

## On ExcessivePackaging

Nowadays the phenomena of excessivepackaging of goods are prevailingin our societyclothesswathed in tissuepaper, placed in cardboard box and finallywrapped in well-designed lastidbags, imported bottlesof grape wine packed in wooden b oxes, fruitsput in hand-woven baskets, to name but a few.

There are several causes of excessive packaging. The firstr eason is that a large number of companies believe that they ca n attract customers' attention and stimulate their purchasing de sireby over-packaging their goods, thus gaining more profits n the other hand, quite a number of consumers mistakenly hold that the more delicate the package is, the better the quality wi 11 be, thus encouraging excessive packaging.

In my point of view, excessivepackaging has disastrouscon sequences, including the lossof precious resources, excessive con

sumption of water and energy, and unnecessary extraction of sc

arce land for landfill.

To solve the problem, it' mecessary to take the following

measures. First, laws and regulationsmust be made to restrict

excessivepackaging of companies. In addition, we need to raise

consumer' sawareness that excessivepackaging doesn' to high qualityand advocate packaging recycling.

### 【解析】

本次作文的话题是'过度包装",话题不断新,考生应该都比拟 熟悉。写好本篇作文的关键在于紧跟题目所列提纲:现象——原因— 一看法和建议,确定相应的写作结构。重点分析产生此现象的原因有 哪些,把最重要的两三点罗列下来。最后,根据分析出的原因提供相 应的建议。

范文首段开门见山,首先一句话总结如今社会上过度包装现象盛 行,而后举出一些实例补充说明。

第二段重点从公司和消费者两方面论述产生过度包装的原因。公司方面是为了吸引顾客,刺激消费,赢取更多的利润;消费者方面是认为包装越精美,质量越好这种错误的消费意识。

接下来作者说明自己的看法,认为过度包装会导致很多问题:稀 缺资源的流失;水,能源的过度消耗以及产生不必要的垃圾场等。

# 最后一段作者针对原因提出了一些解决方案。第一方面,建立法 律规章制度来约束企业的过度包装行为。第二方面,必须让消费者认 识到过度包装不等同于高质量,并提倡包装物的回收利用。

本文条理清晰,论述充分,语言使用标准得当,如: to name b ut a few, the first reason is that..., on the other hand, in my point of view, to solve the problem, first, in addition 等。

- 1. D) providing good education for baby boomers.
- 2. D) Students' performance declined.
- 3. D) They are mostly small in size.
- 4. D) Some large schools have split up into smaller ones.
- 5. C) their college-level test participation.
- 6. B) Their school performance was getting worse.
- 7. A) maintain closer relationships with their teachers.
- 8. Simplicity
- 9. different measures

10. tough subjects

### 听力短对话

11.

M: As you can see from the drawings, the kitchenhas one door into the dining room, another into the family ro om and a third to the outside.

W: The door into the family room isn' big enough. C ould itbe made wider?

Q: What are the speakers doing?

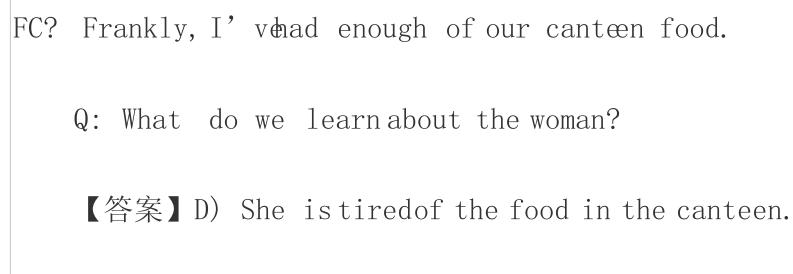
【答案】D) Discussinga housing plan.

【解析】此题为简单的推理题。从 drawing, kitchen等关 键词可知,两人正在看房间的图纸,并讨论希望 family room 能 够再大点。

12.

M: I' mthinkingabout where to go for a bitetonight. Any suggestionsBarbara?

W: Well, how about the French restaurantnear the K



【解析】此题为推理题。从对话中可知,男子问女子对于晚 上到哪里吃饭有没有任何建议。女子答复去 KFC 旁边的法国餐 厅,因为她已经受够了食堂的食物。

13.

14.

y.

W: Hey, if you can' tenjoy the music at a sensiblevol ume, why not use earphones? I' mpreparing for the speech contest.

M: Oh, sorry. I didn' trealizeI' v&eing bothering you allthistime.

Q: What is the man probably doing?

【答案】C) Listeningto some loud music.

【解析】此题为较为简单的推理题。从 volume, earphone, bother等关键词可知该男子听音乐时把音量调的很高,从而影响到了女子准备演讲比赛。

M: Finally,I' vegot the chance to put on my new suit

tonight. I hope to make a good impression on your famil

W: Come on! It' only a family reunion. So jeans and T-shirtsare justfine.

Q: What does the woman mean?

【答案】C)The man can dress casuallyfor the occasio n.

【解析】此题为推理题。男子想穿新套装给女方家庭留下好印象,但是女子说这只是个家庭聚会,穿牛仔裤和T恤就行,即穿着随意即可。

M: Would you liketo see those pants in brown and n avy blue? These two colorsare coming in thisseason.

W: Oh, actuallygrey is my favouritecolor, but I prefe r something made from cotton, 100% cotton I mean.

Q: What is the woman looking for?

#### 【答案】B) Grey pants made from pure cotton.

#### 【解析】此题为细节题。从关键词 pants, grey, 100% cot

ton 可知, 女子想要的是灰色纯棉的短裤。

16.

<sup>15.</sup> 

W: From here, the mountains look as if you could just reach out and touch them.

M: That' swhy I chose this lodge. It has one of the be st views in Switzerland.

Q: What is the man's chiefconsideration in choosing the lodge?

【答案】C)Itslocation.

【解析】此题为细节题。男子说他选择这个旅馆的原因是它 有着瑞士最好的视野,所以他最在乎的是位置。

17.

M: What do I have to do to apply for a passport?

W: You need proof of citizenship; itheran old passport rt or a birth certificatænd three photographs. Then you must complete this form and pay a fee.

Q: What is the man most probably going to do?

【答案】C) Travel overseas.

【解析】此题为推理题。男子询问女子如何申请护照,女子

答复时说的出生证,照片等是申请护照的所需用品。

18.

M: Miss, can I interestyou in a pork specialwith serv ing tonight?It' only 799, half the usual price and it' ver y tasty.

W: Oh really? I will try it.

Q: What does the man say about the dish?

【答案】A)It is a good bargain.

【解析】此题为细节题。男子在给女子推荐时说该道菜今晚的价格是平时的一般,且很好吃,可见十分划算。

听力长对话:

Part IIIListeningComprehension

SectionA

Conversation 1

W: Good evening, and welcome to thisweek' sbusiness

world. The program for and about businesspeople. Tonight

we have Mr. Steven Kayne, who has just taken over and

establishedbicycleshop. Tellus, Mr. Kayne, what made yo

u want to run your own store?

M: Well, I always loved racing bikes and fixingthem. When I was working full-times a salesman for a big com pany, I seldom had time to enjoy my hobby. I knew then t hat as soon as I had enough money to get my own busines s going, I' kdo it. I had my heart set on it and I didn' the t anything stand in my way. When I went down to the ba nk and got a businessloan, I knew I' dlove being my own boss. Now my time is my own. I open the storewhen I w ant and leave when I want.

W:You mean you don' tkeep regularhours?

M: Well, the sign on my store says the hours are ten to six, but if businessis slower than usual, I can justlock up and take off early.

W: Had you hired any employees to work with you ye t?

M: Yeah, a couple of friendsof mine who love biking

as much as I do. They help me out a few days a week. It'

s great because we play cards or just sitaround and talk

when there are no customers.

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