

光影在展示空间设计中的应用

摘 要

展示空间设计主要是以传递展览、展品信息或观念为目的的艺术表现形式，它具有综合表现手法、专业知识性、传达方式先进性、技术的创新性、直接交互性、广泛传播性以及创造观念的独特性等特点，是社会发展的重要标志。有着浓厚的历史底蕴，同时也体现出时代潮流的变迁。展示空间是一种整合了传统的信息传播的新型媒介，将信息以更直接、开放的方式展示给观众，具有特殊的展示意义，且具有较强的商业价值。

光影作为一种新型的设计形式，应用于展示空间设计中使其具有特殊视觉表现力。利用光影来体现有限空间中的体积感和空间氛围塑造感，同时更好的表达展示内容，提高观众的体验感。光影展现出独特的表现力展现出其设计美学意义及商业价值。在展览空间中，运用灯光影阴影的塑造来重点突出某个特定主题的空间分布。

本文通过挖掘展示空间中光影设计的视觉表现，根据目前展示空间的光影环境出现的“光污染”问题光影环境的审美与功能的不协调等问题探讨展示空间中光影设计的原则，提出了展示空间设计合理使用光影的应用方法，并重点分析武汉海绵城市展示空间设计中光影环境以及光影的具体应用。探索光影在展示空间设计的未来发展方向与设计趋势。

关键词：展示空间 光影艺术 展览馆

Abstract

The development of exhibition design is the epitome of the development of society and times and an important symbol of human civilization. It contains the accumulation of history, it reflects the face of the Times. The display space is a new media of information transmission, which integrates the traditional media of information transmission and makes the information express its meaning in the display space more quickly and comprehensively. In today's society, display space has a strong commercial, it is closely linked with all aspects of people's lives, as a host and public communication and interaction bridge. Light and shadow is widely used in the design of exhibition space because of its unique visual expressive force, so designers often use light and shadow design to embody the sense of volume and space, at the same time better express the display content, improve the audience's sense of experience. The study on the aesthetic significance of light and shadow, which is a unique expressive element in display design, will endow light and shadow with deeper value. Light and shadow design is a means of visual expression, which is widely used in modern display design. In the exhibition space, the designer uses light and shadow to spread out the space layout around a certain theme. The aim of this study is to analyze the visual representation of light and shadow design in the display space by analyzing the content of the display space, and put forward a reasonable design method of light and

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