

温馨提示：以下内容均为外文报告原文，请外语不好的同学谨慎打开。

消费电子，智能硬件，工业，农业，自动化，机器人，服务，教育……

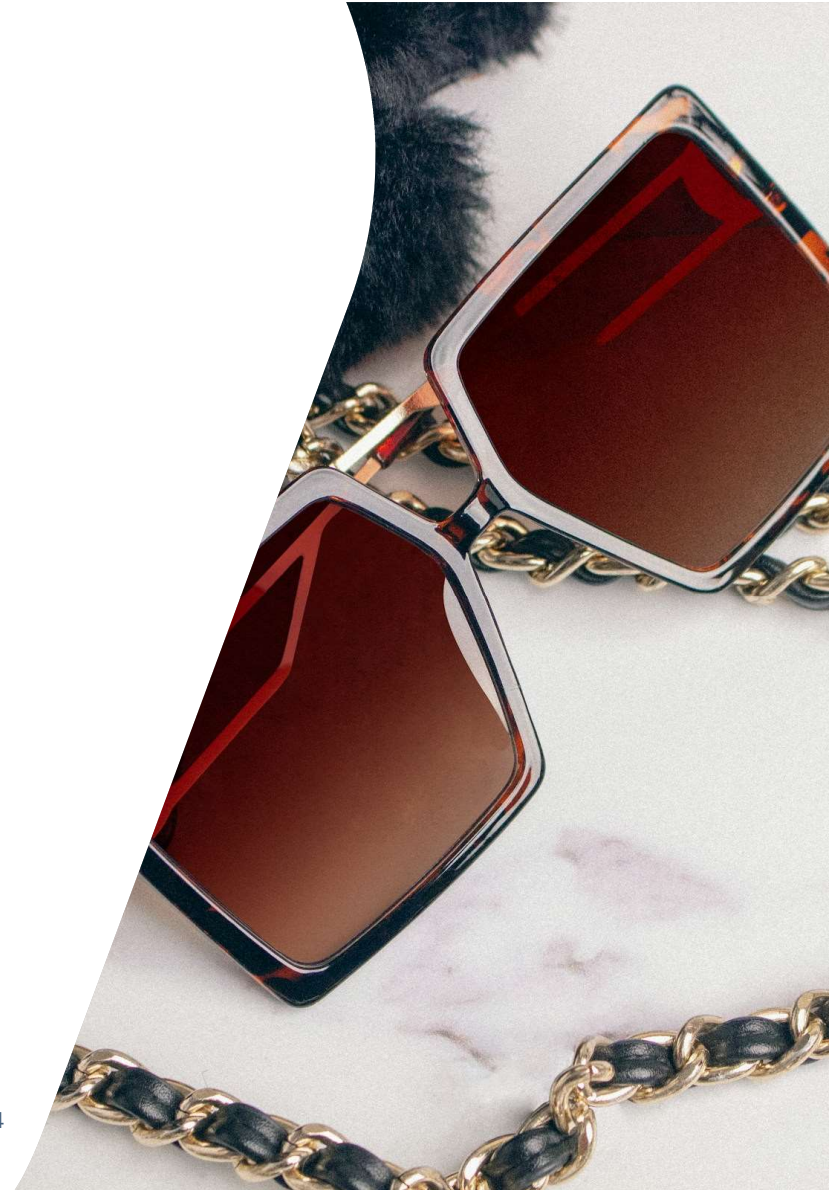
INDUSTRIES & MARKETS

Luxury Eyewear: market data & analysis

Market Insights report

Market Insights
by **statista** 

October 2024



MARKET INSIGHTS

This report is part of our **Market** Insights product

Gain a better understanding of markets across 190+ geographical entities – on a global, regional, country, and/or state level. Access our data via web interface, download (XLS, PDF, PPT), or reports. Benefit from our 48-hour customer service guarantee.

- **10 sectors:** advertising & media, consumers, countries, digital sector, finance, health, industrial sector, mobility, and technology
- **1,000+ markets,** e.g., FinTech, Food, or Robotics
- **KPIs,** e.g., revenue, market shares, prices, and volume
- **Features:** Compare countries & regions, change currencies, select visualizations, and/or customize downloads
- **Use cases:** sales planning, investment decision support, resource allocation, and portfolio management

[Go to Market Insights](#)

Find out more on:
<https://www.com/outlook/>

10 sectors

190+ geographical entities

1,000+ markets

400+ reports

MARKET INSIGHTS

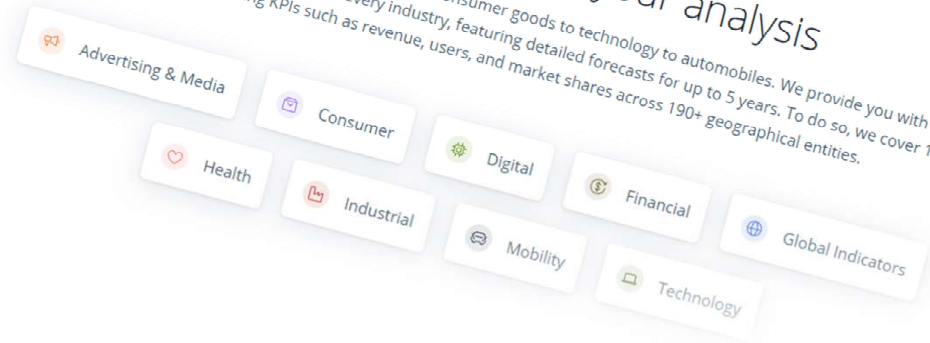
Market Insights – market data, forecasts, and qualitative insights

The Luxury Eyewear market is part of the Luxury Goods market.

The right insights for your analysis

TOPICS

Our Market Insights cover a broad range of topics, from consumer goods to technology to automobiles. We provide you with an easy-to-use yet thorough look into the future of every industry, featuring detailed forecasts for up to 5 years. To do so, we cover 1,000+ markets, including KPIs such as revenue, users, and market shares across 190+ geographical entities.



[Go to Luxury Goods market](#)

Find out more on: [Luxury Goods](#)



10 sectors



190+ geographical entities



1,000+ markets



400+ reports

Table of Contents

Overview

Market Definition	6
Key Takeaways	7
Market Scopes	8

Market Numbers

Revenue	10
Average Revenue per Capita	13
Company share	16
Online Revenue Share	17
Mobile/Desktop split	18

Appendix

Product Overview	20
Author	21

CHAPTER 1

Overview



Emerging trends in the Luxury Eyewear market highlight a shift towards sustainable and technologically integrated products

Overview: Market Definition

Market definition

Definition:

Luxury Eyewear is comprised of eyewear frames and sunglasses. The overall market definition follows the Consumer Market Insights Eyewear market, while here only the super-premium to luxury price range is considered, and lenses and contact lenses are excluded.

Additional Information:

The shown market data are based on an analysis of the biggest luxury companies in the world. A complete list of all companies and brands covered can be found in the methodology description. Sales by smaller companies or artisanal production unaffiliated with the companies covered are not included. All data are shown at retail value, which includes markups for retail distribution and sales taxes.

Italy's vertically integrated Luxottica is the biggest player in Luxury Eyewear. Apart

from owned brands like Ray-Ban and Oakley, sales of licensed brands are a main source of revenue for Luxottica. Among others, it holds licenses for Armani, Burberry, Dolce & Gabbana, Polo Ralph Lauren and Prada.

Luxury Eyewear market revenue is expected to reach \$US 29.8bn in 2024 with an annual growth rate of 2.2% through 2029

Overview: Key Takeaways

Key Takeaways

- Revenue in the Luxury Eyewear market amounted to US\$29.18bn in 2023. The market is expected to grow annually by 2.16% (CAGR 2024-2029).
- In global comparison, most revenue is generated in the United States (US\$10,270m in 2023).
- In relation to total population figures, per person revenues of US\$3.80 are generated in 2023.

Market scope parameters and considerations

Overview: in scope / out of scope

In scope

This market includes:

- Designer eyewear (frames and sunglasses)
- Luxury segments and brands of the companies covered (see methodology for list)

Out of scope

This market excludes:

- Lenses and contact glasses
- Artisanal and small-scale production unaffiliated with the covered companies (see methodology for list)

CHAPTER 2

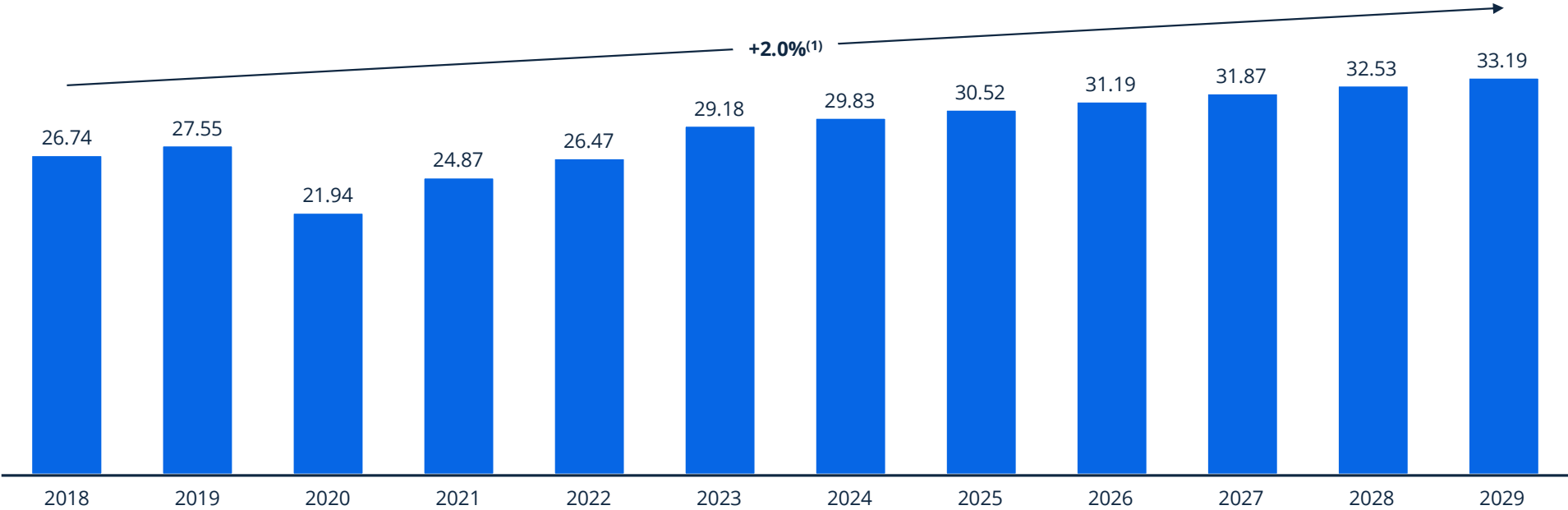
Market Numbers



Luxury Eyewear market revenue is projected to increase steadily by 2029

Market Size: Global

Revenue forecast in billion US\$



10 Notes: (1) CAGR: Compound Annual Growth Rate

Sources: [Market Insights 2024](#)

以上内容仅为本文档的试下载部分，为可阅读页数的一半内容。如要下载或阅读全文，请访问：<https://d.book118.com/948135105055007004>