



网络学习共同体对商务英语 学习者自主学习能力的 研究

汇报人：

2024-01-20

目录

CONTENTS

-
- introduction
 - Overview of Online Learning Community
 - An Analysis of the Current Situation of Autonomous Learning Ability of Business English Learners
 - A Study on the Impact of Online Learning Community on Autonomous Learning Ability of Business English Learners

目录

CONTENTS

-
- Construction of Business English Autonomous Learning Model Based on Network Learning Community
 - Conclusion and Outlook



01

introduction



Research background and significance

1

In the context of globalization, the importance of business English in international communication is increasingly prominent, which puts higher demands on the autonomous learning ability of business English learners.

2

As an emerging learning method, online learning communities provide rich learning resources and communication opportunities for business English learners, which helps to improve their self-directed learning abilities.

3

Exploring the impact of online learning communities on the autonomous learning ability of business English learners is of great significance for promoting business English teaching reform and improving learners' autonomous learning ability.



Research Objectives and Issues

Research objective

Through empirical research, to explore the impact of online learning communities on the autonomous learning ability of business English learners, and to provide theoretical support and practical guidance for improving learners' autonomous learning ability.

Research question

How does the online learning community affect the self-directed learning ability of business English learners? What are the specific manifestations?



Research methods and scope

Research methods

Multiple research methods such as questionnaire survey, interviews, and observation were used to collect data and conduct analysis.

Research scope

Selecting students majoring in Business English from a certain university as the research object, conducting a tracking survey and analysis of their learning situation in the online learning community. At the same time, combining relevant literature and theoretical frameworks, conduct in-depth exploration and interpretation of the research results.



02

**Overview of Online Learning
Community**

❖ The definition and characteristics of an online learning community

- Definition: An online learning community is a learning group composed of learners, teachers, experts, etc. in the online environment, which promotes knowledge acquisition, internalization, and innovation through sharing resources, communication and interaction, collaborative learning, and other means.



••••• The definition and characteristics of an online learning community

characteristic

Openness: The online learning community is open to all members, encouraging the sharing of diverse perspectives and experiences.



Interactivity: Members can interact through online communication, discussion, collaboration, and other means to promote the transmission and sharing of knowledge.

Autonomy: Learners have greater autonomy in the online learning community, allowing them to independently choose learning resources, develop learning plans, and control learning progress.

🔗 The Application of Online Learning Community in the Field of Business English



Sharing of learning resources

The online learning community can provide rich business English learning resources, such as course materials, case studies, simulation exercises, etc., making it convenient for learners to learn anytime, anywhere.

Place for language practice


The online learning community can provide learners with a real business English communication environment, such as online forums, chat rooms, etc., allowing learners to improve their language proficiency in practice.

Display of learning outcomes


The online learning community can provide learners with a platform to showcase their learning outcomes, such as personal pages, portfolios, etc., enhancing their confidence and sense of achievement.




The impact of online learning communities on learners



Improving Learner's Autonomous Learning Ability: The online learning community encourages learners to independently develop learning plans, select learning resources, and control learning progress, thereby cultivating their autonomous learning ability.



Promoting language communication skills of learners: The online learning community provides learners with a real business English communication environment, allowing them to improve their language proficiency and cross-cultural communication skills in practice.



Enhancing learner interest and motivation: The online learning community stimulates learners' learning interest and motivation through diverse learning resources and activities, enhancing their learning enthusiasm and participation.



03

**An Analysis of the Current
Situation of Autonomous
Learning Ability of Business
English Learners**

••••• The Importance of Autonomous Learning Ability for Business English Learners

- Adapting to the needs of economic globalization: With the development of economic globalization, Business English has become an important tool for international communication. Learners have the ability to learn independently, continuously improve their language proficiency, and adapt to the constantly changing business environment.
- Enhancing professional competitiveness: The ability to learn independently helps business English learners to continuously learn and grow in their work, enhance their professional competitiveness, and achieve personal career development.
- Promoting lifelong learning: The ability to learn independently is the foundation of lifelong learning. For business English learners, having the ability to learn independently means being able to continuously learn new knowledge and skills in their career, and keep up with the times.



以上内容仅为本文档的试下载部分，为可阅读页数的一半内容。如要下载或阅读全文，请访问：
<https://d.book118.com/418062100030006105>