



端午活动策划


01 背景介绍

02 活动目标

03 活动内容

04 活动方案

05 总结


The background features a light beige color with various abstract geometric elements. In the top left, there is a blue shape with white circles and a small 'x' below it. To its right is a cluster of 'x' marks. Further right is a large orange triangle pointing downwards. In the top right, there are two blue circles and a larger blue semi-circle. On the left side, there is a red semi-circle with white horizontal lines extending from its base, and a blue wavy line below it. The text 'Part 1' is written in a light orange, serif font, and '背景介绍' is written in a blue, stylized font below it. The entire text is enclosed in a white rounded rectangle with a black border and a yellow dashed line at the bottom.

Part 1
背景介绍

端午节是中国的传统节日之一，每年农历五月初五举行

这个节日有着悠久的历史和文化底蕴，以庆祝和纪念屈原、享誉世界的中国龙舟比赛和吃粽子等活动而闻名

在现代社
为了一个
为了增加
促进员工
我们计划
富有特色

The background features a variety of colorful geometric shapes and patterns. In the top left, there is a blue L-shaped pattern with white circles and a small 'x' mark. To its right, a large orange triangle contains a grid of 'x' marks. Further right, a blue semi-circle overlaps a white semi-circle. On the far right, four blue circles are arranged in a 2x2 grid. On the left side, there is a red semi-circle with white horizontal lines extending from its base, and a blue wavy line below it. The text 'Part 2' is written in a light orange, serif font, and '活动目标' is written in a blue, stylized font with a white outline. The entire text is enclosed in a white rounded rectangle with a black border and a yellow dashed line at the bottom.

Part 2
活动目标



01

提高的节日氛围
传统文化的认同感




02

加强团队合作能
力，增强团队间的互动和交流



03

提高学生的兴趣和参与度

The background features a variety of colorful geometric shapes and patterns. In the top left, there's a blue shape with white circles and a small 'x'. To its right is a cluster of 'x' marks. Further right is a large orange triangle. In the top right, there's a blue semi-circle and a 2x2 grid of blue dots. On the left side, there's a red semi-circle with white horizontal lines, and a blue wavy line. The bottom left has a small orange shape. The entire page is framed by a black border with a yellow dashed line at the bottom.

Part 3

活动内容

活动内容



活动内容

诗歌朗诵比赛

邀请同学参加诗歌朗诵比赛，要求同学在传统文化的基础上创作或朗诵诗歌。比赛评出最具创意和表现力的同学，并颁发奖品和荣誉证书



活动内容



文化讲堂

邀请老师为同学们开设一个文化讲堂，包括端午节的起源、习俗，增加同学对传统文化

活动内容





活动内容

传统游戏体验

设置传统游戏体验区，让同学们参与一些经典的端午节游戏，如踩高跷、能增加同学的参与度，还能提供一个放松和娱乐的机会

活动内容

粽子品尝会

组织一个粽子品尝会，提供多种口味的粽子供同学品尝，同时可以邀请员工带上自己制作的粽子进行交流和分享，增加同学之间的互动和交流



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