

计算机本科毕业论文服装销售网站的设计与实现资料

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## 【最新资料, WORD的雪雅服饰的文设计档与, 实可现编辑修改】

### 摘要

随着计算机的普及应用, 我们已经进入了一个信息化、数字化的大数据时代。随着大数据时代的到来各行各业都在逐步走向信息化、数据化。传统的零售行业也开始转型走向互联网销售, 原来我们基于纸质的数据和资料逐渐被电子方式所替代。而且我们通过计算机对线上销售平台进行管理具有线下操作无法匹及的优点。例如: 检索迅速、存储量大、高效率、寿命长、低成本、方便快捷等, 这些优点能够极大地提高管理和办事的效率。而且只要系统的设计合理, 我们就可以通过网络的互动、资源共享等优点, 加之传统的销售优点, 从而使互联网销售更人性化、规范化、个性化。

本系统是在 Windows 平台下, 用 JSP、网络编程、Struts、Spring、hibernate 等技术, 结合 My SQL 数据库管理系统开发出的 B/S 结构的在线服装销售系统网站。动态网页与静态网页相结合的方法制作此系统, 为了降低网站维护的工作量, 为了使系统可以实现更多的功能, 为了实现网站与客户之间的交流和沟通, 系统的页面采用数据库技术作为支持, 该系统实现了用户登录、服装的查询、购买、用户的注册及管理员对系统的管理等功能。

### Design and implementation of xueya clothing

#### Abstract

With the popularization of computers, we have entered a information technology, digital era of big data. With the advent of the era of big data businesses are gradually moving towards information technology, data technology. Traditional retail industry began the transition to Internet sales, that we have been gradually replaced by electronic

means paper-based data and information. And we have a computer for online sales platform for management advantages of operating with a line and the horses. For example: the

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rapid retrieval, storage capacity, high efficiency, long life, low cost, convenient, etc. These advantages can greatly improve the management and efficiency of work. And as long as the design of the system is reasonable, we can, through interaction and resource sharing network advantages, combined with the advantages of traditional sales, making Internet sales more humane, standardized and personalized.

This system is under the Windows platform, with JSP, network programming, Struts, Spring, hibernate technology, combined with My SQL database management system to develop a B / S structure of online clothing sales system website. Dynamic pages and static pages combining method of making this system, in order to reduce the site maintenance workload, in order to make the system more functionality can be achieved, in order to achieve the exchange and communication between the customer site, the system uses database technology as a page support, the system enables users to log in, clothes inquiries, purchase, user registration and administrator of the system management functions.

Keywords: Clothing; Struts; Spring; Hibernate;

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