
吉林市特色农产品出口贸易的现状

摘要

吉林市位于中国的东北部，是国家重要的商品粮基地，为保障社会稳定和经济发展提供了有力支撑。随着国际市场竞争和环境压力的加剧，大力发展吉林市特色农产品的出口贸易是吉林市农业经济发展的迫切需要。但是，吉林市特色农产品的出口贸易还存在物流成本高、科技含量不高、缺少专业人才和受贸易壁垒影响严重等多重困难。因此，运用定性分析法和案例分析法，并且结合有关吉林市特色农产品界定的原则和出口贸易的相关理论，深入分析得出畅通吉林市出海通道、提高特色农产品的技术水平、培养和引进特色农产品出口贸易紧缺的专业人才和降低出口贸易壁垒的限制等有利措施，以促进吉林市特色农产品出口贸易的发展。最后还对吉林市老爷岭农业发展有限公司特色农产品出口贸易进行了案例分析，为吉林市的特色农产品出口贸易的发展提供了借鉴。

关键词：特色农产品；对外贸易；竞争优势

Abstract

Located in the northeast of China, Jilin City is an important commodity grain base of the country, providing strong support for ensuring social stability and economic development. With the intensification of international market competition and environmental pressures, vigorously developing the export trade of agricultural products with special characteristics in Jilin City is an urgent need for the development of agricultural economy in Jilin City. However, the export trade of special agricultural products in Jilin City still has multiple difficulties such as high logistics costs, low scientific and technological content, lack of professional talents and serious trade barriers. Therefore, using the qualitative analysis method and case analysis method, combined with the relevant principles of the definition of special agricultural products in Jilin City and the relevant theories of export trade, an in-depth analysis can be obtained to reach the sea channel of Jilin City, improve the technical level of special agricultural products, cultivate and introduce special agricultural products. Favorable measures such as shortage of professionals in export trade and reduction of restrictions on export trade barriers will promote the development of export trade in agricultural products with special characteristics in Jilin City. Finally, a case analysis of the characteristic agricultural product export trade of Jilin City Laoyeling Agricultural Development Co., Ltd. was carried out, which provided a reference for the development of the characteristic agricultural product export trade of Jilin City.

Key words : Characteristic Agricultural Products; Export Trade; Competitive Advantages

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