

摘 要

农业农村的发展在中国的经济发展中一直扮演着关键的角色，是国家战略发展的重要组成部分，我国农业农村现代化进程也取得了阶段性进展。但在现代化进程中，我国还面临着多方面的挑战，发展不平衡和城乡差距等问题仍然存在。在此背景下，数字技术的应用成为推动农村现代化的关键力量，数字乡村战略的提出更是为农业农村现代化的数字化发展提供了新的机会和挑战。尽管数字技术创新为农村发展带来了巨大机遇，但也有数字鸿沟、技术普及不平等以及城乡差距加大等问题应运而生。同时，结合现有研究可以发现，鲜有学者对数字技术在农业农村现代化中起到何种作用进行深入分析。因此，研究数字技术对农业农村现代化的影响，对于破解现阶段农业农村发展存在的困境，从而进一步推动我国农业农村现代化的发展具有重大意义。

在探究数字技术如何影响农业农村现代化前，需要对数字技术和农业农村现代化的发展现状展开分析。首先，本文从数字技术发展与创新投入产出两个维度构建数字技术的指标体系，从产业兴旺、生态宜居、乡风文明、治理有效、生活富裕五个维度构建农业农村现代化的指标体系，基于 2010~2021 年中国 30 个省（市、自治区）的相关面板数据，采用熵权 TOPSIS 法对数字技术和农业农村现代化分别进行测度，然后采用莫兰指数以及核密度估计法分别对数字技术和农业农村现代化的时空演变特征进行分析。其次，本文构建了空间杜宾模型来探究数字技术如何影响农业农村现代化发展水平，并使用动态的空间杜宾模型进行稳健性检验。最后，将 30 个省份按东、中、西部地区进行划分，并对其异质性问题展开研究。

经过实证研究，本文可以得出以下结论。第一，数字技术的提高对农村现代化水平发展具有正向的促进作用。第二，数字技术对农业农村现代化的影响存在空间溢出效应，即当一个地区数字技术水平较高时，也会对周边地区的农业农村现代化水平产生影响，且这种影响通常是正向的。第三，数字技术对农业农村现代化影响的空间溢出效应还存在区域异质性，具体而言，东部地区空间溢出效应的影响最为明显，其次是中部地区，而西部地区空间溢出效应的影响非常小。针对以上结论，本文提出了以下三点建议，一是要推动数字技术在农业农村现代化中的广泛应用；二是需促进数字技术的跨区域传播和合作；三是要因地制宜，提供差异化的政策支持，从而为进一步提升农业农村现代化水平，缩小城乡差距，实现共同富裕作出贡献。

关键词：农业农村现代化；数字技术；熵权 TOPSIS 法；核密度估计；空间杜宾模型

Abstract

The development of agriculture and rural areas has consistently played a key role in China's economic growth, constituting a vital component of the country's strategic development. The modernization process of agriculture and rural areas in China has achieved phased progress. However, during this modernization process, China faces various challenges, including issues of uneven development and the urban-rural gap. In this context, the application of digital technology has become a crucial force driving rural modernization. The introduction of the 'digital countryside' strategy has provided new opportunities and challenges for the digitized development of agricultural and rural modernization. Although digital technology innovation has brought tremendous opportunities for rural development, it has also led to issues such as the digital divide, unequal technology dissemination, and an increasing gap between urban and rural areas. Moreover, combining existing research reveals that there is limited in-depth analysis by scholars on the role of digital technology in the modernization of agriculture and rural areas. Therefore, studying the impact of digital technology on the modernization of agriculture and rural areas, addressing the current challenges in the development of agriculture and rural areas, and further propelling the development of agricultural and rural modernization in China hold significant importance.

Before exploring how digital technology influences the modernization of agriculture and rural areas, an analysis of the current status of digital technology and the modernization of agriculture and rural areas is necessary. Firstly, this thesis constructs indicators for digital technology from two dimensions: the development of digital technology and innovation input-output. It also constructs indicators for the modernization of agriculture and rural areas from five dimensions: prosperous industries, livable ecology, civilized rural customs, effective governance, and affluent living. Based on relevant panel data for 30 provinces (municipalities, autonomous regions) in China from 2010 to 2021, the Topsis entropy method is employed to measure digital technology and the modernization of agriculture and rural areas. Subsequently, the Moran index and kernel density estimation method are used to analyze the spatiotemporal evolution characteristics of digital technology and the modernization of agriculture and rural areas. Secondly, this thesis constructs a spatial Durbin model to explore how digital technology influences the level of development in the modernization of agriculture and rural areas and conducts robustness tests using a dynamic spatial Durbin model. Lastly, the thesis divides the

30 provinces into eastern, central, and western regions and investigates their heterogeneity issues.

Through empirical research, this thesis draws the following conclusions: Firstly, the improvement of digital technology has a positive promoting effect on the development level of rural modernization. Secondly, there is a spatial spillover effect of digital technology on the modernization of agriculture and rural areas. When a region has a higher level of digital technology, it also influences the level of modernization of agriculture and rural areas in surrounding regions, and this influence is generally positive. Thirdly, there is regional heterogeneity in the spatial spillover effect of digital technology on the impact of agriculture and rural modernization. Specifically, the spatial spillover effect is most evident in the eastern region, followed by the central region, while the impact of the spatial spillover effect in the western region is very small. Based on these conclusions, this thesis proposes the following three recommendations: Firstly, promote the widespread application of digital technology in the modernization of agriculture and rural areas. Secondly, facilitate the cross-regional dissemination and cooperation of digital technology. Thirdly, tailor policies differentially to provide support, thus contributing to further enhancing the level of modernization of agriculture and rural areas, narrowing the urban-rural gap, and achieving common prosperity.

Key Words: Modernization of Agriculture and Rural Areas; Digital Technology; Topsis Entropy Method; Kernel Density Estimation; Spatial Durbin Mode

目录

1	绪论.....	1
1.1	研究背景与意义.....	1
1.1.1	研究背景.....	1
1.1.2	研究意义.....	2
1.2	文献综述.....	3
1.2.1	数字技术研究现状.....	3
1.2.2	农业农村现代化研究现状.....	7
1.2.3	数字技术对农业农村现代化的影响研究现状.....	9
1.2.4	文献述评.....	12
1.3	研究框架.....	12
1.3.1	研究思路.....	12
1.3.2	研究内容.....	13
1.3.3	研究方法.....	14
1.4	研究的创新性.....	15
2	概念界定及指标体系构建.....	16
2.1	相关概念界定.....	16
2.1.1	数字技术的相关概念.....	16
2.1.2	农业农村现代化的相关概念.....	16
2.2	指标构建.....	17
2.2.1	指标体系构建的原则.....	17
2.2.2	数字技术水平的指标体系构建.....	19
2.2.3	农业农村现代化水平的指标体系构建.....	20
3	理论研究.....	24
3.1	理论基础.....	24
3.1.1	改造传统农业理论.....	24
3.1.2	扩散理论.....	24
3.1.3	地理学第一定律.....	24
3.2	理论分析.....	25
4	数字技术及农业农村现代化水平的测度及时空演变特征分析.....	27
4.1	数据来源与测度方法.....	27
4.1.1	样本选取与数据来源.....	27

4.1.2 测度方法概述	27
4.2 数字技术测度及时空演变特征分析	28
4.2.1 数字技术水平综合评价	28
4.2.2 数字技术发展水平的空间分布特征分析	29
4.2.3 数字技术发展水平的变化趋势分析	31
4.3 农业农村现代化测度及时空演变特征分析	32
4.3.1 农业农村现代化水平综合评价	32
4.3.2 农业农村现代化水平空间分布特征分析	34
4.3.3 农业农村现代化水平变化趋势分析	36
4.4 本章小结	36
5 空间视角下数字技术对农业农村现代化影响的实证研究	38
5.1 空间计量模型构建与数据说明	38
5.1.1 计量模型构建	38
5.1.2 数据说明与变量检验	39
5.2 实证结果与分析	41
5.2.1 数字技术对农业农村现代化的空间溢出效应研究	42
5.2.2 稳健性检验	45
5.3 数字技术对农业农村现代化影响的区域异质性分析	46
5.4 本章小结	47
6 结论、建议与展望	49
6.1 研究结论	49
6.2 对策建议	50
6.3 研究展望	51
参考文献	52
致谢	60

TABLE OF CONTENTS

1	Introduction	1
1.1	Research background and significance	1
1.1.1	Research background	1
1.1.2	Research significance	2
1.2	Literature review	3
1.2.1	Digital technology research status.....	3
1.2.2	Research status of agricultural and rural modernization	7
1.2.3	Research status of the impact of digital technology on agricultural and rural modernization	9
1.2.4	Literature review	12
1.3	Research framework.....	12
1.3.1	Research ideas	12
1.3.2	Research content	13
1.3.3	Research methods.....	14
1.4	Innovation of research	15
2	Concept definition and index system construction	16
2.1	Definition of relevant concepts	16
2.1.1	Related concepts of digital technology	16
2.1.2	Related concepts of agricultural and rural modernization	16
2.2	Index construction	17
2.2.1	Principles of index system construction.....	17
2.2.2	Construction of index system of digital technical level	19
2.2.3	Construction of index system of agricultural and rural modernization level	20
3	Theoretical research	24
3.1	Theoretical basis.....	24
3.1.1	Reform the traditional agricultural theory.....	24
3.1.2	Diffusion theory	24
3.1.3	First Law of Geography	24
3.2	Theoretical analysis.....	25
4	Measurement of digital technology and agricultural and rural modernization level and	

analysis of temporal and spatial evolution characteristics	27
4.1 Data sources and measurement methods.....	27
4.1.1 Sample selection and data source.....	27
4.1.2 Overview of measurement methods.....	27
4.2 Digital technology measurement and spatio-temporal evolution feature analysis	28
4.2.1 Comprehensive evaluation of digital technology level.....	28
4.2.2 Analysis of spatial distribution characteristics of digital technology development level	29
4.2.3 Analysis of the time change trend of the development level of digital technology	31
4.3 Measurement of agricultural and rural modernization and analysis of temporal and spatial evolution characteristics.....	32
4.3.1 Comprehensive evaluation of agricultural and rural modernization level	32
4.3.2 Analysis of spatial distribution characteristics of agricultural and rural modernization levels	34
4.3.3 Analysis of time change trend of agricultural and rural modernization level	36
4.4 Summary of this chapter	36
5 Empirical research on the impact of digital technology on agricultural and rural modernization from the spatial perspective	38
5.1 Spatial metrology model construction and data description	38
5.1.1 Measurement model construction	38
5.1.2 Data description and variable test	39
5.2 Empirical results and analysis	41
5.2.1 Research on the spatial spillover effect of digital technology on agricultural and rural modernization	42
5.2.2 Robustness test	45
5.3 Regional heterogeneity analysis of the impact of digital technology on agricultural and rural modernization	46
5.4 Summary of this chapter	47

TABLE OF CONTENTS

6	Conclusions, suggestions and prospects.....	49
6.1	Research Conclusions	49
6.2	Countermeasures and Suggestions	50
6.3	Research prospect.....	51
	Reference.....	52
	Acknowledgement.....	60

图目录

图 1.1 技术路线图.....	13
图 3.1 数字技术水平代表年份局部莫兰散点图.....	31
图 3.2 2010~2021 年数字技术核密度曲线图.....	32
图 3.3 农业农村现代化发展代表年份局部莫兰散点图.....	35
图 3.4 2010~2021 年农业农村现代化核密度曲线图.....	36

表目录

表 2.1 数字技术指标权重表	19
表 2.2 农业农村现代化指标及权重	22
表 3.1 数字技术水平的测算结果	28
表 3.2 2010~2021 年数字技术发展水平全局莫兰指数	30
表 3.3 农业农村现代化水平的测算结果	33
表 3.4 2010~2021 年农业农村现代化发展水平全局莫兰指数	35
表 4.1 变量的描述性统计结果	40
表 4.2 各变量的面板单位根检验结果	41
表 4.3 各模型回归结果	42
表 4.4 空间计量模型选择检验结果表	43
表 4.5 不同空间面板模型估计结果	44
表 4.6 数字技术对农业农村现代化影响的直接效应与间接效应	45
表 4.7 动态空间杜宾模型回归结果	46
表 4.8 不同区域的数字技术对农业农村现代化的影响	47

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