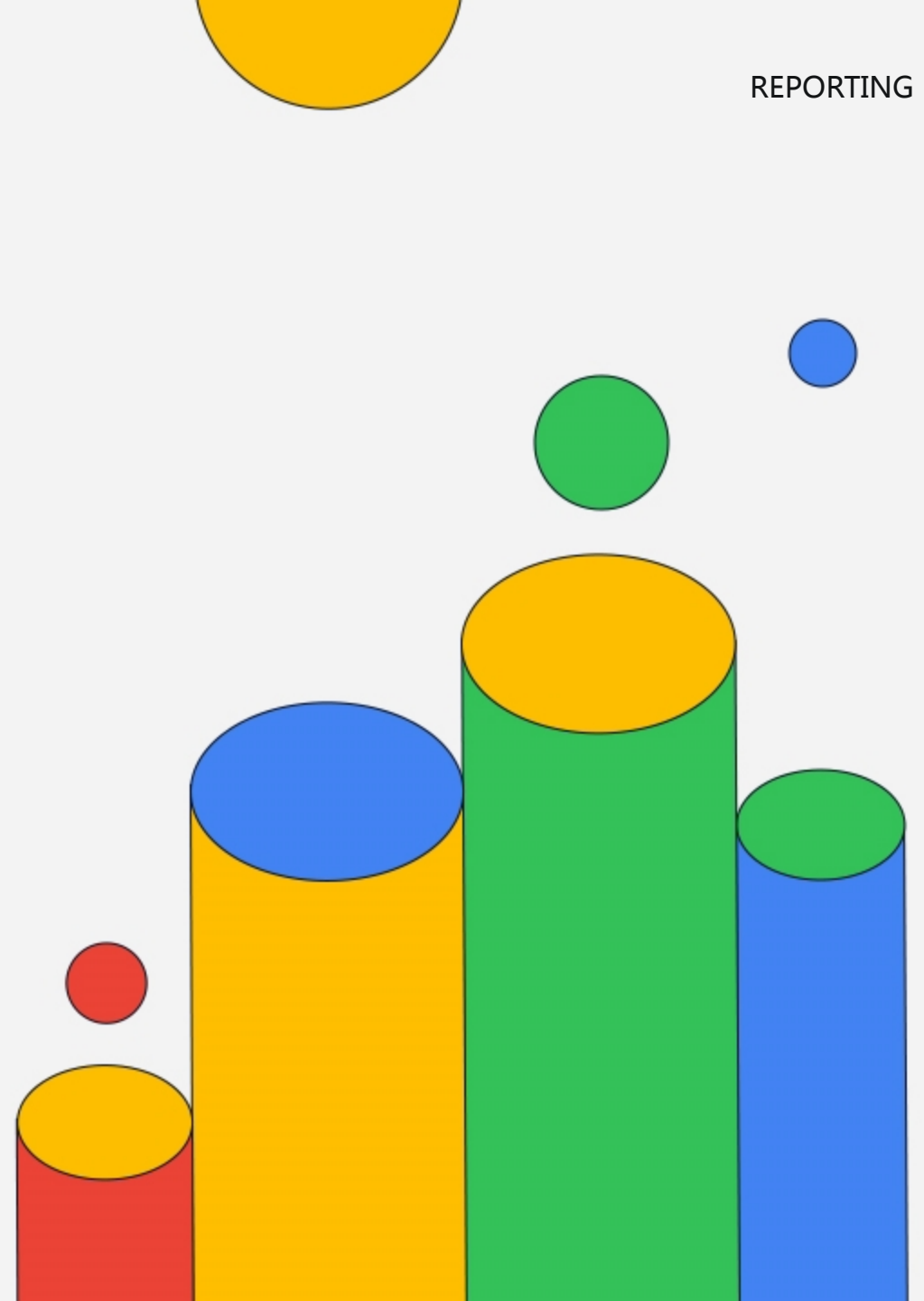


PPT courseware for English training in scenic area





2023

目录

CATALOGUE

- **Introduction**
- **Basic English language used in scientific areas**
- **English Dialogue Practice in Scene Spots**
- **Expansion of English Vocabulary for Scenic Spots**



2023

目录

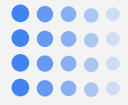
CATALOGUE

- **Analysis of practical application cases of English in scientific areas**
- **Summary and Outlook**

PART 01

Introduction





Training objectives



Improving English communication skills

Through this course, participants will learn to communicate effectively in English in scientific areas, including meetings, directions, and information about attractions

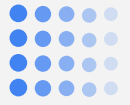
Enhancing tourism knowledge

Participants will gain a better understanding of scientific area management, tourism development, and cultural heritage protection

Developing professional skills

Participants will learn to apply professional English language skills in the tourism industry, including marketing, customer service, and event management





Training background



Increasing demand for English proficiency

With the globalization of the tourism industry, there is a growing demand for English proficiency among scientific area staff and local residents



Limited resources and access to training

Many scientific areas face challenges in improving high quality English training due to limited resources and access to professional trainers



Importance of cultural understanding

Understanding local culture and conditions is critical for effective communication in scientific areas, which are often attractive international tours

PART 02

Basic English language used in scientific areas



Welcome and Greetings



01

Greetings

"Hello, welcome to our scientific area!"

02

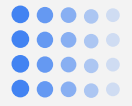
Thank you

"Thank you for visiting our scientific area!"

03

Goodbye

"Goodbye, hope you enjoyed your visit!"



Introduction to Scenic Spots

01

"This is XYZ Scenic Spot, a beautiful place to visit."



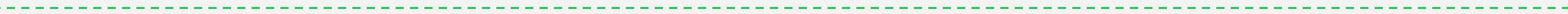
02

Scenic spot features: "Here you can see the breathtaking scene, enjoy the fresh air and safe environment."



03

"The scene spot has a long history, dating back to the Ming Dynasty."



Shopping and Catering



Shop name

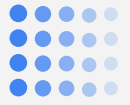
"This is ABC Souvenir Shop, where you can buy local specialties and souvenirs."

Restaurant name

"Next door is XYZ Restaurant, offering local cuisine and delicious dishes."

Ordering

"May I take your order?"/"I would like to order a XYZ dish."



Emergency situation handling



Lost and found: "If you lose your extensions, please report to the tourism information center."

Illness: "If you feel unwell or have any health issues, please seek medical attention immediately."



"In case of fire or other accidents, please follow the instructions of the staff and evaluate the area safely."

PART 03

English Dialogue Practice in Scene Spots





Tourism consultation



Greetings and welcome

Expressing a warm welcome and introducing the services available to tourists

Information about the scientific area

Providing details about the history, features, and attractions of the place



Answering questions

Handling inquiries about the location, facilities, and activities available

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