



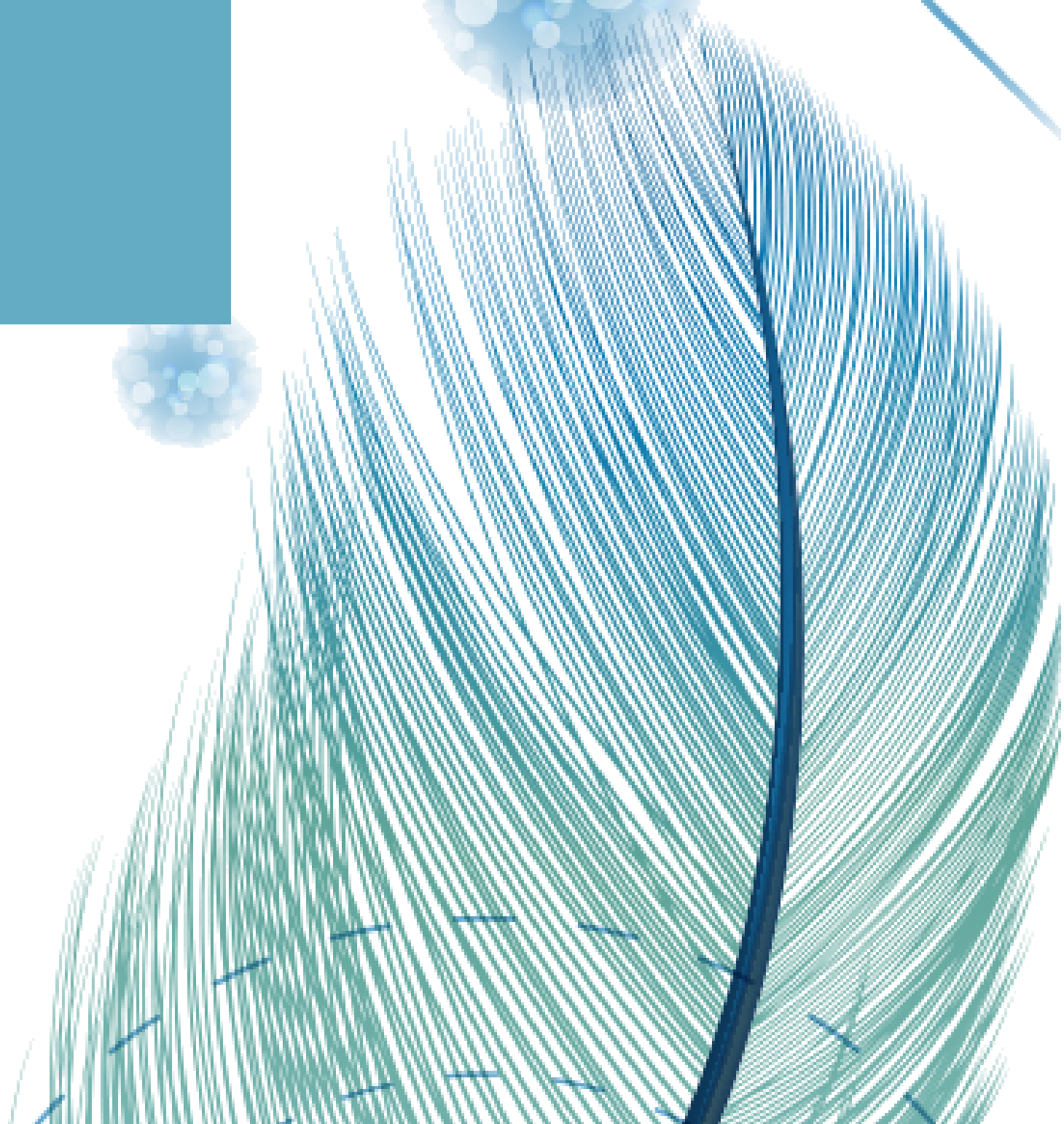
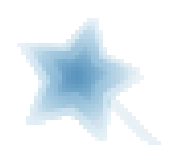
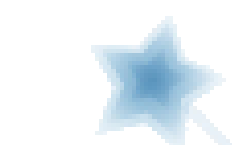
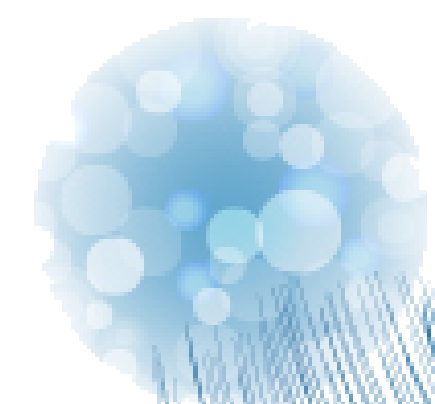
**英语演讲与辩论**

**English Speech and Debate**



**Module VI Speaking Practice**

**Task 12 A Founding Speech**



## Assignment of Introduction to Our Collge

### Task 3

**Directions:** *Divide the whole class into groups of 4-5 persons each. Make a speech according to the following situation. If you had no idea, don't worry about it and just imitate the samples provided in Task 1,2,3. Next time one out of each group will be invited to make a brief introduction to a company in front of the whole class. Make full use of the italicized words, phrases or sentence patterns provided in Task 1, 2.*

**Situation:** 加拿大圣力嘉学院有与我校合作办学的意向，他们一行前来考察和会谈，会谈前由我方向考察团成员介绍我校的办学历史、规模和宗旨，希望能与加方达成合作意向。

# English Speech and Debate

## Speech Assessment

Item	Self-assessment (30%)	Peer-assessment (30%)	Teacher- assessment (40%)	Global Grades
<b>Pronunciation (10%)</b>				
<b>Intonation (10%)</b>				
<b>Vocabulary (10%)</b>				
<b>Accuracy (10%)</b>				
<b>Fluency (10%)</b>				
<b>Appropriateness (10%)</b>				
<b>Facial expression (10%)</b>				
<b>Eye contact (10%)</b>				
<b>Body language (10%)</b>				
<b>Meaningfulness (10%)</b>				

# English Speech and Debate

## Sample

**Directions:** Please read the following speech and keep in your mind how to make a company founding speech.

**Situation:** 国外某电子科技公司 ( Sunbeam Corporation ) 与中国广州某电子产品公司 ( L&M Electronics Co., Ltd. ) 合资，成立了合资公司 ( Sunbeam-L&M )。在合资公司成立仪式上，外方公司代表致词。

Good morning, *distinguished guests*, ladies and gentlemen.

Today is a *landmark* in the history of Sunbeam Corporation and L & M Electronics Co., Ltd.

# English Speech and Debate

Together we are happy to *announce the foundation of* our new *joint venture business*-- Sunbeam--L & M. *Improved infrastructures* and *increases in living standards* have *brought higher demands for such household goods as rice cookers, food processors,* and *microwave*

*ovens.* Consumers are looking for *reasonable prices* and also *improved quality and design* in *electrical goods*. We intend to provide consumers with the best both.

L &M Electronics Co., Ltd. has been *a leader in the production of electrical goods* in China *for the past 10 years*. We are indeed fortunate to *establish a partnership with* such *a solid and reliable firm*. We have confidence that our *combined expertise in* the fields of *electronics technology* and *marketing strategies* will *be mutually beneficial to* both our business. We also believe that this joint venture will benefit consumers through Asia and *contribute to* the overall *expansion of the Asian market*.

# English Speech and Debate

It is our sincere hope that electronics technology, developed jointly for practical application in the market, will lead to overall improvements in the lifestyles of people through the region.

We are looking forward to the day when this logo (*unveils* the new joint venture logo) will be a common *household icon in Asian kitchens!*

## Useful Expressions or Sentence Patterns

1. distinguished guests 贵宾
2. landmark 里程碑
3. announce the foundation of 宣告.....成立
4. joint venture business 合资企业
5. improved infrastructures 改善基础设施
6. increases in living standards 生活水平提升
7. bring higher demands for 对...提出更高的要求
8. household goods 家庭用品

## Useful Expressions or Sentence Patterns

- |                                   |                        |
|-----------------------------------|------------------------|
| 9. rice cooker                    | 电饭煲                    |
| 10. food processor                | 食物料理机                  |
| 11. microwave ovens               | 微波炉                    |
| 12. reasonable price              | 价格合理                   |
| 13. improved quality and design   | 改进的质量和设计               |
| 14. electrical goods              | 电器用品                   |
| 15. a leader in the production of | 处于生产领先地位               |
| 16. for the past 10 years         | over the past 10 years |



## Useful Expressions or Sentence Patterns

- |                                     |            |
|-------------------------------------|------------|
| 11. establish a partnership with    | 建立伙伴关系     |
| 12. a solid and reliable firm       | 坚固可靠的公司    |
| 13. combined expertise in           | 结合专业知识     |
| 14. electronics technology          | 电子技术       |
| 15. marketing strategies            | 营销策略       |
| 16. be mutually beneficial to       | 对.....互惠   |
| 17. expansion of the Asian market   | 拓展亚洲市场     |
| 18. unveils                         | 揭幕         |
| 19. household icon in Asian kitchen | 亚洲厨房的家庭象征物 |

# English Speech and Debate

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Good morning, *distinguished guests*, ladies and gentlemen.

Greeting

Today is a *landmark* in the history of Sunbeam Corporation and L & M Electronics Co., Ltd.

Opening

# English Speech and Debate

Announcement

Body

Together we are happy to **announce the foundation of** our new **joint venture business**-- Sunbeam--L & M. **Improved infrastructures** and **increases in living standards** have **brought higher demands for such household goods as rice cookers, food processors, and microwave ovens.** Consumers are looking for **reasonable prices** and also **improved quality and design** in **electrical goods.** We intend to provide consumers with the best both.

Compliment

L &M Electronics Co., Ltd. has been **a leader in the production of electrical goods** in China **for the past 10 years.** We are indeed fortunate to **establish a partnership with such a solid and reliable firm.** We have confidence that our **combined expertise in** the fields of **electronics technology** and **marketing strategies** will **be mutually beneficial to** both our business. We also believe that this joint venture will benefit consumers through Asia and **contribute to** the overall **expansion of the Asian market.**

以上内容仅为本文档的试下载部分，为可阅读页数的一半内容。如要下载或阅读全文，请访问：<https://d.book118.com/758107106061007005>