fintech companies in Australia as of 2023

Founding year of fintech companies in Australia 2023



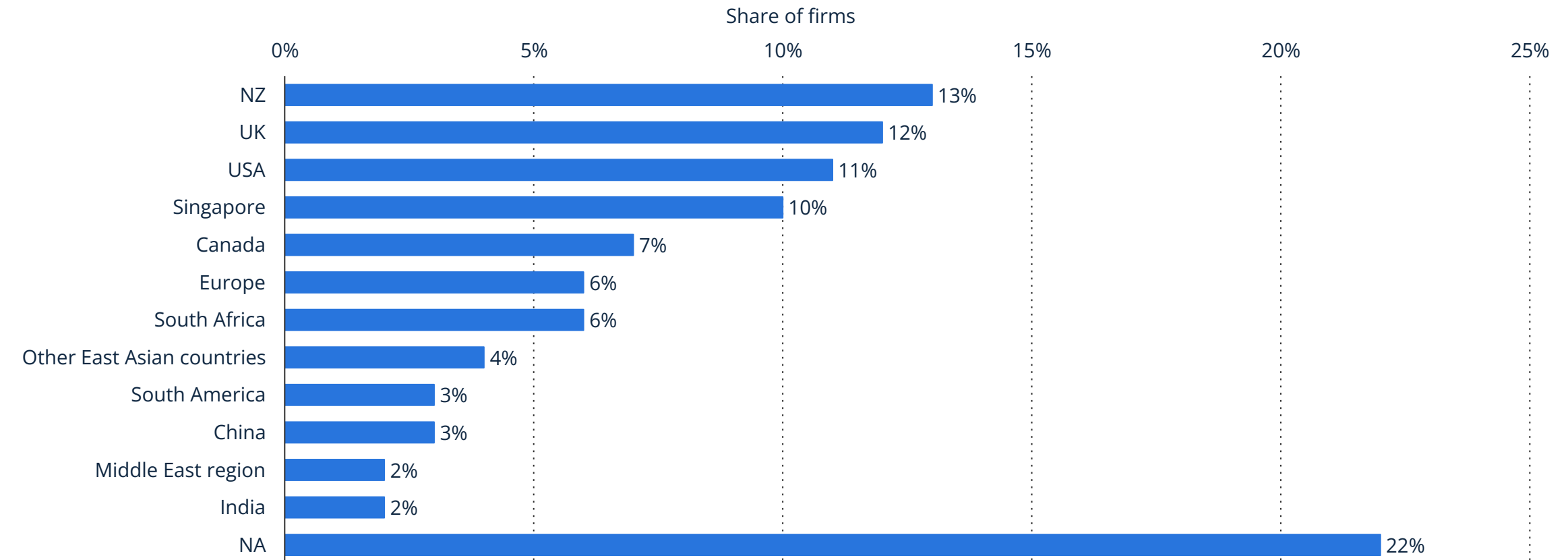
Leading type of primary customers of fintech firms in Australia in 2023

Primary customers of fintech firms in Australia 2023



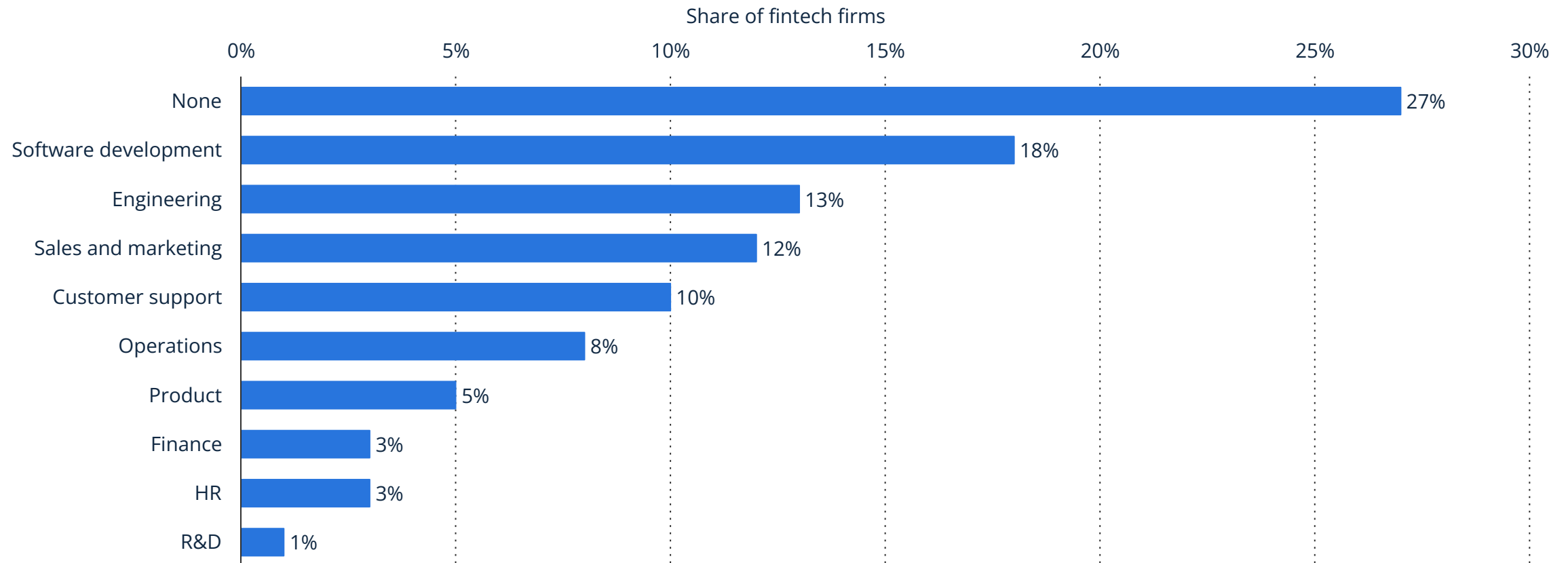
Share of fintech firms with international customers in Australia in 2023, by customer location

Share of fintech firms with international customers in Australia 2023, by location



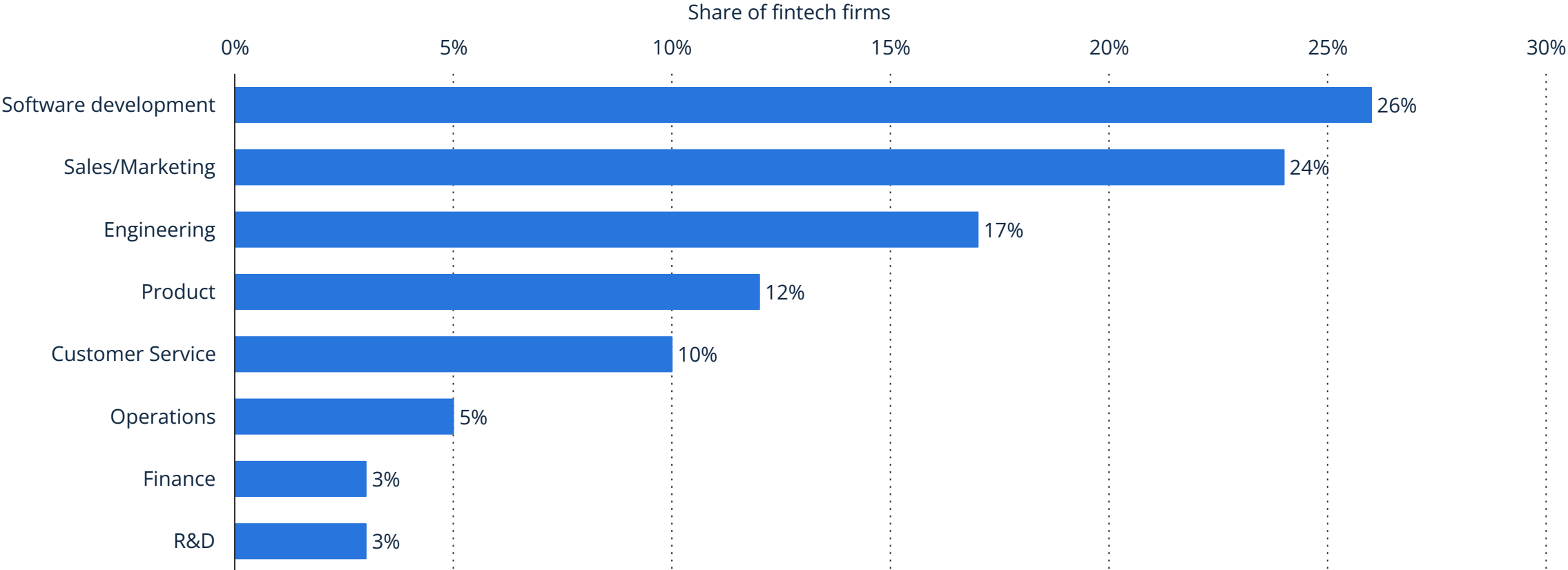
Share of fintech firms with teams overseas in Australia in 2023, by department

Share of fintech firms with teams overseas in Australia 2023, by department



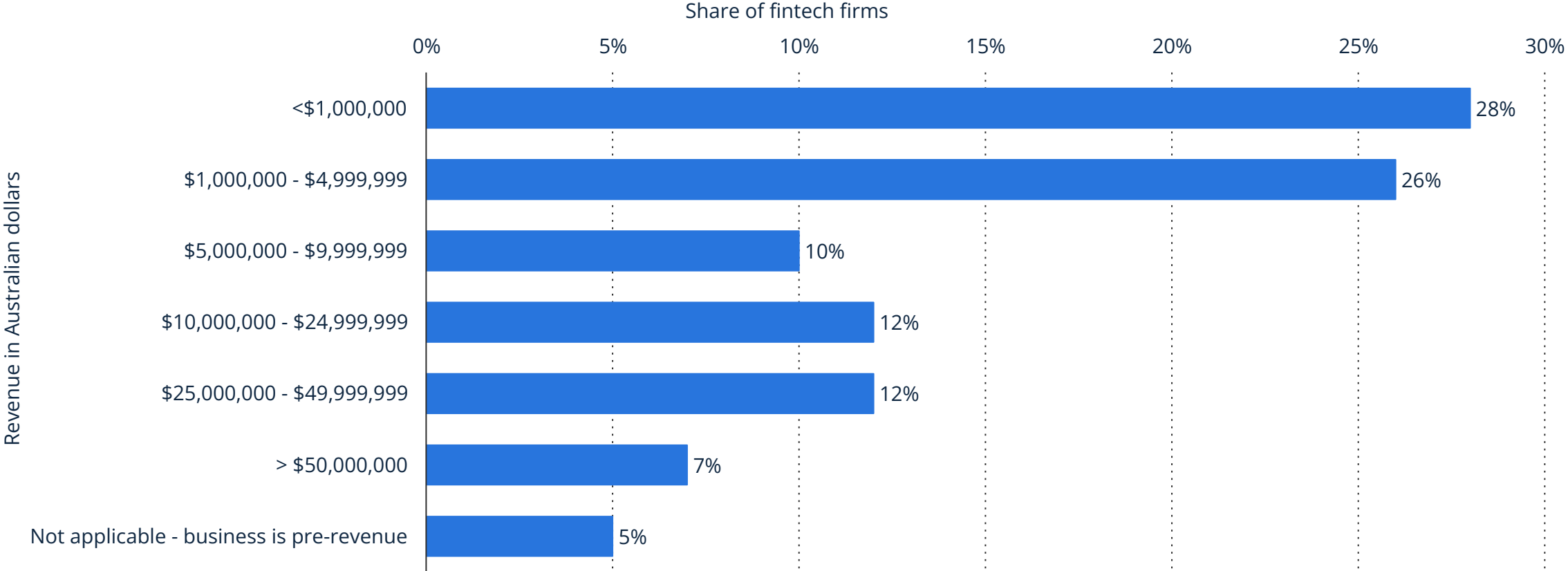
Leading recruiting priorities of fintech firms in Australia in 2023

Leading recruiting priorities of fintech firms in Australia 2023



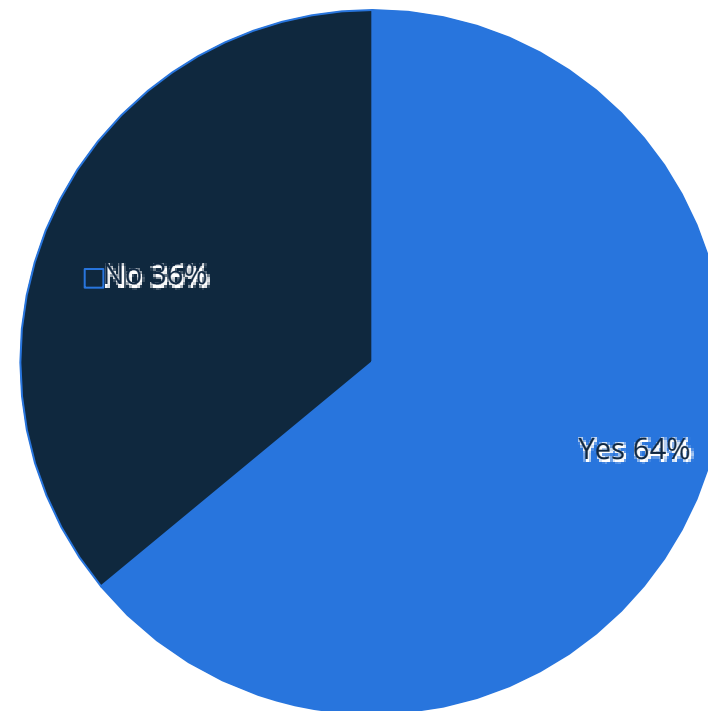
Current annual revenue of fintech firms in Australia in 2023 (in Australian dollars)

Current annual revenue of fintech firms in Australia 2023



Share of fintech firms claiming the research and development tax incentive in Australia in 2023

Share of fintech firms claiming R&D tax incentive in Australia 2023



CHAPTER 03

Digital payments

以上内容仅为本文档的试下载部分，为可阅读页数的一半内容。如要下载或阅读全文，请访问：<https://d.book118.com/358077127127006035>