Component Business Modeling BMO Operations Group

> Final Report – Executive Summary April 12, 2005

BMO Operations Group would like to transform its recently consolidated environment, and began by using IBM's Component Business Model (CBM) methodology

**Engagement Mandate and Expected es** 

BMO Operations Group has recently assumed responsibility for all of P&C, PCG and IBG product support functions;

BMO Operations Group has initiated a transformation of the new consolidated functions with the objective of:
identifying areas of duplication and inefficiencies;
identifying opportunities to increase capacity

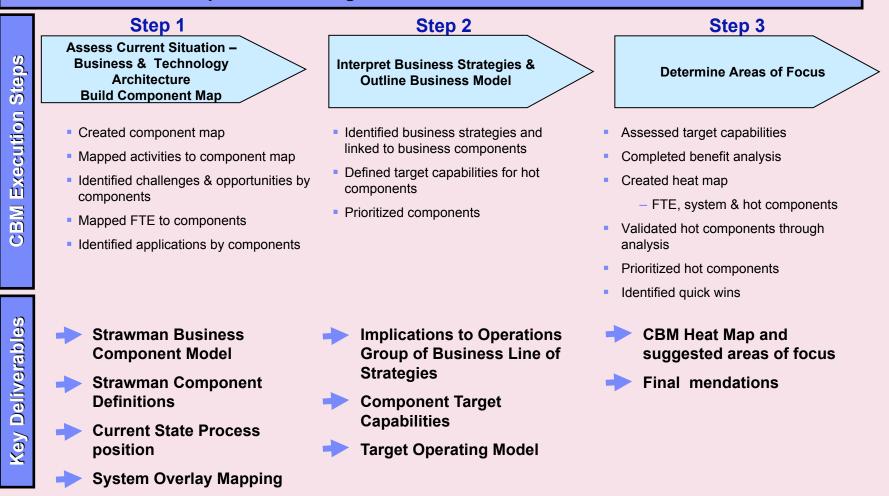
optimizing the Operations Group's operating environment;

The IBM Component Business Model (CBM) methodology was used to arrive at the desired e

<u>The Target Operating Model developed should provide an overview of components</u> <u>that are common to P&C, PCG and IBG and business functions that will remain</u> <u>aligned with a specific business unit or product area.</u>

# The engagement was focused on the Insight Phase of IBM's CBM methodology, and involved three key steps to determine the areas of focus for the next phase

### CBM - BMO Product Operations – Insight Phase



A component business model has been created that defines a target portfolio of "utilities" for the BMO Operations group

### Activity & Competency-Based Processing CBM

Business Operational Support	Fulfillment					Risk & Financial Management
Business Policies & Procedures	Account Applications, Set-Up & Modifications	Credit Document Preparation & Review	Security Settlements	Third Party Payment Processing		Risk Management
Supplier & Service Provider Management	Credit Decisioning/ Underwriting	Query/ Investigation Management	Item Processing	Electronic Payment Processing		Position and P&L Reporting
Business Support	Customer Profile	Transaction Authorization	Fund Administration & Accounting	Fees, Interest & Service Charges		Cash Management
Printing & Distribution	Contact/Event History	Customer Implementation Support	Custody / Safekeeping	Tax Services		Management Reporting
Document Management & Archive	Data Input	Corporate Actions	Collateral Handling	Statements & Transaction Confirmation		Reconciliation
Inventory Management	Transactional Processing	Market Information	Collections & Recovery			Suspicious Activity Management

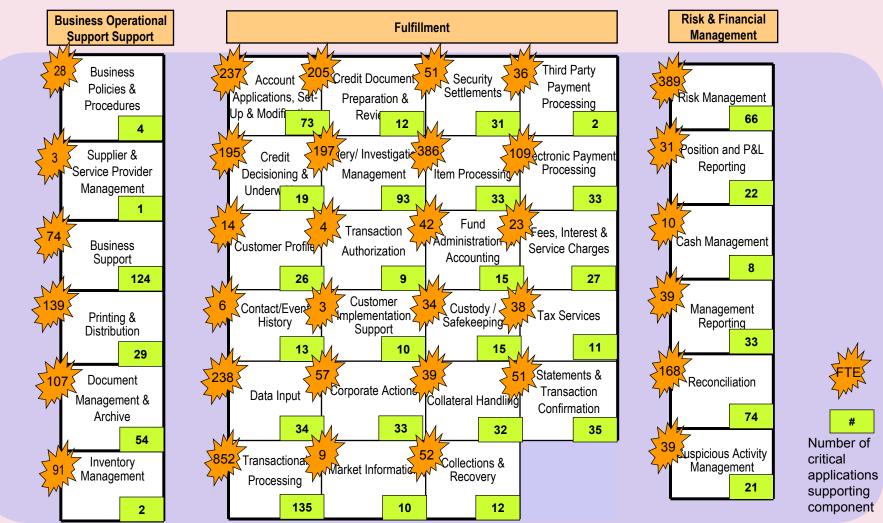
<u>Note</u>: The model captures all "in scope" activities; Operations' support functions, such as HR, Finance, Project Management, etc were deemed to be out of scope

# To arrive at our final list of hot components we considered the additional components that would be added as a result of business strategies

- Since growth and the resulting need to generate capacity is a consistent theme throughout the business strategies, the strategic assessment supports the prior component prioritization based on 60% weighting for capacity generation and 20% weighting for each of customer satisfaction and reuse
- The Customer Profile and Document Management & Archiving components are critical to the realization of strategies for P&C, IBG and PCG; In addition the capabilities associated with these components are critical enablers to most of the previously prioritized components; as a consequence, both of these components should be added to the list of "hot components"
- The Credit Decisioning/Underwriting component will be a strong contributor to the realization of P&C's growth strategies (consistent with providing the market with a Standard Delivery model, etc.) and will result in significant benefits to both Operations and the Business; It should therefore also be added to the list of "hot components"
- Security Settlements is a relatively centralized group in PCG currently, but there exists an opportunity to consolidate the other settlement activities that take place across PCG and IBG relatively quickly. Creating a Security Settlements component is also consistent with a view to position the utility for outsourcing (e.g. to ADP), or in-sourcing (e.g. positioning the component to absorb work from outside of the Bank). Consideration should be given to excluding from the scope, any non-settlement activities currently being performed
- Though Item Processing has been prioritized it will likely not generate significant benefits from componentization since there is little reuse opportunity outside of Chicago; Cost/benefit analyses conducted recently did not support outsourcing. NAIP self-provisioned capital investments related to image technology. With additional investment, the image technology can be further leveraged to provide significant incremental savings in Item Processing and Transactional Processing components. There continues to be available efficiencies to be gained through reengineering and automation, and this is a prime candidate for Six Sigma after the roll-out of current initiatives

The number of critical applications and FTEs were mapped to the components, helping to reveal the complexity and size of the Product Operations environment, and providing a foundation for our analysis

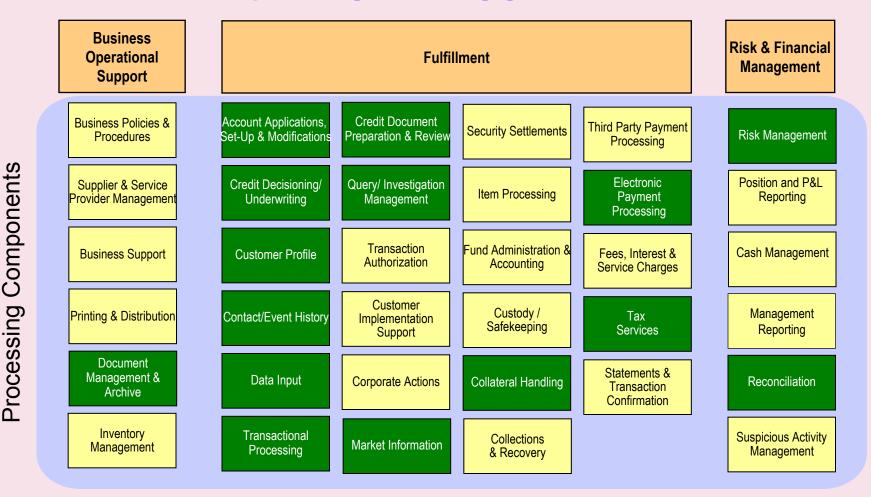
### Activity & Competency-Based Processing CBM



# A number of technology opportunities were identified, where current projects, initiatives, or applications could potentially be leveraged to provide some of the necessary capabilities required in the components

Opportunities identified by Product Operations	Related initiatives, projects, reviews, or applications currently underway or in use that can be leveraged
<ul> <li>End-to-End Straight Through Processing (STP):</li> <li>Introduce automation in order to reduce/eliminate paper flows and manual data entries between front and back offices</li> </ul>	<ul> <li>BMO Connect (Client Order Fulfillment, Service Requests (Workflow), Web Services for legacy system functions (e.g., MECH, OCIF, Optimizer, etc.)), Univeris, InvestorLine/RIS Workflow Integration</li> </ul>
<ul> <li>Single View of Customer for All Products:</li> <li>Create a centralized customer profile providing a bank wide view of the customer's holdings, credit and usage</li> </ul>	<ul> <li>BMO Connect/CII (OCIF/Optimizer) – Customer Profile, One-stop-change of customer information, Customer Solutions based on customer profitability, Priority Leads based on customer contacts/events</li> </ul>
<ul> <li>Credit Application Process Flows:</li> <li>Automate the fulfillment of credit applications as well as the integration of credit systems in order to enable inter-operability between the front and back offices for credit processes</li> </ul>	<ul> <li>There is no enterprise-wide initiatives to assess integration, each pillar is pursuing distinct credit process improvement strategies (e.g., CPI project (LTS/APMS, LS2 and CenterPoint), ChicagoLand Banking projects/initiatives ("FNF Empower", "Deep Dive", "Loan Flows" project), P&amp;C Canada "Credit Process re-design)</li> </ul>
<ul> <li>Document Management and Archive</li> <li>Implement a common imaging platform and document indexing standards across the Bank (Operations)</li> </ul>	<ul> <li>Enterprise Document Management Standards</li> </ul>
US/CDN Integration •Merge/leverage US and CDN P&C groups technologies, where possible (limited to regulations and industry practices)	<ul> <li>MUST (Managing US T&amp;S), Harris Connect (Infrastructure), TouchPoint Applications, IBG (CPI)</li> </ul>
Enterprise Technology and Business Process Standards Automate regulatory reporting via an XML conversion utility (e.g., tax filing, Basel, etc.)	<ul> <li>Enterprise Standards need to be defined.</li> <li>This is an opportunity that must be pursued in the near future</li> </ul>
Common Risk Management: Standardize processes and consolidate/centralize data in order to provide efficient management and investigation of internal controls and audit as well as conduct customer trend analysis to manage bank risk	<ul> <li>Basel; SOX; Enterprise Risk &amp; Portfolio Management (ERPM)</li> </ul>
Common GL Reconciliation: Implement a common G/L reconciliation system	<ul> <li>There is no enterprise-wide initiatives however some automation exists today (e.g., IntelliMatch and GLCA for GL governance)</li> </ul>

The components effected by the opportunities identified in the Technology review closely resembled the potential "Hot" components that had been identified through the business criteria developed throughout the engagement



Components related to specific technology opportunities

Assessment of the technology associated with the component requirements identified potential opportunities to consolidate redundant functionality, fill some functional gaps, and increase technical support; however, detailed analysis is required in the Feasibility phase to identify specific opportunities

### **Technology Challenges**

### **Guiding Principles & Opportunities**

#### **Fragmented Architecture**

- Many of the components have a large number of applications supporting them, which could represent an opportunity for consolidation
- There are pockets of functionality in many components that could likely be leveraged in those areas requiring greater automation (leveraging investments already made, or underway)

#### Gaps

- There are many small / non-critical departmental applications across Product Operations, most compensating for functionality not resident in legacy systems.
- Compared to the required capabilities there appears to be functional gaps across key components; e.g. document management, workflow, and customer profile

#### Support

- The majority of applications in use across Operations are supported by T&S development or an external vendor
- However some critical and key departmental applications that are user supported (not supported by T&S development or an external vendor) may present an operational risk

- Common, Enforced Technology Standards ensure that critical systems supporting each component are designed, implemented, and supported according to enforced enterprise-wide technology standards
- Straight Through Processing (STP) Extend the pockets of STP more widely within Operations.
- North / South Consolidation Leverage the example already set in IBG and PCG, merge and / or leverage P&C technology North / South
- Application Consolidation Review total application suite and identify the capacity to leverage existing investments component-wide, or ponent
- Enterprise Credit Platform Integration –Product Operations should seek credit integration across Operations components, working with the business units
- Small System Functionality Review Review the functionality of small systems, and use this map as a requirements template for legacy system enhancements / extensions and new investments
- Reporting Review Review the reporting requirements at the component and management level to create a roadmap towards more efficient and effective management reporting

### **Benefits**

- Increased operational efficiency through system integration (e.g., no duplicate data entries to multiple systems)
- Increase in capacity in both front and back offices (e.g., elimination/reduction of paper request flows and multiple human touch points)
- Reduced operational risks, and potentially a reduction in operational risk capitals by having the data captured once at source accurately (i.e., elimination/reduction of human errors)
- Re-use across organization
- Cost savings in maintenance, support and system operations resulting from consolidation and re-use
- Better alignment with enterprise architecture and standards with streamlined business processes, end-toend

## The components were then prioritized by considering various factors: customer satisfaction, capacity, re-use, FTE, application overlay, and strategic imperatives

### **Component Prioritization Method**

Three component prioritization scenarios were considered

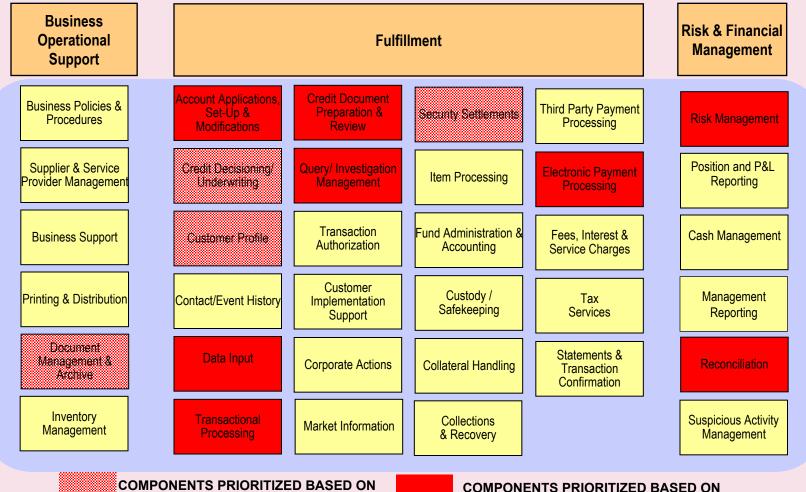
### Component Prioritization – Scenario 1

- Prioritized components against the following criteria:
  - Customer Satisfaction
  - Capacity (ability to do more with the same FTE)
  - Re-use based on the Lines of Business P&C, PCG and IBG
- Assumes equal weighting for all criteria

#### Component Prioritization – Scenario 2

- Arrived at a component prioritization based on the following weighting: Customer Sat 20%; Capacity 60%; and Re-use 20%
- Component Prioritization Scenario 3
  - Assessed the impact of the business line and operations strategies on the component prioritization
  - Updated the list of "hot components" to include components that are critical to the realization of the business strategies
- Final prioritization was based on the weighting described in scenario 2 and include components identified as strategically critical via scenario 3

## The final prioritization includes twelve hot components – 8 driven by a combination of scoring and strategy alignment, and 4 driven primarily by strategic alignment alone



STRATEGY ASSESSMENT ONLY

### STRATEGY & WEIGHTED FACTORS

# Both "Account Applications/Set-Up & Modifications" components have high reuse potential within P&C and PCG, and "Credit Decisioning/Underwriting" has high benefit potential for P&C

### Account Applications, Set-Up & Modifications

### **Business Line/Product Leverage**

- High reuse across most products and customers for P&C
  - Less applicability for upper end of MID commercial customers (<1% of commercial customer base)</li>
  - Asses implications of North/South viability
- High reuse between P&C and PCG some sharing of customer base within respective geographies with high degree of commonality in terms of up-front data requirements
- Less reuse opportunities into IBG likely smaller proportion of common customers with P&C with more unique data requirements

### **Credit Decisioning/Underwriting**

**Business Line/Product Leverage** 

High reuse within P&C for:

**Personal customers** 

SOHO and plex IB customers

- Likely little reuse potential for and IBG (limited volumes, complexity)
- IBG Credit Decisioning/Underwriting requires different skill set and will not lend itself to significant automation

Consider extent of reuse into PCG for margin

accounts

Infe	ormation Technology Opportunities/Leverage
As	sess opportunity to reuse functionality being deployed: BMO Connect, Univeris, InvestorLine
Imp	plement STP for end-to-end account setup process and improve tracking of account application activity/status
Au	tomate system linkages to enable data consistency and avoid repeated manual data entries with a potential for human errors
	tomate the production of documents related to Account Setup (e.g., marketing. Add-on
Info	products, e packages, etc.) rmation Technology Opportunities/Leverage
	Assess opportunity to leverage systems which have automated the decisioning process
	Assess ability to leverage FNF Empower to automate the Nortgage Process in P&C Canada
	Leverage learnings from initiatives related to credit integration to create an enterprise view — Harris' Deep Dive, IBG's CPI program, Harris LoanFlow,
	IBG's CenterPoint Replacement

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