

天津市雪乐山室内滑雪培训的发展现状

研究

摘 要

本研究对天津市雪乐山室内滑雪培训的现状进行实证调查研究,对滑雪培训现状、参与人群以及滑雪培训行业的实际情况,指出目前天津市雪乐山存在的问题及原因,提出完善和发展天津市雪乐山的思路和建议。为传授滑雪爱好者正确的滑雪动作,降低滑雪爱好者受伤的可能性,使初学者更加热爱学习滑雪,稳固滑雪人群,提升滑雪转化率做出贡献。

本论文通过文献资料法、访谈法、实地考察法、问卷调查法、数理统计法、逻辑分析法对天津市雪乐山的店内情况进行调查,对天津市雪乐山的工作人员进行了访谈,对天津市雪乐山 150 名培训会员进行问卷调查,发放问卷 150 份。

调查结果:天津市雪乐山的滑雪指导员共 3 名,全部为年轻男性;持证上岗率高;培训会员的年龄呈现儿童多成人少的特点;会员培训的主要目的是为培养兴趣爱好及休闲娱乐;天津市雪乐山店内设施整体良好,教学器材、雪具、护具等相关配套设施硬件条件比较完善,教学安全系数高,经营体系较为健全。

关键词: 天津雪乐山; 滑雪培训; 发展现状

ABSTRACT

This study makes an empirical investigation on the present situation of indoor skiing training in Xuelashan, Tianjin, and points out the problems and causes of Xuelashan, Tianjin, and puts forward some ideas and suggestions for improving and developing Xuelashan. In order to teach the correct ski movements of ski lovers, reduce the possibility of injury of ski lovers, make beginners more love to learn skiing, stabilize the ski crowd, improve the ski conversion rate to contribute.

In this paper, through the method of literature, interview, field investigation, questionnaire survey, mathematical statistics, logical analysis to investigate the situation in the shop of Xuele Mountain in Tianjin, the staff of Xuele Mountain in Tianjin were interviewed, 150 training members of Xuele Mountain in Tianjin were investigated and 150 questionnaires were distributed.

Survey results :There were 3 ski instructors in xuele mountain, tianjin, all of them were young men; the rate of holding certificates was high; the age of training members showed the characteristics of more children than adults; the main purpose of member training was to cultivate hobbies and leisure and entertainment; the overall facilities in xuele mountain shop in tianjin were good, the hardware conditions of teaching equipment, snow gear, protective gear and other related facilities were relatively perfect, the teaching safety factor was high, and the management system was relatively sound.

Key words: Tian jin xue le shan; Skitraining; Development and present situation

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