

题目：互联网背景下蚂蚁物流公司财务管理模式分析

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## 摘 要

随着我国物流行业的不断改革发展，以往暴利的时代已经结束。物流企业也需要对财务管理逐步开始重视，才能做好成本管理以及经营风险控制。同时，财务管理过程中的复杂性及风险性也不断增加。企业财务管理工作已然成为企业组织机构中最高层次的一部分，是企业生存的根源。因此，传统观念中关于财务管理的认知存在何种误区，在企业的发展过程中，财务管理起到什么样的作用，如何真正做到把财务管理应用到物流企业生存的各个阶段当中，对于企业的生存发展是至关重要的。本文以成都蚂蚁物流公司为例，对物流企业财务管理中的现状进行了分析总结，并对其中存在的问题提出了改进方法，旨在助力提高物流企业的财务管理水平。

**关键词：**物流企业；财务管理；风险控制

# **Analysis of Financial Management Model of Ant Logistics Company under the Background of Internet**

## **Abstract**

With the continuous reform and development of China's logistics industry, the era of profiteering has ended. Logistics companies also need to gradually pay attention to financial management, in order to do cost management and operational risk control. At the same time, the complexity and risk in the financial management process are also increasing. Enterprise financial management has become the highest level of enterprise organization and the root of enterprise survival. Therefore, what are the misunderstandings about the financial management in the traditional concept, what role does financial management play in the development of the enterprise, how to truly apply financial management to the various stages of the survival of the logistics enterprise, The survival and development of enterprises is crucial. Taking Chengdu Ant Logistics Company as an example, this paper analyzes and summarizes the current situation of financial management in logistics enterprises, and proposes improvement methods for the existing problems, aiming to improve the financial management level of logistics enterprises.

**Key words:** Logistics Enterprise; Financial Management; Risk Management

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