

山西友信汽车贸易有限公司财务管理存在的问题及对策

摘 要

企业管理中的重要组成部分是财务管理，也是企业体系的关键核心，影响到企业的可持续发展。现代企业在持续经营过程中存在着企业融资困难，资金周转不足，财务风险意识淡薄，依法理财意识淡薄以及财务控制薄弱等问题，企业必须及时转变财务管理观念，加快资金周转速度，对可持续经营、投资分开发和财务活动进行统筹规划，以人为本的理念，建设忠诚，有责任感财务队伍，牢固法律意识，注重财务监督，细心依法办事，完善财务体系制度，立足于我国的传统文化及其变迁发趋势，吸取现代化财务管理理论中适应于我国经济发展的模式与框架，建立具有中国特色的管理。把有限的资金有效使用，实现“公司价值最大化”，企业健康成长的愿景。

关键词：财务管理；资金周转；决策；财务风险

ABSTRACT

An important part of enterprise management is financial management, which is also the key core of enterprise system and affects the sustainable development of enterprises. Modern enterprise there are corporate financing difficulties in the process of continuing operations, cash flow is insufficient, the financial risk consciousness, in accordance with the financial management consciousness and financial control is weak, the enterprise must timely changing the concept of financial management, speed up the turnover of funds, to sustainable management, investment, distribution and financial activities to carry on the overall planning, the concept of people-oriented, build loyalty, responsible financial team, strong legal consciousness, pay attention to financial supervision, carefully handle affairs according to law, improve the system of financial system, based on the traditional culture of our country and its change trend, Absorbing the mode and framework of the modern financial management theory adapted to the economic development of our country to establish the management with Chinese characteristics. Make effective use of limited funds to achieve the "corporate value maximization", the vision of healthy growth of the enterprise.

Key words: financial management; Turnover of funds; Decision making; Financial risk

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