# 移动学习在大学英语词汇学习中的应用效果研究

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contents

# 目录


- introduction
- Overview of Mobile Learning
- Current Situation of College English Vocabulary Learning
- The Application of Mobile Learning in College English Vocabulary Learning

contents

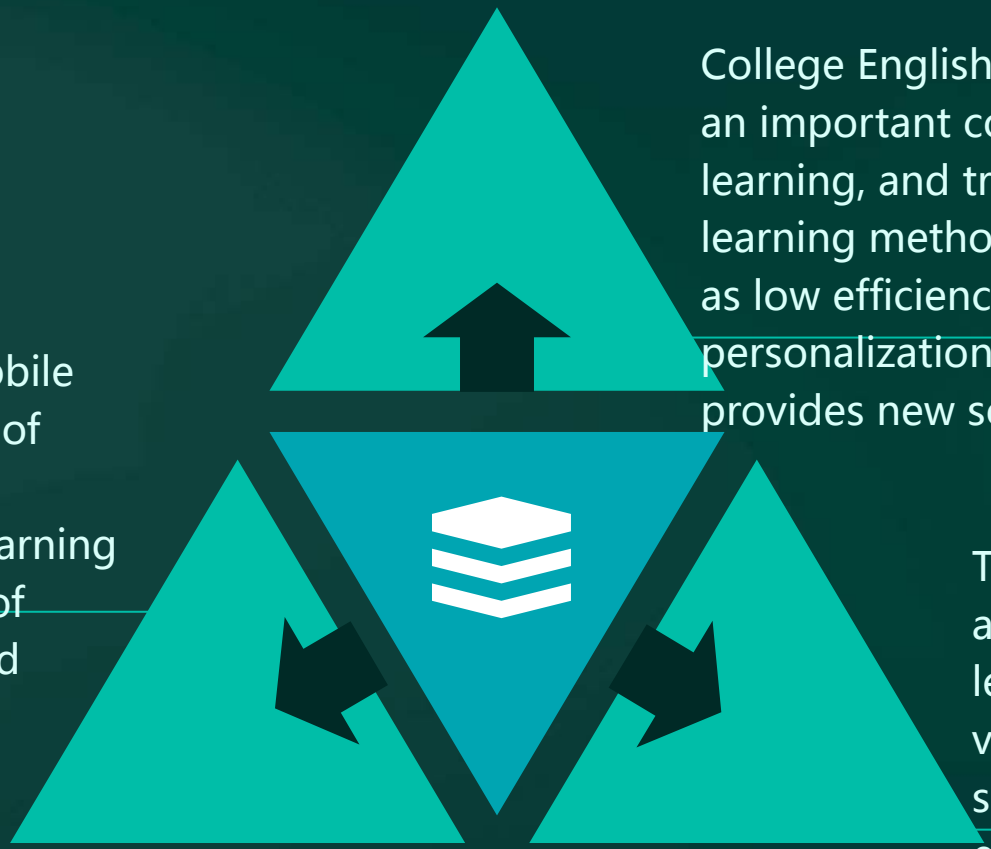
# 目录


- The Challenges and Countermeasures of Mobile Learning in College English Vocabulary Learning
- Conclusion and Outlook

# 01 introduction

# Research background and significance

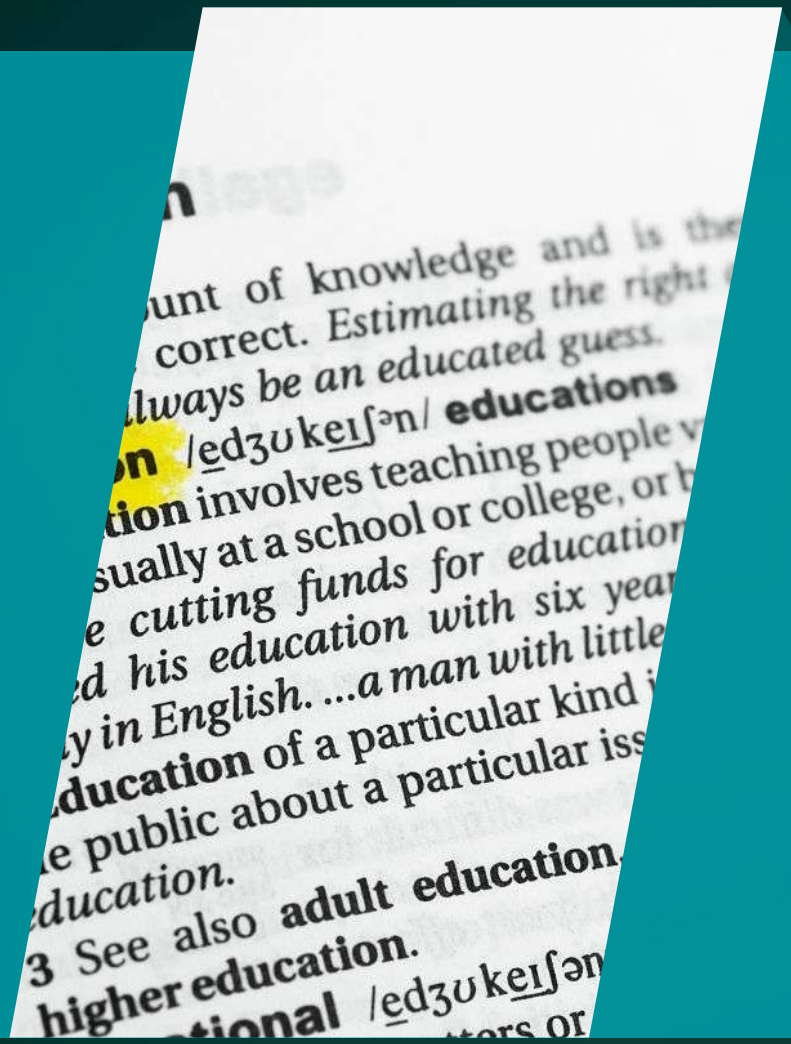
College English vocabulary learning is an important component of English learning, and traditional vocabulary learning methods have problems such as low efficiency and lack of personalization. Mobile learning provides new solutions for it.



With the popularization of mobile devices and the development of Internet technology, mobile learning has become a new learning method with the advantages of portability, personalization and interaction.

Therefore, studying the application effect of mobile learning in college English vocabulary learning is of great significance for improving the efficiency of English vocabulary learning and promoting English teaching reform.

# Research objectives and issues




## Research objective

To explore the application effect of mobile learning in college English vocabulary learning, including the impact on academic performance, learning interest, and self-learning ability.

## Research question

Can mobile learning improve academic performance in college English vocabulary learning? Can it stimulate students' interest in learning and their ability to learn independently? What is the mechanism of its impact?

# Research methods and scope

## Research method

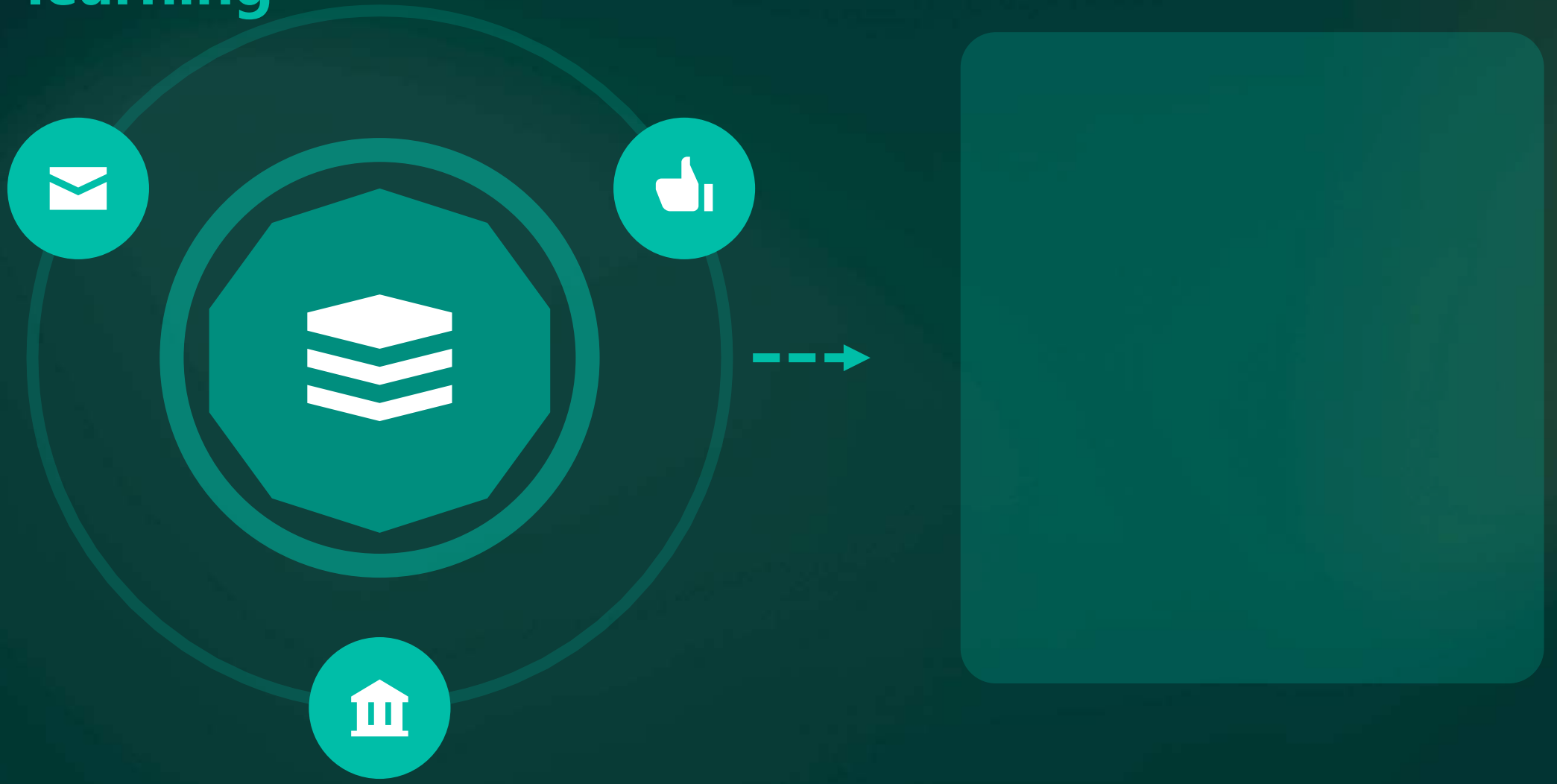
Using experimental method, two classes were randomly selected as the experimental group and the control group. The experimental group used mobile learning for vocabulary learning, while the control group used traditional learning methods. Evaluate the application effect of mobile learning by comparing the academic performance, learning interest, and self-learning ability of two groups of students.

## Research scope

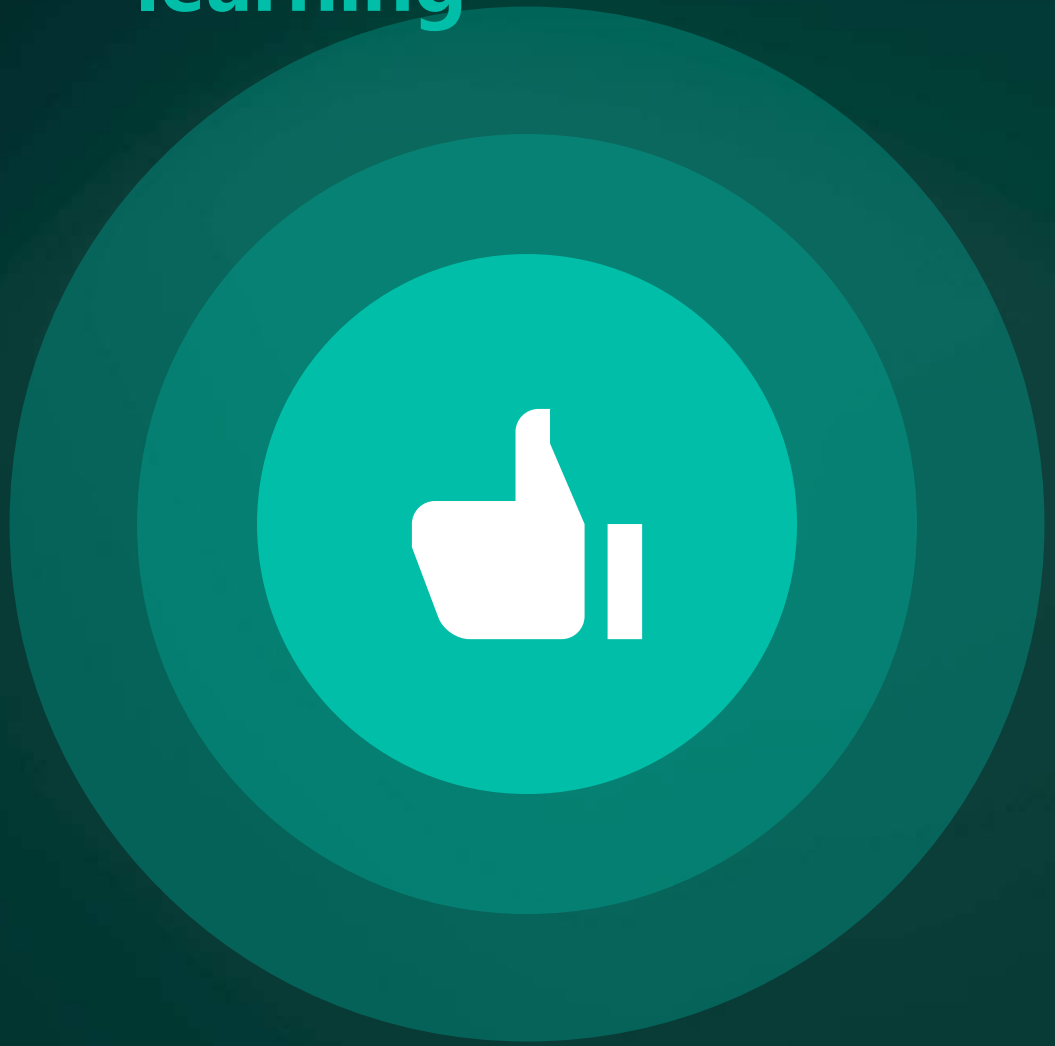
Selecting first-year non English major students from a certain university as the research object, with college English vocabulary learning as the research content. The experimental period is one semester, and vocabulary proficiency tests will be conducted before and after the experiment to evaluate students' learning progress.

# 02 Overview of Mobile Learning

# The definition and characteristics of mobile learning



# The definition and characteristics of mobile learning



01

characteristic

02

Portability: Learners can carry mobile devices with them and learn anytime, anywhere.

03

Interactivity: Mobile devices support multiple interaction methods, such as touch, voice, etc., making learning more vivid and interesting.

# The definition and characteristics of mobile learning

## Personalization

Learners can customize learning content and plans according to their own needs and interests.

## Real time

Mobile devices can access and update learning resources in real time, ensuring the timeliness of learning content.

# The Development History of Mobile Learning

## The first stage (before 2000)

the embryonic stage of mobile learning, mainly through simple learning and communication through SMS and other forms.

## The second stage (2000-2010)

The initial development period of mobile learning. With the popularization of smartphones, mobile learning began to receive attention, and some mobile learning platforms and applications emerged.

## The third stage (2010 to date)

the rapid development period of mobile learning. With the continuous development and popularization of mobile Internet technology, mobile learning has become an important learning method, widely used in various fields.

# The current application status of mobile learning

01

In the field of education, mobile learning has become an important learning method, and many schools and educational institutions have launched their own mobile learning platforms and applications to facilitate students to engage in self-directed learning and online

02

Enterprise training: Many companies have also begun to adopt mobile learning as a means of employee training, providing training courses and learning resources through mobile devices to improve the professional level and comprehensive quality of employees.

03

Social education: Mobile learning also provides more possibilities for social education, allowing people to access various learning resources anytime and anywhere through mobile devices for self-improvement and lifelong learning.

# 03 Current Situation of College English Vocabulary Learning

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