INDUSTRIES & MARKETS

Mobile apps in Indonesia





Table of Contents

01 Overview

App downloads 2021-2022, by country
Year-over-year growth in mobile apps downloads 2022, by region
Smartphone penetration rate in Indonesia 2019-2028
Market share of mobile vendors in Indonesia 2023
Share of mobile operating systems Indonesia 2019-2023
Availability of mobile network Indonesia Q3 2022, by provider

02 Key trends

Apps revenue Indonesia 2017-2026, by segment Apps revenue share Indonesia 2017-2026, by store Number of mobile apps downloaded Indonesia 2018-2022 Consumer expenditure on mobile apps Indonesia 2018-2022 Leading Android app publishers Indonesia 2022, by downloads

03 Social media apps

Social media users in Indonesia 2019-2028 Indonesia: social network penetration Q3 2022 Major social media apps on Android Indonesia 2023, by monthly hours used Social network usage by frequency in Indonesia 2023 Most used social media platforms Indonesia 2022

	Social network apps with the most revenue Indonesia 2022	22
04	Social network apps with the most downloads Indonesia 2022	<u>23</u>
<u>05</u> 06	04 Mobile gaming	
07	Mobile gaming apps with the most revenue in Indonesia 2022	<u>25</u>
08	Mobile gaming apps with the most downloads in Indonesia 2022	26
09	Most popular Indonesian mobile gaming publishers based on downloads in Indonesia 2022	<u>27</u>
	Google Play leading mobile games in Indonesia 2023	<u>28</u>
	Monetization of Indonesian mobile games 2023, by type	<u>29</u>
<u>11</u>	Game focus of Android app publishers from Indonesia 2022	<u>30</u>
<u>12</u> 13	05 Food delivery and ride-hailing	
14	GMV distribution of food delivery applications Indonesia 2022	<u>32</u>
<u>15</u>	Frequency of using food delivery apps in Indonesia 2023	<u>33</u>
	Most used food delivery apps Indonesia 2023	<u>34</u>
	Market share of the ride-hailing transportation industry Indonesia 2021-2022	<u>35</u>
1 7	Distribution of ridesharing app users Indonesia 2022, by age group	<u>36</u>
18	Quarterly mobile transportation apps downloads Indonesia Q1 2019-Q4 2022	<u>37</u>
<u>19</u> 20	06 Dating	
21	Revenue of the dating services industry in Indonesia 2017-2027	<u>39</u>

Table of Contents

Online dating users Indonesia 2018-2027, by segment	<u>40</u>
Monthly mobile dating apps spending in Indonesia 2019-2022	<u>41</u>
Most popular dating apps in Indonesia 2022, by revenue	42
Most popular dating apps in Indonesia 2022, by downloads	<u>43</u>
Frequency of using mobile dating apps in Indonesia 2022	44

<u>40</u>



以上内容仅为本文档的试下载部分,为可阅读页数的一半内容。如 要下载或阅读全文,请访问: <u>https://d.book118.com/61720101202</u> 2006123